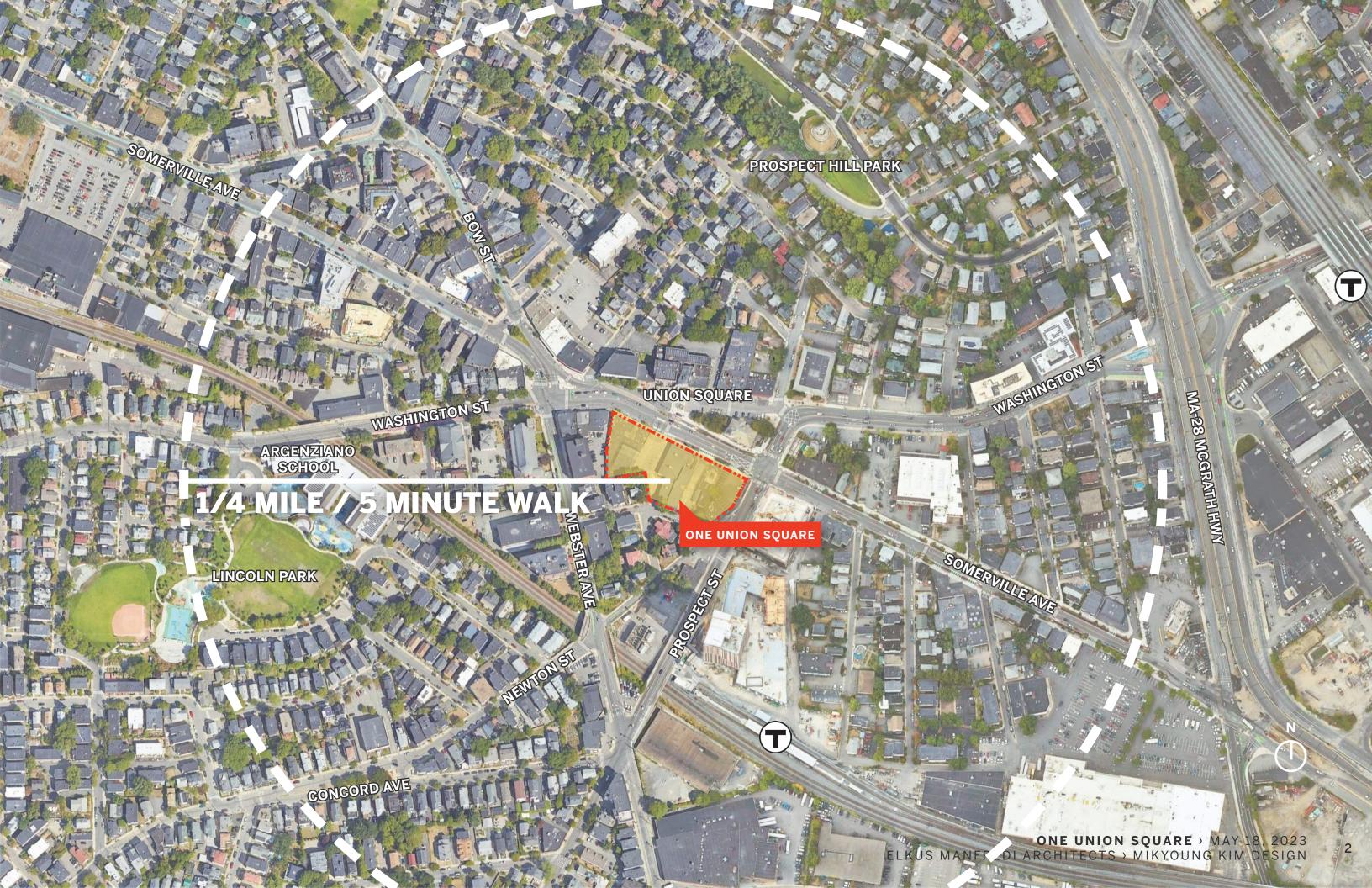
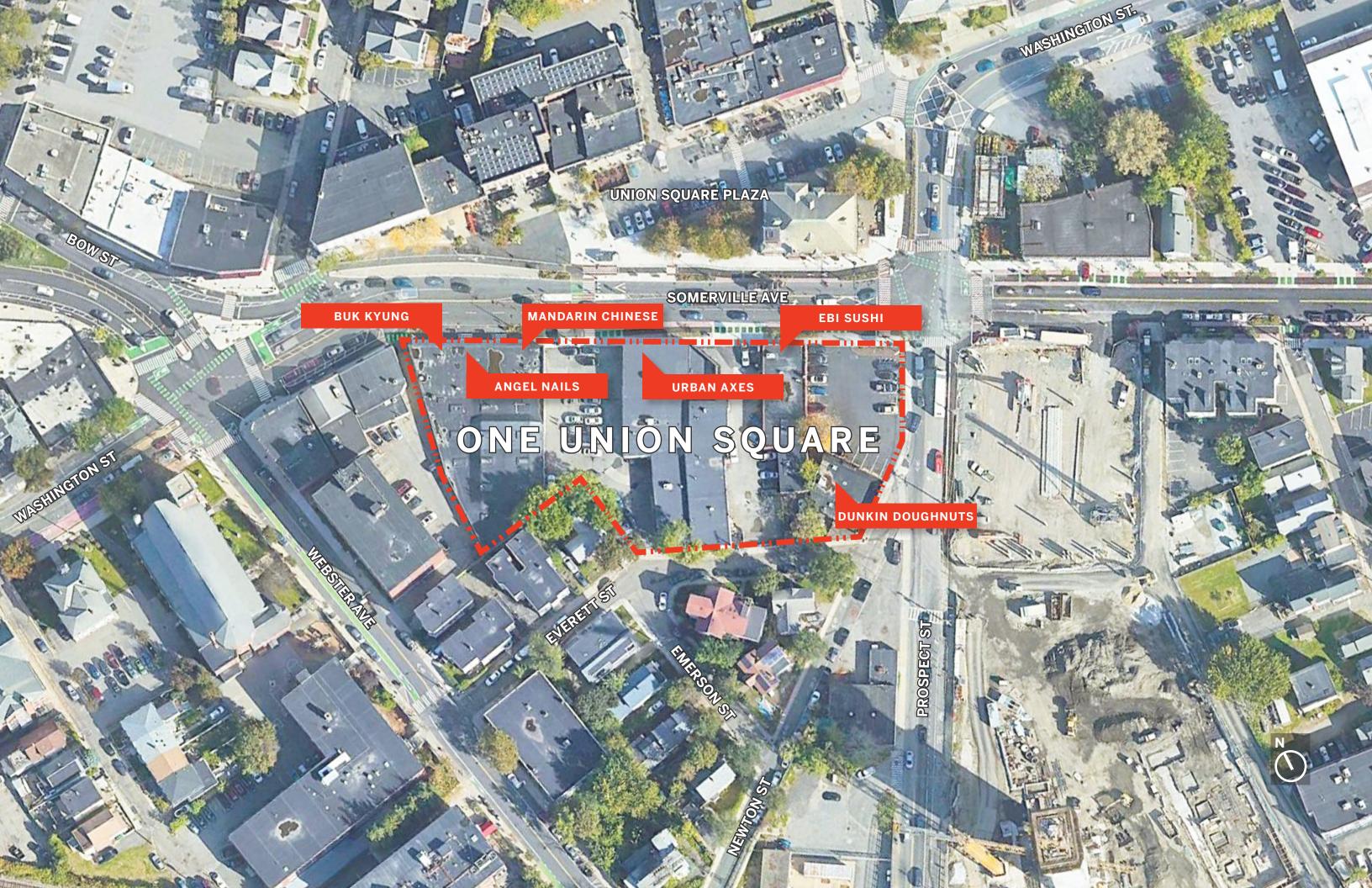
# One Union Square

