## PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts Application #: PEL22-000118 File #: 22-011561

**Application for: Public Event** 

Organization name: East Somerville Main Streets Event name: Foodie Crawl 2022

**Description:** Foodie Crawl is a tasting tour of more than a dozen restaurants, who provide a sample of their specialty cuisines. The crawl, which began in 2011, features an incredibly diverse range of food from around the globe, including Brazilian, Ethiopian, Italian, Mexican,

Salvadoran, and more!

Date(s): September 20, 2022 Rain date(s): September 21, 2022

Setup starts at (time): 2:00PM

Cleanup after the event ends at (time): 10:30PM Event ends at (time): 10:00PM

**Entertainment:** There will be live music located along Broadway.

Attendees:

Maximum attendees accommodated: 600

Max attendance at one time: 400

Attendee fees or suggested donations: This is a ticketed event. VIP tickets, \$35 and come with a reusable food containter; Adult tickets, \$20, Student tickets \$15, Kids (between 5-14) \$5 and under 5 are

free.

Social or cultural benefits:

Foodie Crawl showcases the local immigrant-owned small business culture of East Somerville.

**Event Contact:** Lindsay Allen

Event starts at (time): 6:00PM

**Temporary Structures:** There will be sponsor tents

**Location:** Food Crawl takes place along Broadway in

East Somerville from Maya Sol at 179 Broadway to

Mount Vernon Restaurant at 14 Broadway.

located at the library, 115 Broadway.

Total people attending: 600

Total Somerville residents attending: 300 What is your budget for this event: 4,500

## Financial benefits:

Foodie Crawl is a fundraiser for East Somerville Main Streets, but it also attracts potential new customers to businesses.

Event Contact Phone: 617-221-5790

| Yes/No | If yes, Describe  |
|--------|---|
| Yes    | Website, Newsletter, poster, social media, paid boosts on local calendars                       |
| Yes    | Participating restaurants will provide tastings to event attendees inside their establishments. |
| No     |   |
|        |   |
| No     |   |
| No     |   |
| No     |   |
| Yes    | We will take out special event insurance for Foodie Crawl.                                      |
| No     |   |
| Yes    | September 21, 2021 and September 17, 2019   |
|        | Yes Yes No  |

Approval Conditions:
Approved By:
CS Mayor, Approved
Albert Bargoot, Approved
Maureen Lee, Approved
Kevin Roche, Approved
Dennis Sullivan, Approved
CS Traffic and Parking, Approved
Sean Sylvester, Approved
Eric Weisman, Approved
Kimberly M. Wells, Approved