

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL22-000139

File #: 22-014566

Application for: Public Event

Organization name: Ani Ajemian

Description: "Halloween on Heath" invites neighbors, young and old, to meet longstanding residents and new faces while enjoying candy, costumes and spooky games and decorations.

Date(s): October 30th, 2022

Setup starts at (time): 3:00pm

Cleanup after the event ends at (time): 8:00pm

Entertainment: No live music. We may have amplified music (at reasonable volumes) like we did last year, from one speaker. Face painting, decorations, food and candy.

Attendees:

Max attendance at one time: 50

Maximum attendees accommodated: 50

Attendee fees or suggested donations: None

Social or cultural benefits:

We had this event last year and it was a wonderful success. Neighbors met each other for the first time, kids played and made friends, and everyone asked if we could make it a recurring, annual event. It 100% brought our immediate neighborhood together.

Event Contact: Ani Ajemian

Event name: Halloween on Heath

Location: Heath St from Moreland St to Edgar Ave

Rain date(s): None

Event starts at (time): 4:00pm

Event ends at (time): 7:00pm

Temporary Structures: Picnic tables

Total people attending: 80 (not all at once)

Total Somerville residents attending: All

What is your budget for this event: \$2,000

Financial benefits:

Scott Brothers, a local business, has agreed to return as our food vendor. We would like to bring in a face painter and maybe another vendor to provide games for the kids, and will ensure that all vendors are local.

Event Contact Phone: 617-455-2283

Event Information

Open to the public?

Yes/No

Yes

If yes, Describe

We will post flyers with local businesses willing to participate. We will hand out flyers to our neighbors on the block, and discuss by word of mouth.

Food served?

Yes

Scott Brothers has agreed to come back for a second time! They will do a pop-up and provide hot dogs, hamburgers, pretzels, and a few other simple menu items.

Caterer used?

Yes

Scott Brothers Kitchen & Market
328 Broadway
Somerville, MA

Alcohol served?

No

Grill/open-flame device used?

No

Streets blocked?

Yes

Heath St from Moreland St to Edgar Ave

Sidewalks blocked?

No

Arrangements:

Police Detail:

No

Parking (for Attendees)?

No

Restrooms?

No

Liability Insurance?

No

Will any public parks be used?

No

Has the event occurred in the last two years?

Yes

October 31, 2021

Approval Conditions:

Approved By:

CS Mayor, Approved

Maureen Lee, Approved

Kevin Roche, Approved

Dennis Sullivan, Approved

CS Traffic and Parking, Approved

Sean Sylvester, Approved

Eric Weisman, Approved

Kimberly M. Wells, Approved