PRESENTATION TO
THE SOMERVILLE CITY COUNCIL AND PLANNING BOARD

MAY 18, 2023



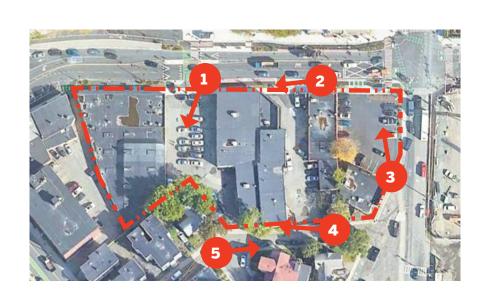






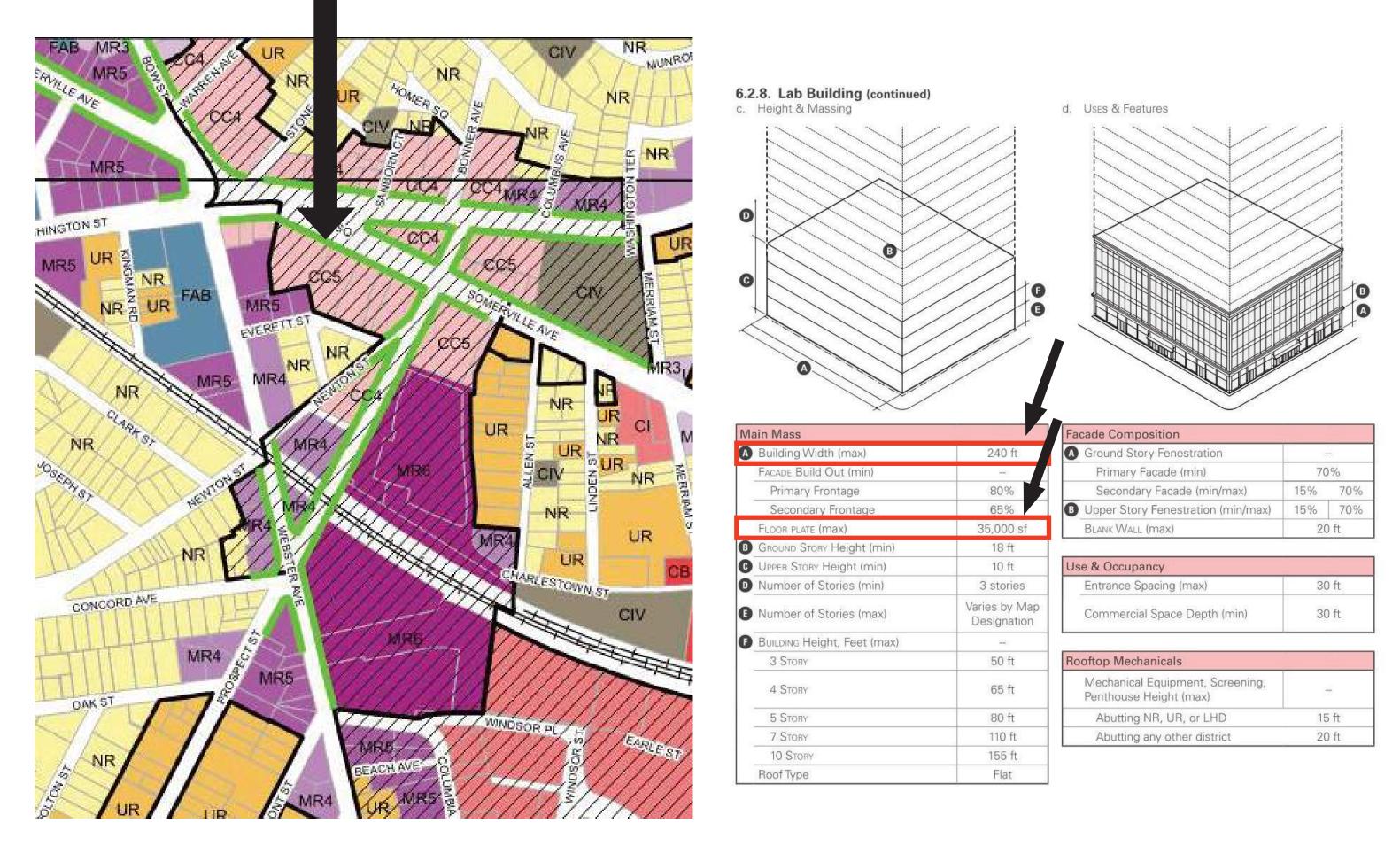












## **Zoning Text Amendment**

- > Current Zoning includes limits on Building Width and Floor Plate Size.
  - > This results in two separate buildings being contemplated for this site
- > The proposed text amendment would allow for a Single Building scheme
  - > Does not change the existing regulations regarding Building Width and Floor Plate Size
  - > Utilizes original specific drafting approach used by the City so applicability would be practically limited to this Site.
- A Special Permit would be required for a specific Building that proposes alternative Building Width and Floor Plate Size
  - > Introduces **new standard** to be considered before a Special Permit is issued:
    - "...if the Development is providing enhanced Civic Space, enhanced Open Space, additional space for Arts & Creative Enterprises or space for a Community Center, Library or Museum, or a combination of the foregoing."

## **Zoning Text Amendment**

#### Proposed Amendment to current Section 8.17.g.iii.a), and b).

- iii. Dimensional Compliance
  - a). DEVELOPMENT of any building type permitted in the USQ sub-area may deviate up to five percent (5%) from the BUILDING WIDTH; POINT TOWER width, depth, diagonal, and FLOOR PLATE; FACADE build out; FENESTRATION; entrance spacing; and commercial space depth standards by Special Permit.
  - b). DEVELOPMENT of any building type permitted in the Commercial Core 5 district within the USQ sub-area may deviate from the BUILDING WIDTH; FLOOR PLATE; and FACADE build out by Special Permit.
  - b) In addition to the review criteria for all Special Permits specified in § 15.2.1.e. Review Criteria, the review board shall make findings considering the following in its discretion to permit DEVELOPMENT to deviate; up to five (5) percent:

- i). If For deviation under Section 8.17.g.iii.a), if the proposed deviation can provide a positive refinement of the massing of a BUILDING in context to its surroundings, improve FLOOR PLATE efficiency, provide for unique storefront design, or better address specific operational requirements of commercial tenants.
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#### THIS AMENDMENT

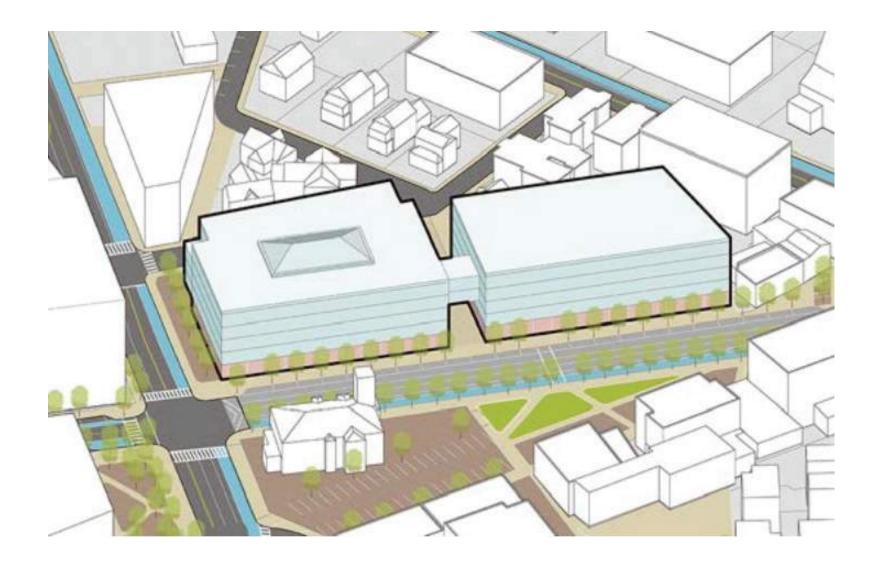
## Does Not:

- > Change use regulations
- > Permit additional Building height
- Alter the current dimensional regulations regarding Building Width; Point Tower width, depth, diagonal and Floor Plate; Facade build out; and Fenestration
- Have wide applicability (limited to CC5 district within the USQ sub-area)
- Alter the current requirement of a special permit at the Planning Board's discretion provided express criteria are met
- Diminish any party's rights under the current zoning regulations

#### THIS AMENDMENT

## Does:

- Permit the Planning Board to consider a special permit, at its discretion, to allow variations from the existing Building Width, Floor Plate and Facade build-out regulations
  - Only within the CC5 district in the USQ sub-area
  - Only if the Development can meet both the existing special permit standards and a new standard



"THE D6 PARCEL ... FAC(ES) THE CORE OF UNION SQUARE..."

"...SITES THAT COULD ACCOMMODATE AN OFFICE OR LABORATORY TYPE OF COMMERCIAL BUILDING."

"DEVELOPMENT ON D6.1 SHOULD BE SET BACK FROM PROSPECT STREET TO INCREASE VIEWS OF THE UNION SQUARE T STATION AND PROVIDE AN ADVANTAGEOUS LOCATION FOR OUTDOOR SEATING. THIS SPACE COULD BE EXPANDED INTO A PROPER PLAZA..."

OFF-STREET PARKING SHOULD BE UNDERGROUND OR LOCATED OFF-SITE"

