

William Ruocco

EDUCATION

Quinnipiac University, School of Communication, Hamden, CT

Bachelor of Journalism, Minor in Criminal Justice

Graduated May 2018

Relevant Courses: Criminal Theory, Prisons and Systems, Community Policing

Academic Scholarship: Must keep 2.5 GPA to maintain scholarship

Southern New Hampshire University, Manchester, NH

Master of Forensic Psychology

Graduated in May of 2020

Relevant Courses: Ethics in Psychology, Research Methods, Psychology in The Courtroom, Capstone in Forensic Psychology

Academic Scholarship: Must keep 3.0 GPA to stay in program

EXPERIENCE

Insight Services Group, Danvers, MA

January 2021-Present

Power Bi Data Analyst

- Created and distributed internal production metrics for department leaders.
- Calculated and distributed revenue statistics for department leaders.
- Worked with the company leaders to create more efficient workflow within departments.

Insight Services Group, Danvers, MA

February 2019-January 2021

Manager of Surveillance Case Analysis

- Assist in the planning of surveillance on subjects on a case-to-case basis along with field investigators.
- Research subject's background for the surveillance case.
- Intake surveillance videos and reports from investigators in the field.
- Assist in recommendations in regard to the subject for the client.
- Delegate the daily duties of case analysts distributing reports.

Tragedy Assistance Program for Survivors, Washington D.C., Virginia

January 2018- September 2018

Teams4taps Intern

- Searched TAPS database to find children who had lost a parent in the military and would want to attend a sports event with teams4taps.
- Created and posted social media after the events for teams4taps.
- Reached out to professional sports teams about working with teams4taps.

New England Sports Network, Watertown, Massachusetts

May 2017 – September 2017

Digital Intern

- Searched social media for possible stories.
- Posted short blogs and articles for the NESN website.

INTERESTS

Writing

Frequent reader

Criminal Justice

SKILLS

- **Computer:** Intermediate in Excel, Word, PowerPoint, Social media
- **Communication:** Interview skills and techniques, report writing, peer mentoring skills
- **Surveillance**