

# PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL23-000222

File #: 23-023620

**Application for:** Public Event

**Organization name:** BA EVENT PROMOTIONS INC  
DBA JINGLE BELL 5K

**Description:** THE 16TH ANNUAL JINGLE BEL 5K RUN IS A 3.2MILE RUN/WALK STARTING AND FINISHING IN DAVIS SQ ON DEC 17TH @ 11AM

**Date(s):** DECEMBER 17TH , 2023

**Setup starts at (time):** 6AM

**Cleanup after the event ends at (time):** 1:30PM

**Entertainment:** HOLIDAY MUSIC RECORDINGS PLAYED AT START AND FINISH AREA @ 1 DAVIS SQ

## Attendees:

Max attendance at one time: 1000

Maximum attendees accommodated: 1000

**Attendee fees or suggested donations:** \$38  
REGISTRATION FEE

## Social or cultural benefits:

THIS 16TH ANNUAL EVENT PROVIDES AN OPPORTUNITY FOR SOMERVILLE AND NEARBY COMMUNITY RESIDENTS TO WALK AND/OR RUN TO CELEBRATE THE JOYS OF THE HOLIDAY SEASON, SUPPORT LOCAL RESTAURANTS, COFFEE SHOPS AND PUBLIC HOUSES TO BENEFIT THE SOMERVILLE HIGH TRACK TEAM SCHOLARSHIP FUND

**Event Contact:** PAUL COLLYER AND OR JACK CONNOLLY

**Event name:** JINGLE BELL 5K RUN/WALK

**Location:** THIS IS A 5K (3.2 MILE WALK/RUN) STARTING AND FINISHING IN DAVIS SQ ON DEC 17TH @ 11AM TO BENEFIT THE SOMERVILLE HIGHSCHOOL TRACK TEAM SCHOLARSHIP FUND

**Rain date(s):** N/A

**Event starts at (time):** 11AM

**Event ends at (time):** 12:30PM

**Temporary Structures:** PORTABLE START AND FINSH LINE STAGING PUT IN PLACE THE MORNING OD THE EVENT INCLUDING MOVABLE FINISH AREA MOVABLE CHUTES

Total people attending: 2000

Total Somerville residents attending: 500

**What is your budget for this event:** @\$125,000

## Financial benefits:

THE 16TH ANNUAL EVENT ATTRACTS 1000 PARTICIPANTS ( 50% FROM SOMERVILLE) TO DAVIS SQ AND HUNDREDS OF SPECTATORS ON THE OCURE WHO CAN AVAIL THEMSELVES OF THE LOCAL RESTAURANTS,PUBS, AND COFFEE SHOPS THROUGHOUT THE CITY, WHILE BENEFITTING SOMERVILLE HIGH STUDENT ATHELETES

**Event Contact Phone:** P.COLLYER 617-283-3292 J. CONNOLLY 617-838-7077

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## Event Information

Open to the public?

Yes/No

Yes

If yes, Describe

WEBSITE: WWW. JINGLEBELLRUN.COM, LOCAL POSTER ADVERTISEMENTS WITH PARTICIPATING SPONSER, VARIOUS SOCIAL MEDIA SITES, AND PRESS RELEASES TO LOCAL NEWS MEDIA AND THE AREA RUNNING COMMUNITY CLUBS

Food served?

No

Caterer used?

Alcohol served?

No

Grill/open-flame device used?

No

Streets blocked?

Yes

Start Davis Square to Holland St, left on Broadway, right on North Street, right on Powder House Blvd, right to Broadway through Ball Square, right on Cedar St, right on Bike Path, end behind CVS parking lot.

Sidewalks blocked?

No

Describe any accessibility features available to attendees/participants

ALL CITY STREETS REMAIN TOTALLY ACCESSIBLE TO DISABLED PARTICIPANTS, AS WELL AS THE MBTA STATION AND MBTA BUS LANE. PORTABLE TOILETS (INCLUDING HANDICAPPED) ALSO WILL BE PROVIDED FOR BENEFIT FOR ALL PARTICIPANTS AND SPECTATORS

**Arrangements:**

Police Detail:	Yes	AS PER PRIOR YEARS COORDINATE DETAIL ASSIGNMENTS WITH SPD DETAIL OFFICER IN CONJUNCTION WITH SOMERVILLE FIRE/RESCUE, DPW AND TRAFFIC DEPTS
Parking (for Attendees)?	Yes	DETAILS PROVIDED ON THE JINGLEBELL.COM WEBSITE FOR BOTH RUN/WALK PARTICIPANTS AND SPECTATORS
Restrooms?	Yes	PORTABLE RESTROOMS PROVIDED BY CONTRACTOR SATURDAY AFTERNOON PRIOR TO SUNDAY EVENT AND PICKED UP ASAP AFTER EVENT
Liability Insurance?	Yes	USA TRACK AND FIELD ASSOCIATION NAMING THE CITY OF SOMERVILLE AS AN ADDITIONAL INSURED
Will any public parks be used?	No	
Has the event occurred in the last two years?	Yes	ALWAYS MID DECEMBER SINCE 2017

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**Approval Conditions:**

**Approved By:**

**CS Mayor, Approved**

**Kevin Roche, Approved**

**Timothy Bakey, Approved**

**CS Traffic and Parking, Approved**

**Eric Weisman, Approved**

**Timothy Mitsakis, Approved**

**Kimberly M. Wells, Approved**