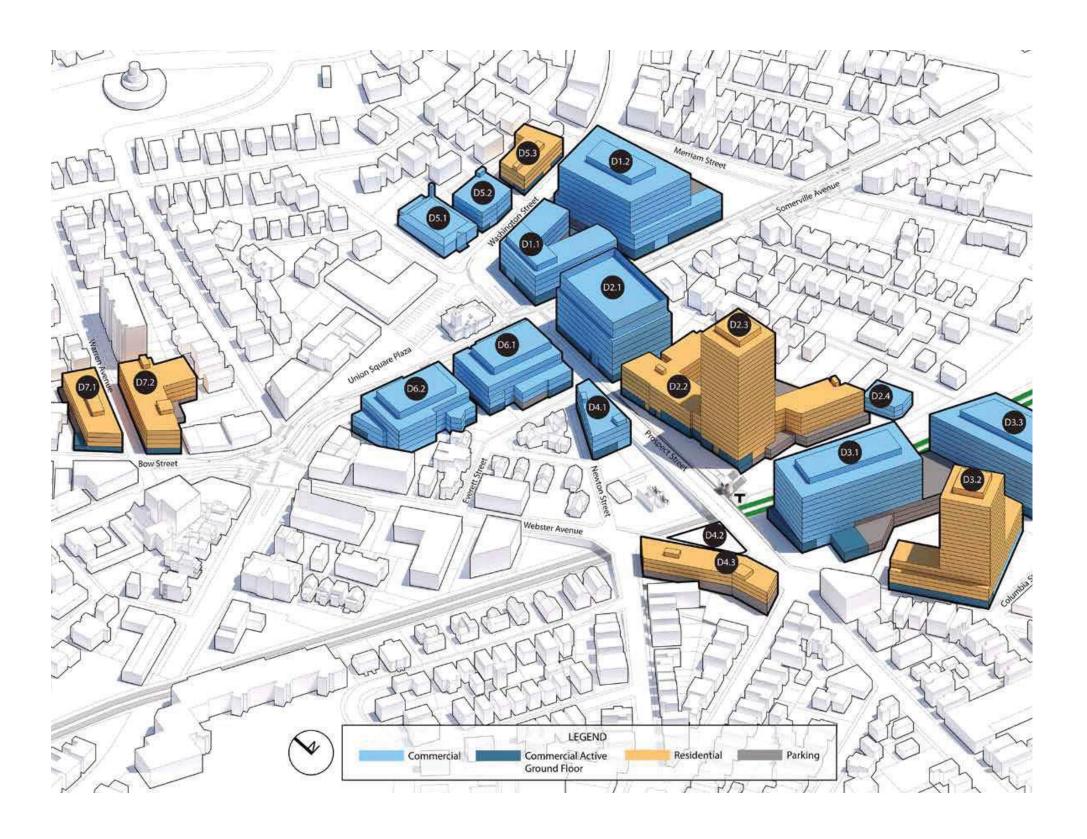


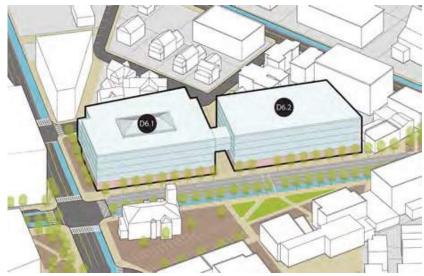


Image Source: https://www.somervillebydesign.com/neighborhoods/union-square

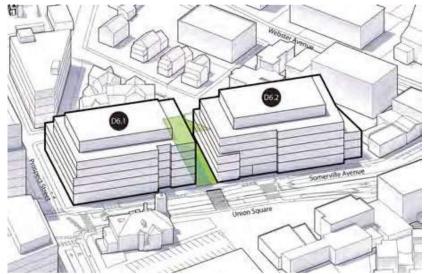


Image Source: https://www.somervillebydesign.com/neighborhoods/union-square/





**NEIGHBORHOOD PLAN** 



**COORDINATED DEVELOPMENT PLAN** 

Image Source:

https://s3.amazonaws.com/somervillema.gov.if-us-east-1/s3fs-public/US2-UnionSquare\_CDSP\_-Application.pdf https://www.somervillebydesign.com/neighborhoods/union-square/



## There is interest in an indoor civic space being included in the project

 A few people spoke in favor of density, both for the lab component (MIT scientist says there is a shortage of small and medium size labs) and housing – one person mentioned that if Somerville doesn't build more housing, the existing stock will get more expensive

#### COMMUNITY BENEFITS

- Indoor community space and meeting space
- Indoor community space/center

How to avoid generic, placeless buildings

\* green space=key/ outdoor cafes/ outdoor programmed space

Lunch time appointment services for employees...dentist, post office, civic space to vote

We see such a densely populated city and we need more green space + a community center. I think U

#### The SomerVision Number

1:1

#### JOBS TO WORKER RATIO by 2040

By increasing commercial development and supporting homebased businesses, we hope to have one job for every workingage resident in Somerville by 2040. Related indicators include the square footage of dedicated artist space, the number of minority-owned businesses, the kinds of jobs available in the city, and income inequality as measured by the Gini coefficient.

#### The SomerVision Number

105

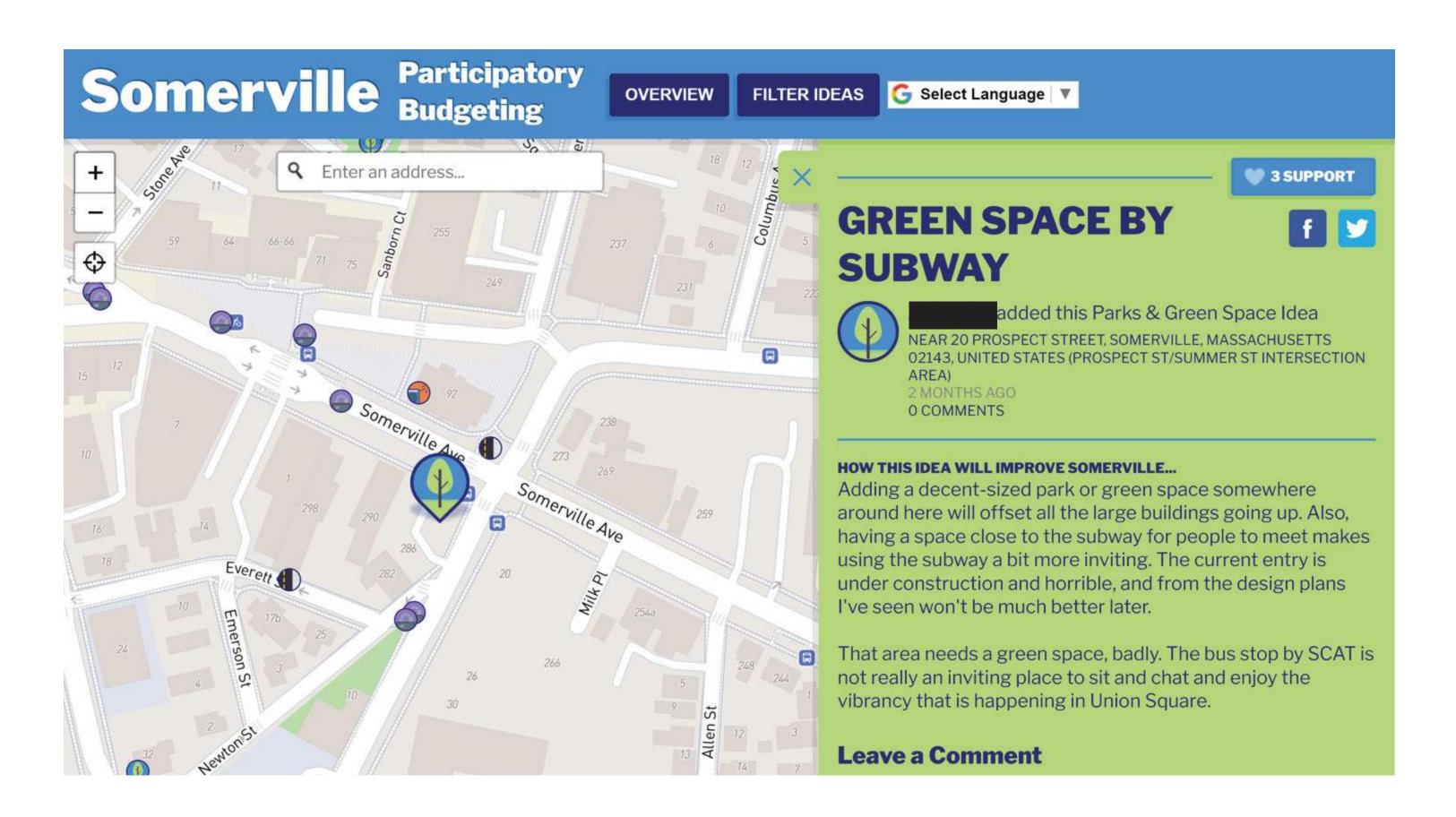
#### NEW ACRES OF OPEN SPACE by 2040

This goal, based off of SomerVision 2030's numbers, sets an ambitious target for creating additional open space in the city. Related indicators include the percent of households within a 5-minute walk of open space and the number of trees planted in public spaces.

- "Currently ... only 15% of the city's working residents work in Somerville" (p26)
- "More commercial development would also produce a daytime population sufficient enough to support existing and new small businesses." (p29)
- "Work on zoning amendments to support the goals of this chapter..." (p33)

- "The City designs and builds open spaces for the entire community..." (p68)
- "Continue to identify open space expansion in neighborhood planning" (p70)
- "The largest challenge is likely that the majority of land is privately owned" (p73)

