

# PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL23-000043

File #: 23-004675

**Application for:** Public Event

**Organization name:** Friends of the Community Growing Center

**Description:** Earth Day 2023: Creatively Celebrating Together aims to bring more awareness to city resources, to get more people of all ages and abilities outdoors planting, learning about local food and pollinator systems and engaging more people of color, and/or Spanish & Portuguese speakers. This event is being held in collaboration with the City's Office of Sustainability and Environment and the Climate Coalition of Somerville. It will include gardening, nature, and art activities, with some participatory music and/or dance. It will also serve as the kick off for a series of events to convene climate activists and artists to create transformative collaborations.

**Date(s):** April 22nd

**Setup starts at (time):** 11am

**Cleanup after the event ends at (time):** 5pm

**Entertainment:** Possible local percussion group to kick off the event and potentially some dance performance by local artists.

## Attendees:

Max attendance at one time: 100

Maximum attendees accommodated: 200

**Attendee fees or suggested donations:** Free, donations welcomed.

## Social or cultural benefits:

This event will connect residents with the Earth, with each other, the possibilities of being part of the local food system and understanding the biodiversity of Somerville and the role each of us can play in that. We are working to engage language guides/interpreters to assist Spanish and Portuguese speaking visitors to actively participate. Our outreach also includes organizations, such as Walnut St Center, that serve residents with disabilities. And outreach is also targeted at connecting artists and climate activists together to foster future collaborative projects.

**Event Contact:** Lisa Brukilacchio

**Event name:** Earth Day 2023: Creatively Celebrating Together

**Location:** The Somerville Community Growing Center is an 11,000 sq foot city owned public space that is managed by the Friends of the Community Growing Center as an educational and cultural gathering space for the community. In addition to demonstration and food production gardens, the space includes a stage area and room to offer free cultural and educational events.

**Rain date(s):** April 29th

**Event starts at (time):** 1pm

**Event ends at (time):** 4pm

**Temporary Structures:** none, unless inclement weather requires 10x10 canopy, with weighted legs (in accordance with Union Square Farmers Market requirements for safety)

Total people attending: 300

Total Somerville residents attending: 275

**What is your budget for this event:** \$200

## Financial benefits:

Hopefully, this can help bring more people to Union Square area to visit and/or eat before or after the event

**Event Contact Phone:** 7871-953-4826

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Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	through the Growing Center's communications (flyers, FB, IG) and City notices. Also shared with school and pre-school partners and community organizations throughout the city
Food served?	No	
Caterer used?		
Alcohol served?	No	

Grill/open-flame device used?	No	
Streets blocked?	No	
Sidewalks blocked?	No	
<b>Arrangements:</b>		
Police Detail:	No	
Parking (for Attendees)?	No	
Restrooms?	Yes	On site accessible porta-potty.
Liability Insurance?	Yes	We have liability insurance to cover all events at the Center, as required by our license with the City.
Will any public parks be used?	Yes	Somerville Community Growing Center, which is under the management of the Friends group, through a license with the City which included DPW.
Has the event occurred in the last two years?	No	April

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**Approval Conditions:**

**Approved By:**

**CS Mayor, Approved**

**Kevin Roche, Approved**

**Timothy Bakey, Approved**

**CS Traffic and Parking, Approved**

**Timothy Mitsakis, Approved**

**Eric Weisman, Approved**

**Kimberly M. Wells, Approved**