

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL22-000105

File #: 15-003014

Application for: Public Event

Organization name: Federal Realty

Description: Riverfest - free community program that takes place at Assembly Row / Baxter Park - includes live music, family-friendly games, fireworks over The Mystic River

Date(s): September 10, 2022

Setup starts at (time): 10am

Cleanup after the event ends at (time): 10pm

Entertainment: Live Music, Stilt Walkers, Fireworks

Attendees:

Max attendance at one time: 5,000

Maximum attendees accommodated: 15,000

Attendee fees or suggested donations: N/A

Social or cultural benefits:

Riverfest - free community program that takes place at Assembly Row / Baxter Park - includes live music, family-friendly games, fireworks over The Mystic River

Event Contact: Haley King

Event name: Riverfest 2022

Location: Baxter Park

Rain date(s): September 11, 2022

Event starts at (time): 2-4pm

Event ends at (time): 9pm

Temporary Structures: Small 10x10 12x12 tents as needed

Total people attending: 15,000

Total Somerville residents attending: 7,500

What is your budget for this event: Budget ranges from \$15,000 - \$40,000

Financial benefits:

Foot-traffic to benefit Assembly Row restaurants + businesses

Event Contact Phone: (617) 684-1518

Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	
Food served?	No	
Caterer used?		
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	Yes	Select Assembly Row streets to be blocked for safety vehicles for fireworks (Great River Road)
Sidewalks blocked?	No	
Arrangements:		
Police Detail:	Yes	Federal Realty to work with all nearby police on details - Somerville, State, Medford, etc.
Parking (for Attendees)?	Yes	Assembly Row offers free parking for 3 hours throughout the property
Restrooms?	Yes	Public Restrooms in Block 4 garage
Liability Insurance?	Yes	To provide a COI
Will any public parks be used?	Yes	Baxter Park
Has the event occurred in the last two years?	Yes	Saturday, September 18, 2021

Approval Conditions:

Approved By:

CS Mayor, Approved

Albert Bargoote, Approved

Jill Lathan, Approved

Kevin Roche, Approved

Dennis Sullivan, Approved
CS Traffic and Parking, Approved
Sean Sylvester, Approved
Eric Weisman, Approved
Kimberly M. Wells, Approved