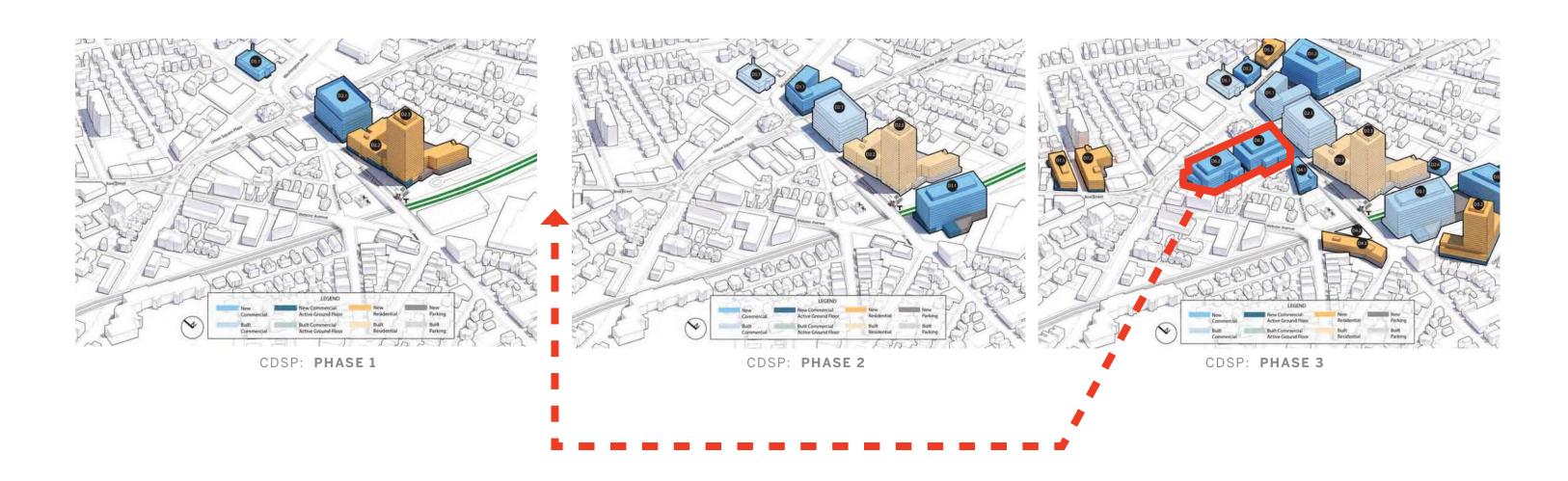
**SOMERVISION 2040 PLAN** 



### **COMMUNITY BENEFITS:**

## **ACCELERATED PHASING**

LINKAGE PAYMENTS
TAX REVENUE
DAYTIME POPULATION



## **COMMUNITY BENEFITS**

## GREAT PUBLIC REALM & CIVIC SPACE







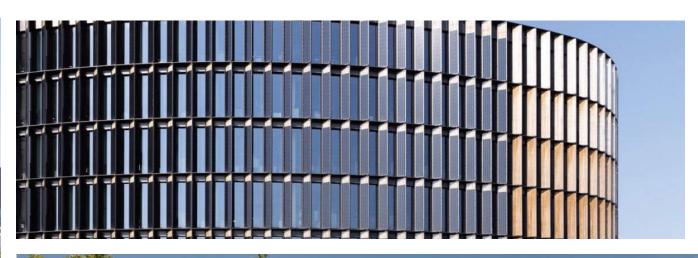




## **COMMUNITY BENEFITS**

## LEED PLATINUM BUILDING & SUSTAINABILITY BEACON



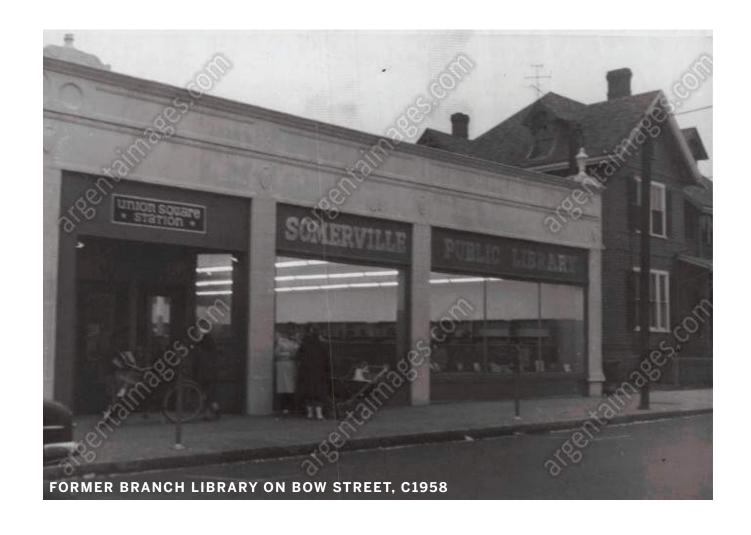








# COMMUNITY BENEFITS INDOOR CIVIC SPACE



POST-COVID RETAIL/GROUND FLOOR

## COMMUNITY-ORIENTED PROGRAM

CAN GROUND LEVEL ACT AS NEW TYPE OF AMENITY FOR TENANTS AND ANCHOR FOR THE COMMUNITY AROUND IT?

