

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL22-000107

File #: 22-010828

Application for: Public Event

Organization name: Somerville Arts Council

Description: A street festival to celebrate community and the arts. SomerStreets is the City's take on the internationally-renowned Open Streets concept, closing busy streets to vehicles and opening them up for cycling, walking, dancing, running and other modes of activity. Through this street festival the city and its community partners aim to promote and encourage easy access to physical activity and reconnecting with neighborhoods and businesses and their unique cultural elements in a thriving urban environment.

Date(s): 09/11/2022

Setup starts at (time): 12pm

Cleanup after the event ends at (time): 8pm

Entertainment: Two stages of music, physical activities like Parkour and Somerville Recreation, craft vendors, community tabling, bouncy houses, and much more.

Attendees:

Max attendance at one time: 400

Maximum attendees accommodated: 1000

Attendee fees or suggested donations: free

Social or cultural benefits:

This is a community event for residents where the concept is to open the streets for walking, dancing, and other modes of activity.

Event Contact: Iaritza Menjivar

Event name: SomerStreets: Strike up the Bands

Location: Highland Ave from Central to Lowell St.

Rain date(s): n/a

Event starts at (time): 2pm

Event ends at (time): 6pm

Temporary Structures: 10x10 tents, tables, chairs, music stages, bouncy houses.

Total people attending: 1,000

Total Somerville residents attending: 700

What is your budget for this event: 5,000

Financial benefits:

This is event brings large crowds for the businesses on the route of the event.

Event Contact Phone: 617-625-6600 x2985

| Event Information | Yes/No | If yes, Describe |
|---|--------|---|
| Open to the public? | Yes | newsletters, press release, posters, social media |
| Food served? | Yes | Food trucks. More details will be described in Coordinator Checklist. |
| Caterer used? | No | |
| Alcohol served? | No | |
| Grill/open-flame device used? | No | |
| Streets blocked? | Yes | Highland Ave from Central St to Lowell St. |
| Sidewalks blocked? | No | |
| Arrangements: | | |
| Police Detail: | Yes | We will discuss in IAP. |
| Parking (for Attendees)? | No | |
| Restrooms? | Yes | We will discuss with DPW about placing Porta Johns. |
| Liability Insurance? | No | |
| Will any public parks be used? | No | |
| Has the event occurred in the last two years? | Yes | September 15, 2019 September 15, 2021 |

Approval Conditions:

Approved By:

CS Mayor, Approved

Albert Bargoot, Approved

Kevin Roche, Approved with Conditions

SAC and Engineering to coordinate MBTA notification prior to event.

Dennis Sullivan, Approved with Conditions

Please apply for a fire detail for the event and have all of the food trucks vendors apply for a food truck permit.

CS Traffic and Parking, Approved

Sean Sylvester, Approved

Eric Weisman, Approved

Kimberly M. Wells, Approved