PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts Application #: PEL22-000139 File #: 22-014566

Application for: Public Event Organization name: Ani Ajemian

Description: "Halloween on Heath" invites neighbors. young and old, to meet longstanding residents and new faces while enjoying candy, costumes and spooky

games and decorations.

Date(s): October 30th, 2022 Rain date(s): None

Setup starts at (time): 3:00pm Event starts at (time): 4:00pm

Entertainment: No live music. We may have amplified music (at reasonable volumes) like we did last year, from

Cleanup after the event ends at (time): 8:00pm

one speaker. Face painting, decorations, food and

candy.

Temporary Structures: Picnic tables

Attendees:

Max attendance at one time: 50 Total people attending: 80 (not all at once)

Maximum attendees accommodated: 50 Total Somerville residents attending: All

Attendee fees or suggested donations: None What is your budget for this event: \$2,000

Social or cultural benefits:

Event Information

We had this event last year and it was a wonderful success. Neighbors met each other for the first time, kids played and made friends, and everyone asked if we could make it a recurring, annual event. It 100% brought

our immediate neighborhood together.

Event Contact Phone: 617-455-2283 Event Contact: Ani Ajemian

> Yes/No If yes, Describe

Financial benefits:

Open to the public? Yes We will post flyers with local businesses willing to

participate. We will hand out flyers to our neighbors on

Scott Brothers, a local business, has agreed to return as

our food vendor. We would like to bring in a face painter and maybe another vendor to provide games for the kids,

the block, and discuss by word of mouth.

and will ensure that all vendors are local.

Event name: Halloween on Heath

Event ends at (time): 7:00pm

Location: Heath St from Moreland St to Edgar Ave

Scott Brothers has agreed to come back for a second Food served? Yes

time! They will do a pop-up and provide hot dogs, hamburgers, pretzels, and a few other simple menu

items.

Caterer used? Yes Scott Brothers Kitchen & Market

> 328 Broadway Somerville, MA

Alcohol served? No

Grill/open-flame device used? No Streets blocked? Yes Heath St from Moreland St to Edgar Ave

Sidewalks blocked? No

Arrangements:

Police Detail: No

Parking (for Attendees)? No Restrooms? No

Liability Insurance? No Will any public parks be used? No

Has the event occurred in the last two years? October 31, 2021 Yes

Approval Conditions:
Approved By:
CS Mayor, Approved
Maureen Lee, Approved
Kevin Roche, Approved
Dennis Sullivan, Approved
CS Traffic and Parking, Approved
Sean Sylvester, Approved
Eric Weisman, Approved
Kimberly M. Wells, Approved