## **COMMUNITY BENEFITS**

## BRANCH LIBRARY / INDOOR CIVIC SPACE



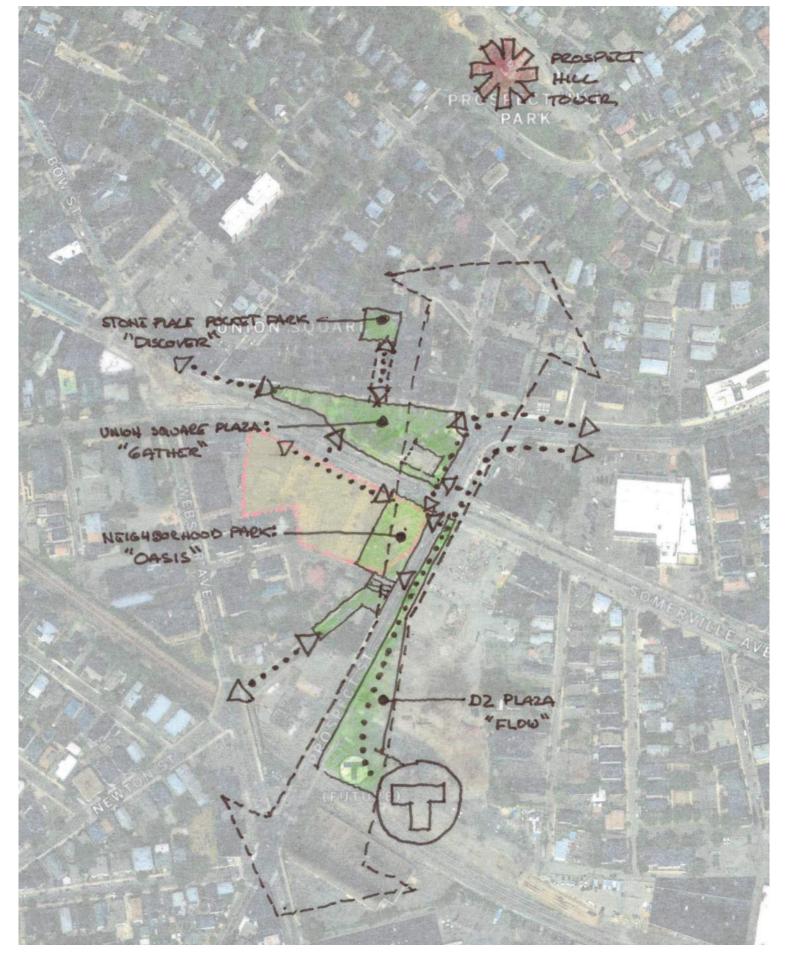


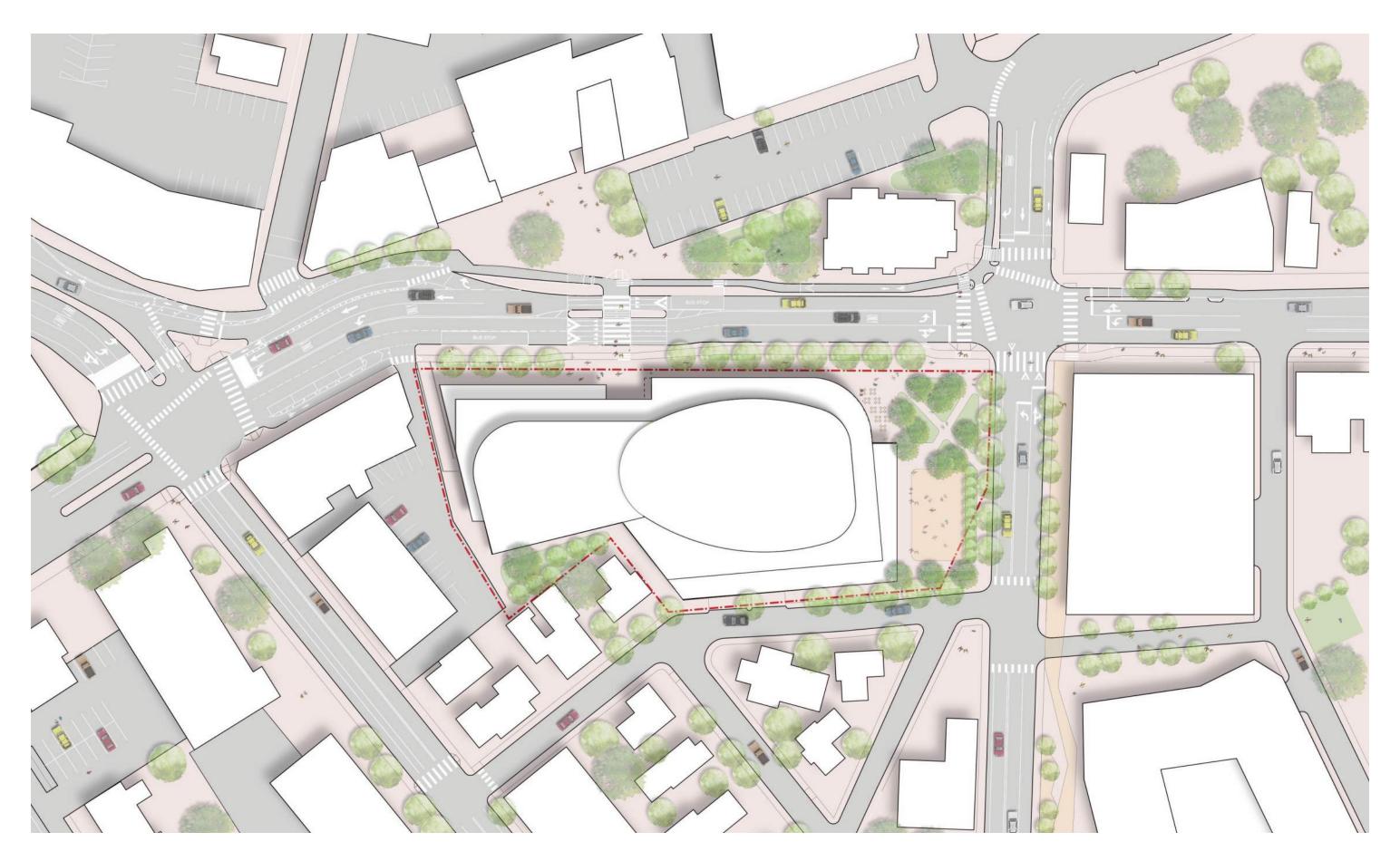






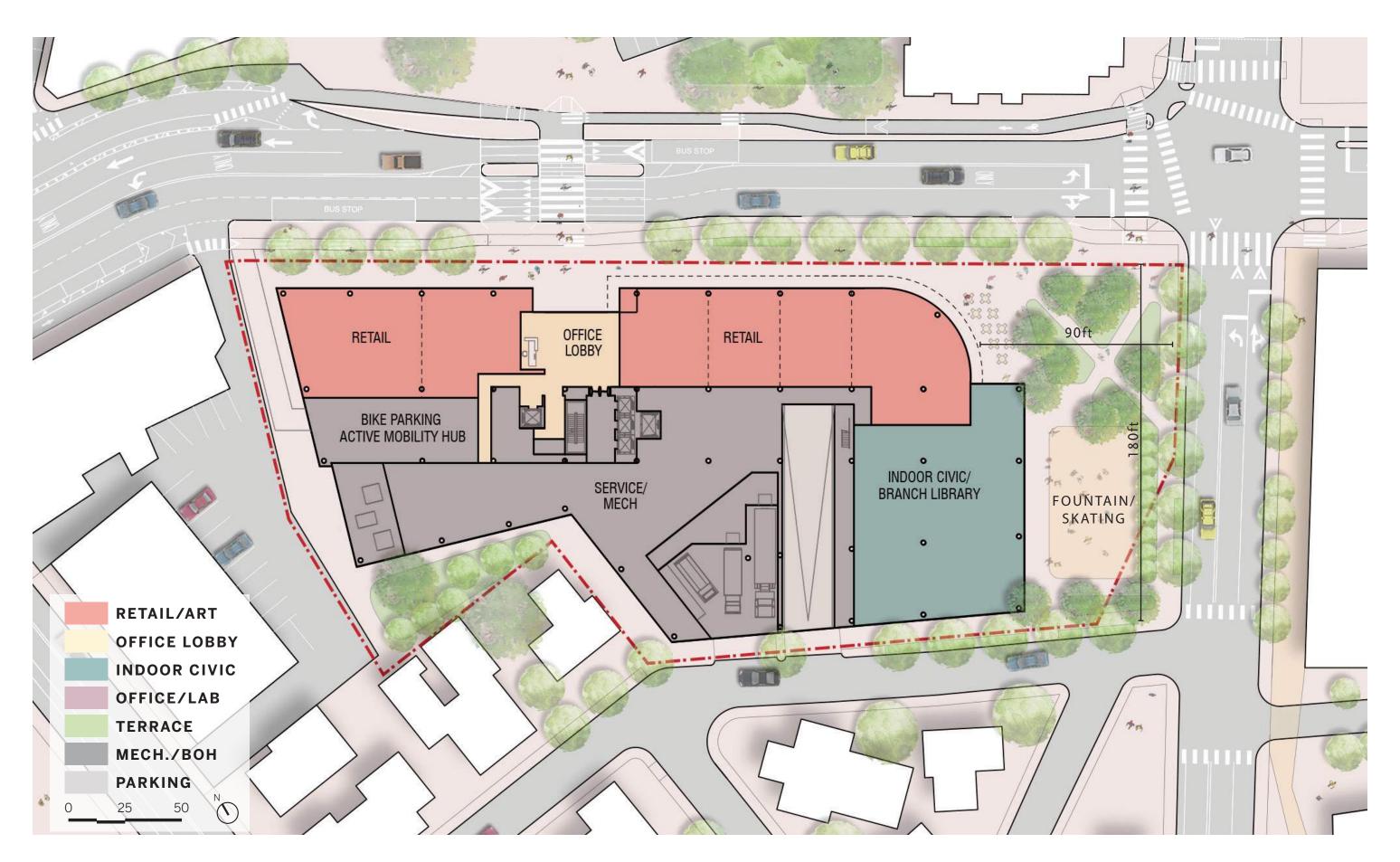






## **Benefits of a Single Building:**

- Allows for creation of a larger and more welcoming outdoor civic space in a public-facing location
- Larger floor plate size accommodates a greater range of companies including R&D and lab, making project viable
- Larger floor plate size creates space on ground floor for indoor civic use such as a branch library
- Single consolidated building lobby allows more ground floor space to be active retail and/or arts & creative uses
- Single consolidated loading dock in one building instead of two loading docks in two buildings
- > Avoids conflict between primary pedestrian circulation and vehicular entries
- > Avoids truck access through civic space.



+/- 13,200 SF (20%)

Public Civic Space

+/- 19,400 SF (30%)

