

# PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL22-000167

File #: 22-017540

**Application for:** Public Event

**Organization name:** Somerville Arts Council

**Description:** A street festival to celebrate community and the arts. SomerStreets is the City's take on the internationally-renowned Open Streets concept, closing busy streets to vehicles and opening them up for cycling, walking, dancing, running and other modes of activity. Through this street festival the city and its community partners aim to promote and encourage easy access to physical activity and reconnecting with neighborhoods and businesses and their unique cultural elements in a thriving urban environment.

**Date(s):** 10/30/2022

**Setup starts at (time):** 12pm

**Cleanup after the event ends at (time):** 8pm

**Entertainment:** Two stages of music, interactive activities like Parkour and Somerville Recreation, craft vendors, community tabling, roaming railroad, and much more.

## Attendees:

Max attendance at one time: 500

Maximum attendees accommodated: 1,000

**Attendee fees or suggested donations:** free

## Social or cultural benefits:

SomerStreets is the City of Somerville's take on the internationally-renowned Open Streets concept, closing busy city streets to vehicles, and opening them up for cycling, walking, dancing, running, and other modes of activity. Through SomerStreets, the City and its community partners aim to promote and encourage easy access to physical activity, and reconnecting with neighborhoods and businesses and their unique cultural elements in a thriving urban environment.

**Event Contact:** Iaritza Menjivar

**Event name:** SomerStreets: Monster Mash

**Location:** Somerville Ave from School St to Warren Ave.

**Rain date(s):** 11/06/2022

**Event starts at (time):** 2pm

**Event ends at (time):** 6pm

**Temporary Structures:** 10x10 tents, tables, chairs, music stages

Total people attending: 1,000

Total Somerville residents attending: 800

**What is your budget for this event:** 8,000

## Financial benefits:

This event brings many people from and out of Somerville to enjoy the local businesses. We also make an effort to partner with businesses on the route of the festival.

**Event Contact Phone:** 617-625-6600 x2985

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## Event Information

Open to the public?

Yes/No

Yes

Food served?

Yes

Caterer used?

No

Alcohol served?

No

Grill/open-flame device used?

No

Streets blocked?

Yes

Sidewalks blocked?

No

## Arrangements:

Police Detail:

Yes

Parking (for Attendees)?

No

Restrooms?

Yes

## If yes, Describe

newsletters, press release, posters, social media

Ice cream, food trucks. More details will be described in Coordinator Checklist.

Somerville Ave from School St to Warren Ave.

we will disclose in IAP

We will work with DPW to place PortaJohns

Liability Insurance?	No	
Will any public parks be used?	No	
Has the event occurred in the last two years?	Yes	October 31st, 2021 October 20th, 2019

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**Approval Conditions:**

**Approved By:**

**CS Mayor, Approved**

**Albert Bargoot, Approved**

**Maureen Lee, Approved**

**Kevin Roche, Approved**

**Dennis Sullivan, Approved**

**CS Traffic and Parking, Approved**

**Sean Sylvester, Approved**

**Eric Weisman, Approved**

**Kimberly M. Wells, Approved**