At-Grade Open Space

+/-200,000 SF

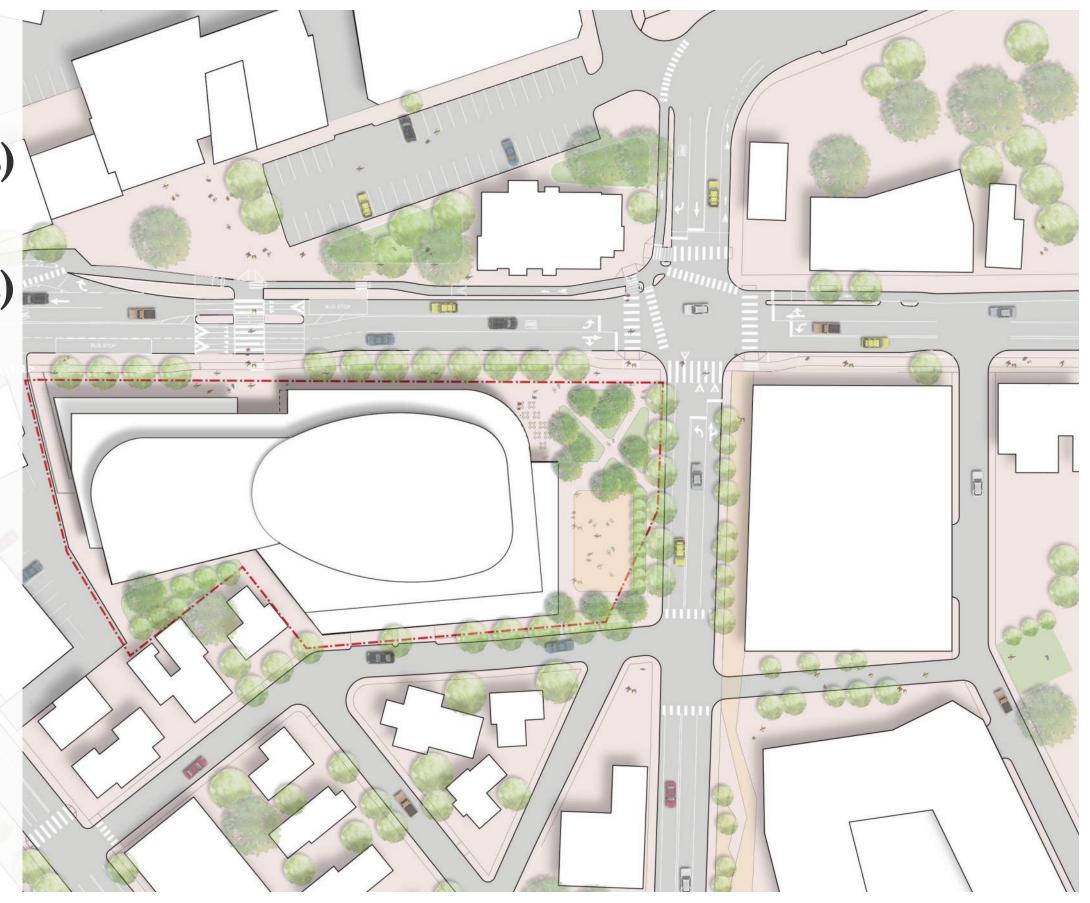
Gross Floor Area<sup>1</sup>

85' / 4 Stories

Building Height

110 Spaces

On-Site Below Grade Parking



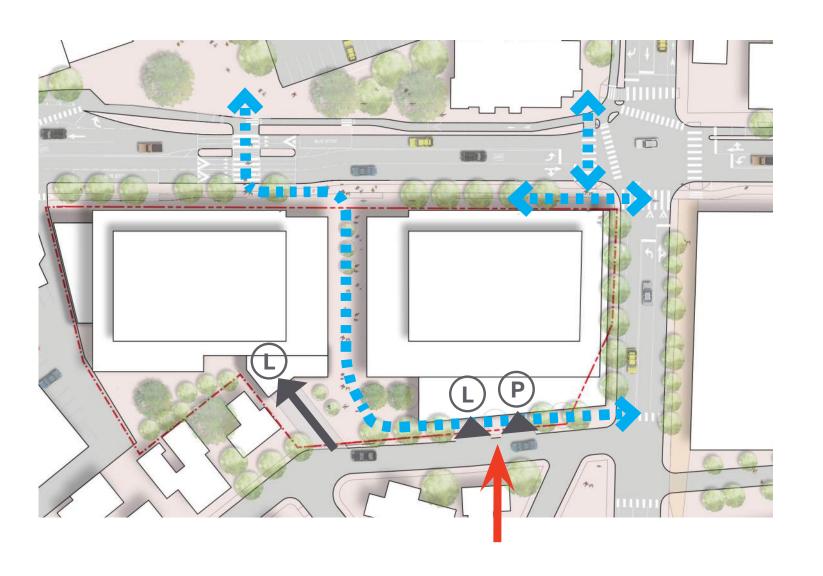
#### **TWO BUILDINGS**

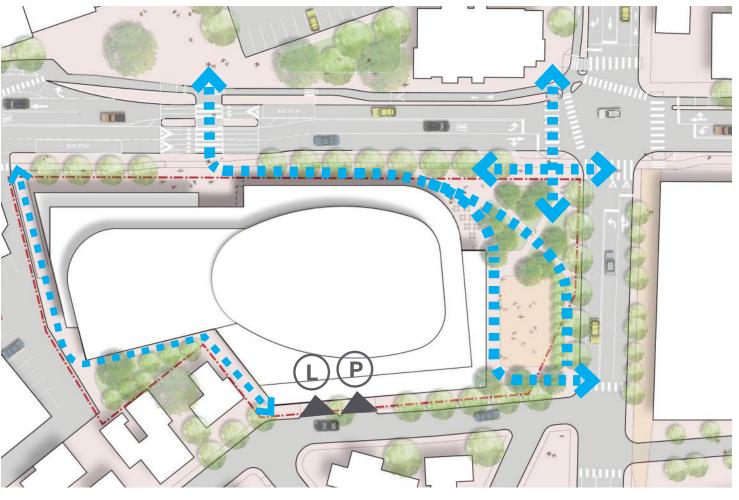
#### SINGLE BUILDING





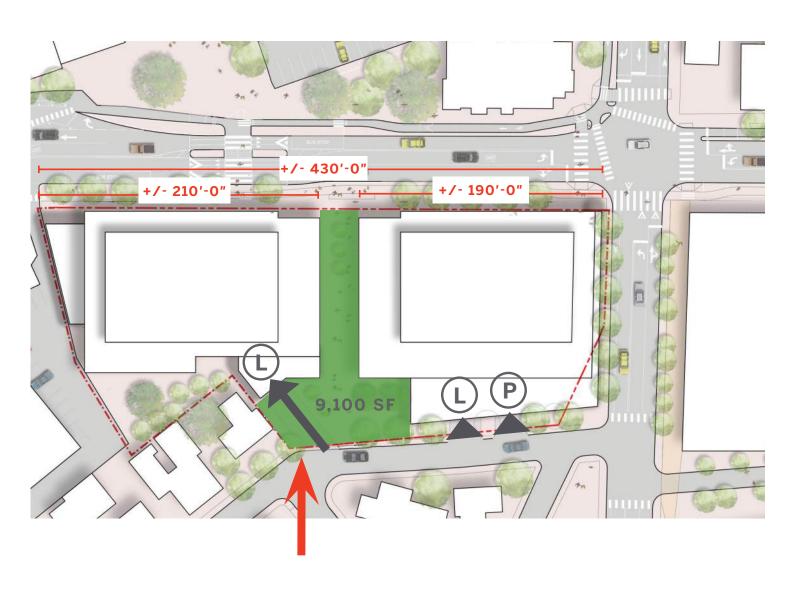
Maximum Height	85'-0"	85'-0"
Maximum stories	5	4
Total Area	225,000 gsf	200,000 gsf
Total Building(s) Footprint	± 50,000 gsf	± 45,000 gsf
Civic Space-Outdoor	9,100 sf (14%)	13,200 sf (20%)
Civic Space-Indoor	0 sf	6,500 sf
Parking Spaces	110	110
Loading Docks	2	1

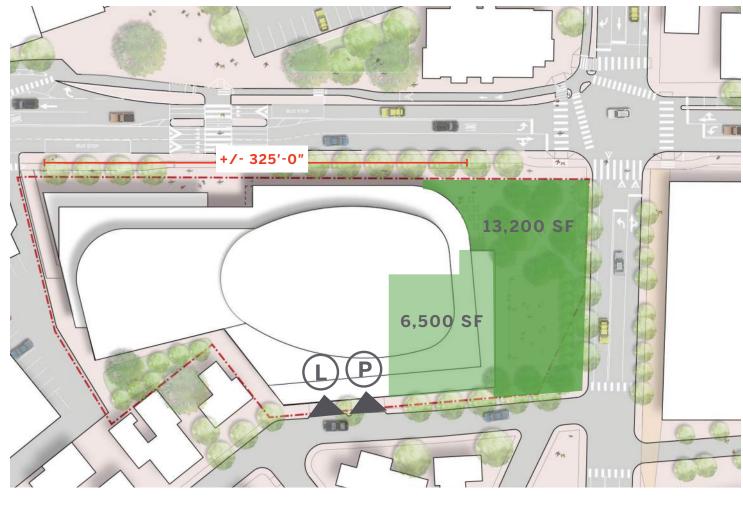




TWO BUILDING PLAN

SINGLE BUILDING PLAN





### TWO BUILDING PLAN

CIVIC SPACE: +/- 9,100 SF (14%)

### SINGLE BUILDING PLAN

CIVIC SPACE: +/- 13,200 SF (20%) + INDOOR CIVIC: +/- 6,500 SF

TOTAL = 19,700 SF

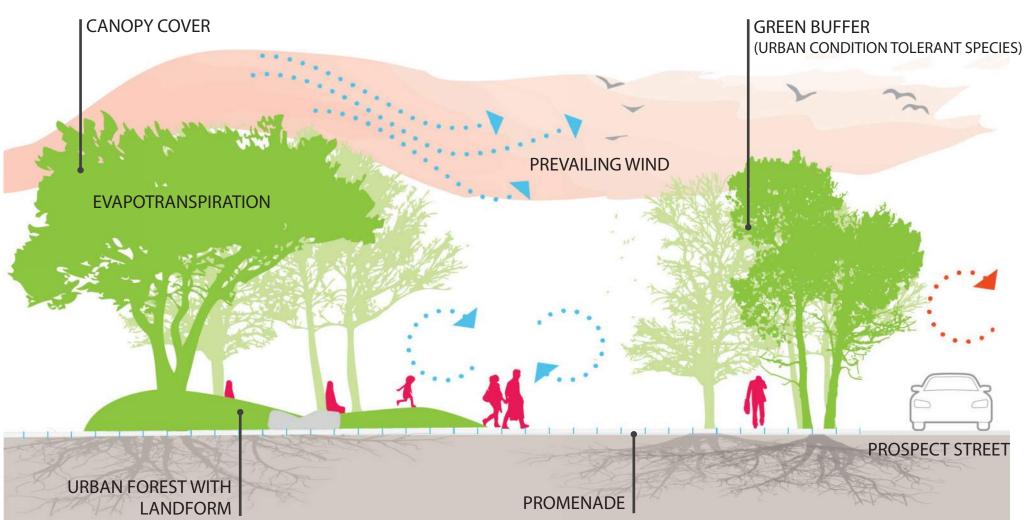


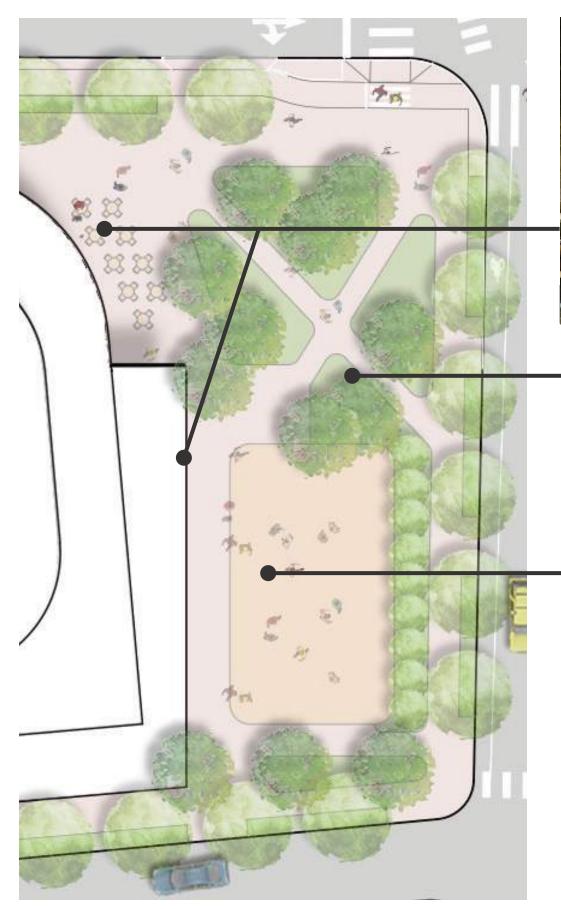
"Shaded surfaces may be 20-45°F cooler than the peak temperature of unshaded materials."

"Evapotranspiration from trees and vegetation can reduce peak summer temperature by 2-9°F."

Source: epa.gov/heatislands

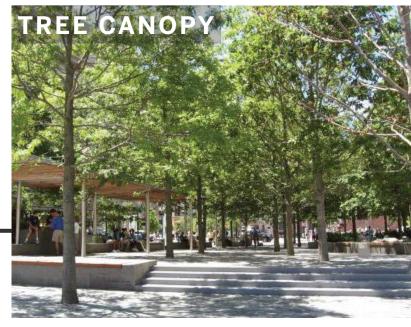








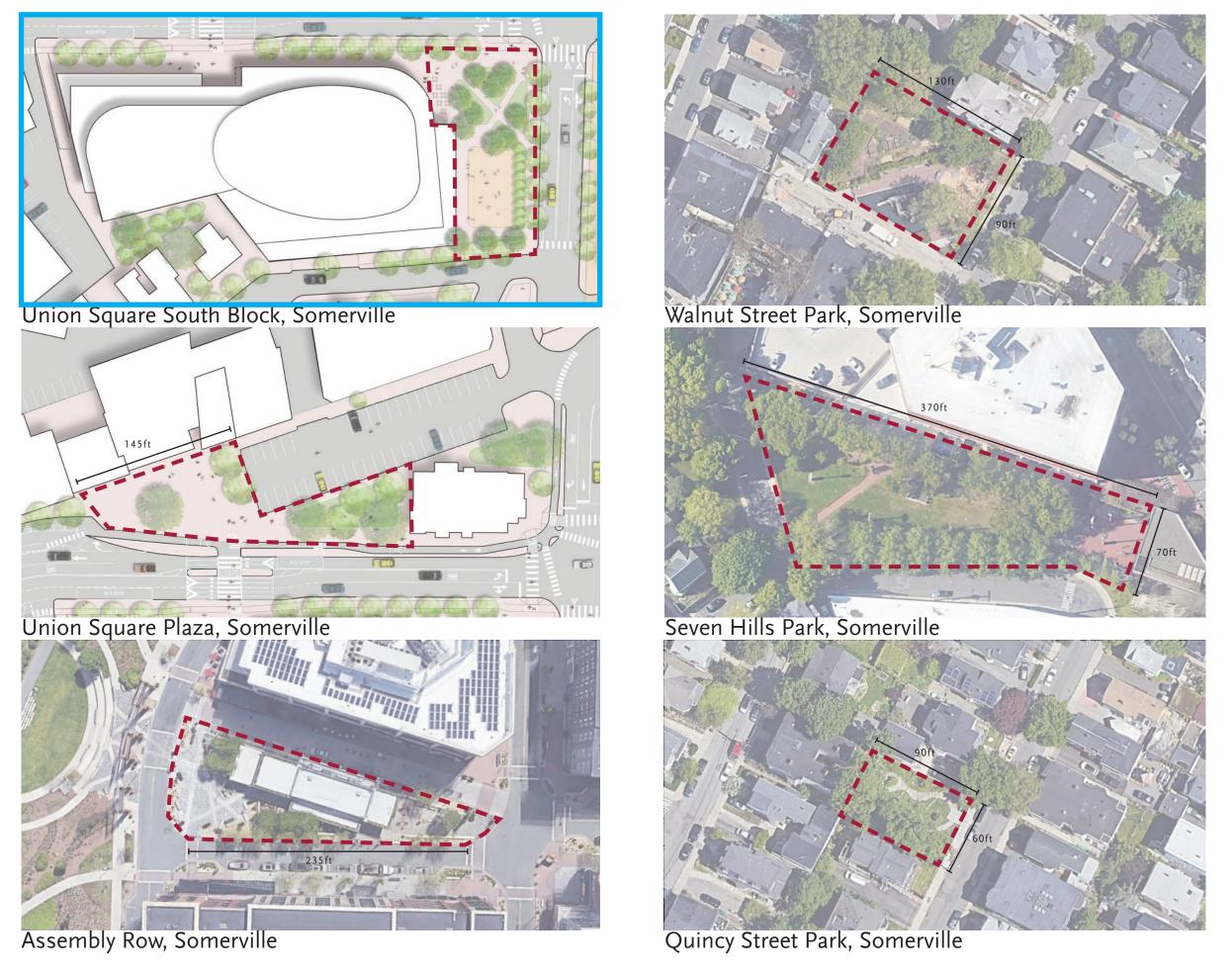


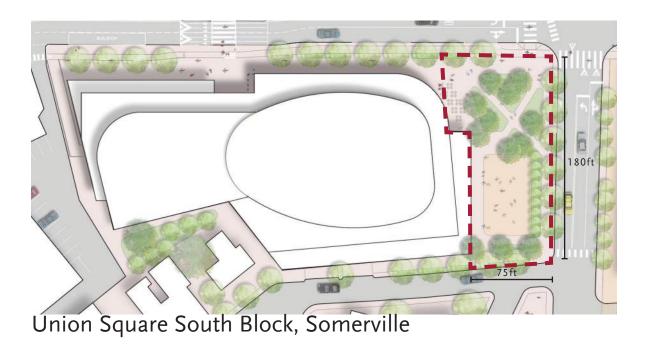






**Open Space Programming** 



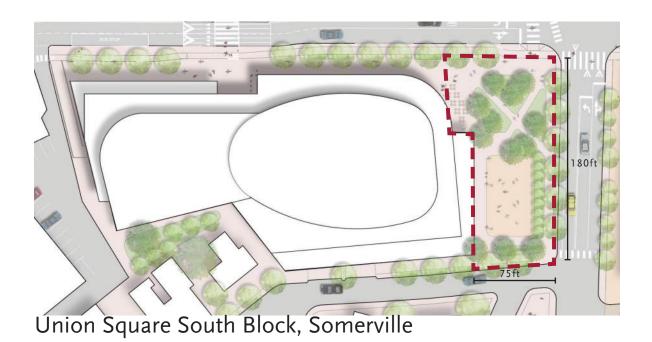












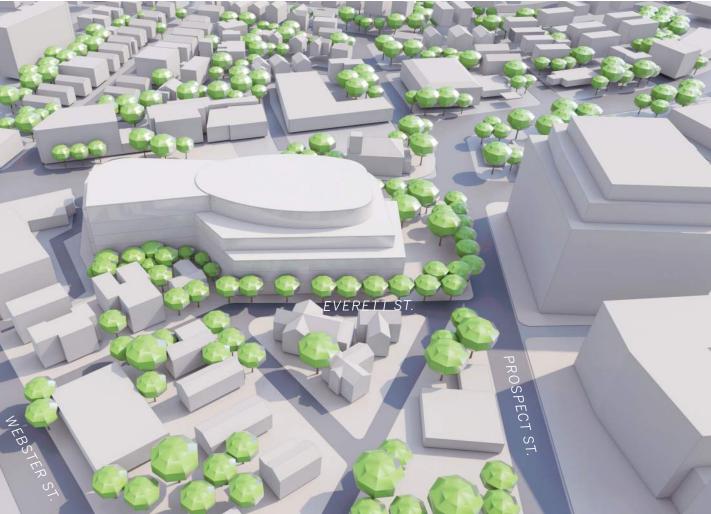




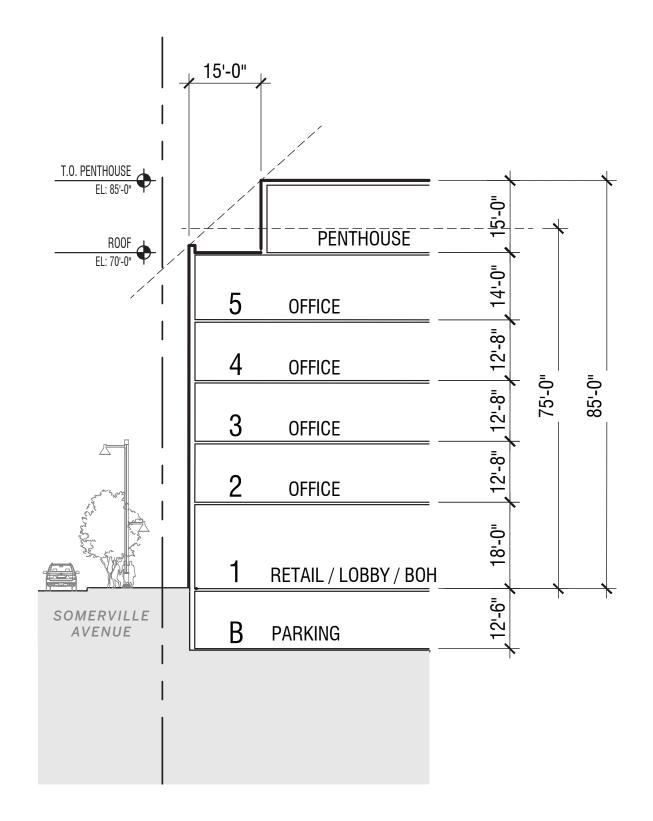




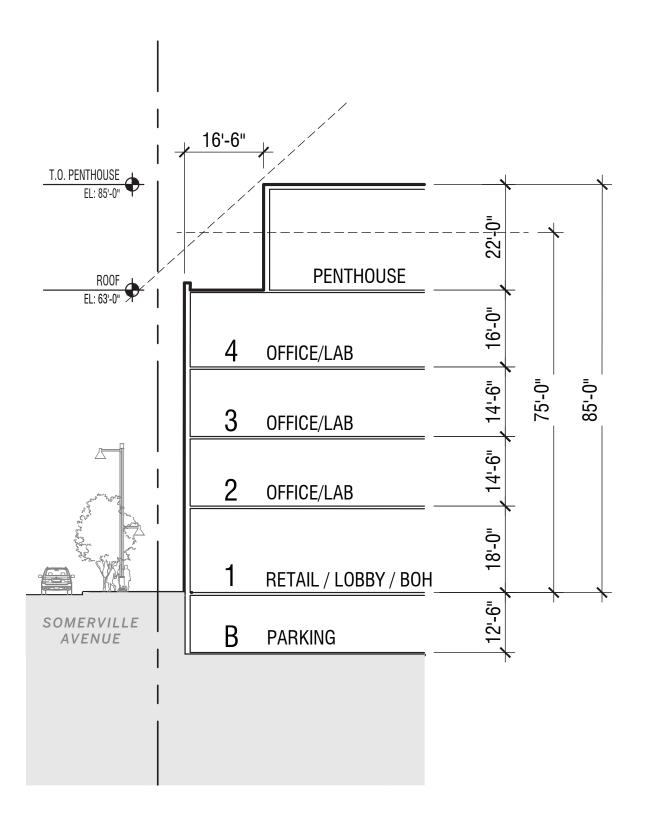


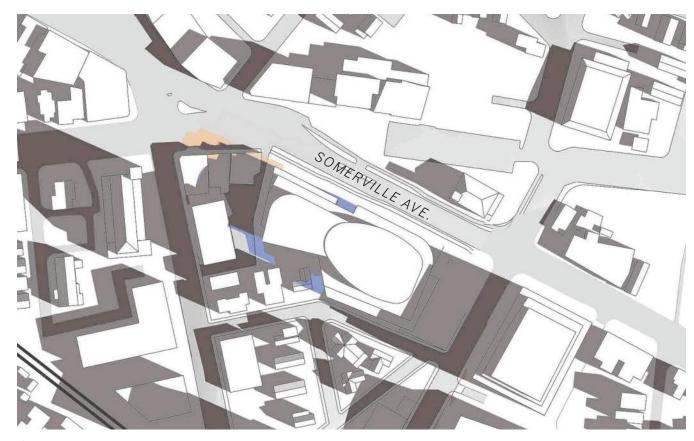


### **PRIOR CONCEPT**

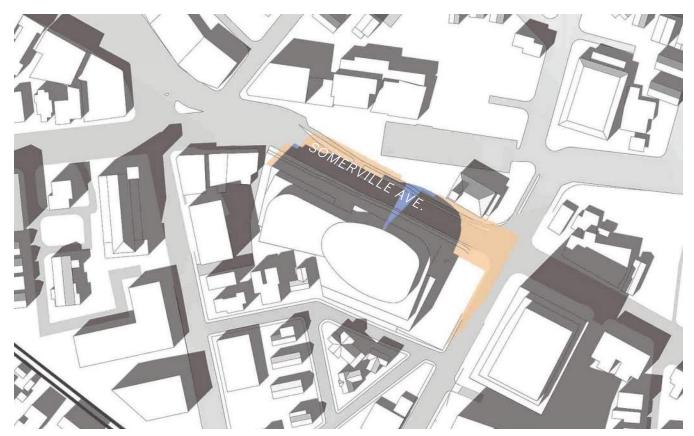


#### **PROPOSED**

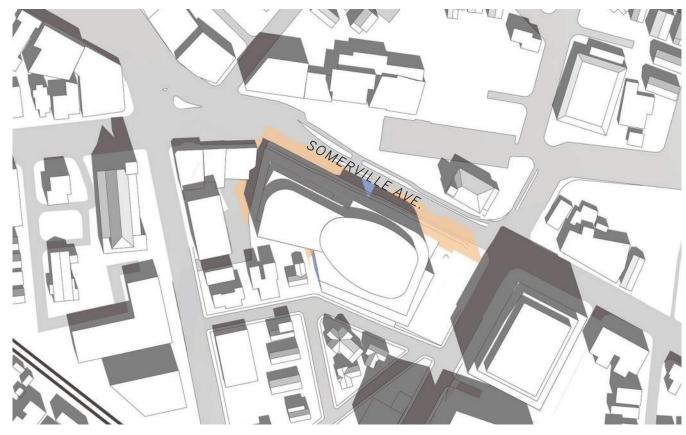




**9 AM** 



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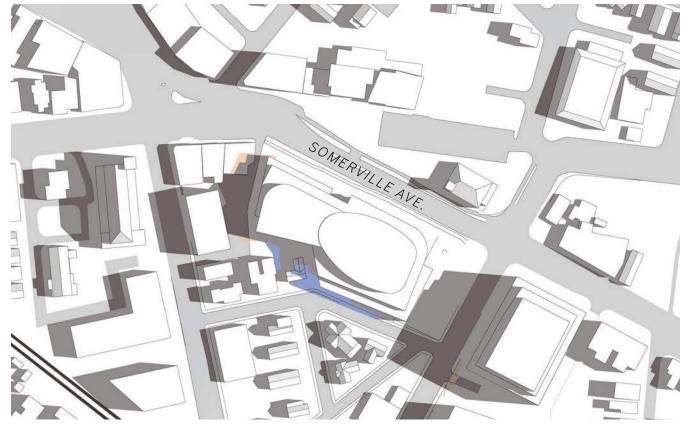
12 PM



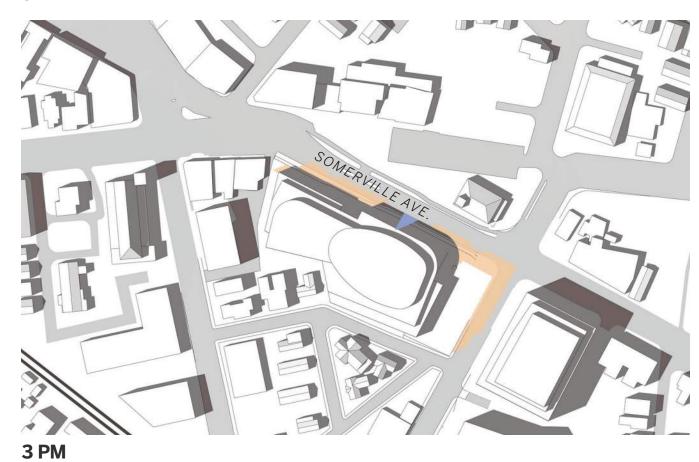
SHADOWS **REMOVED**COMPARED TO TWO BUILDING SCHEME



SHADOWS **ADDED**COMPARED TO TWO BUILDING SCHEME

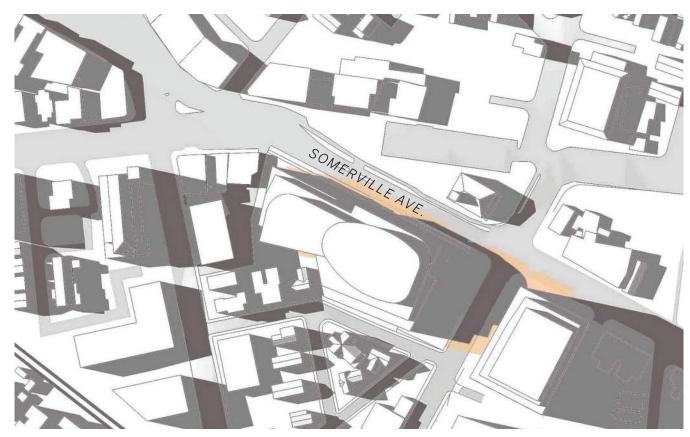




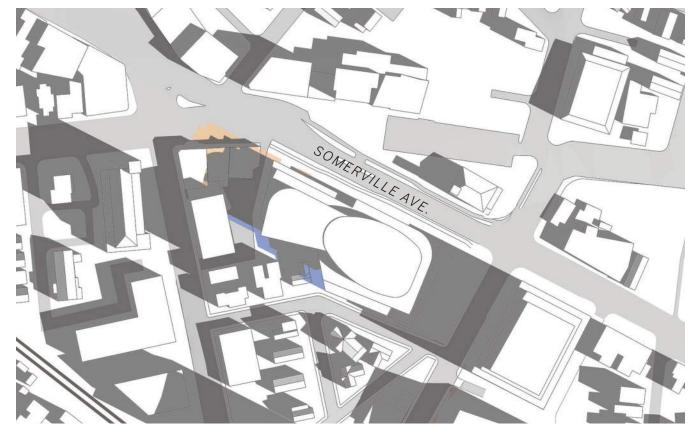


SOMERWILL AVE.

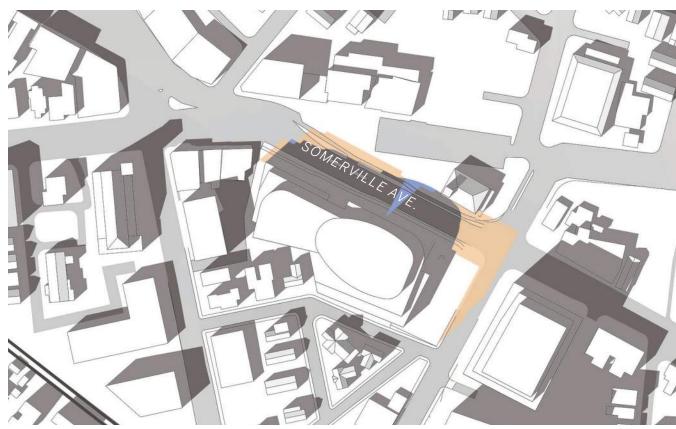
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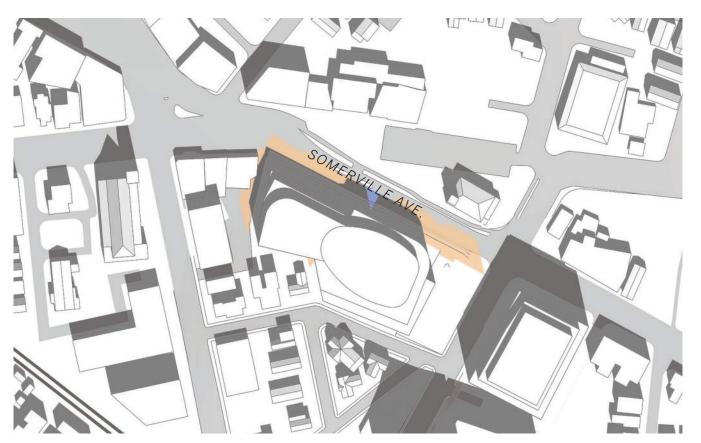
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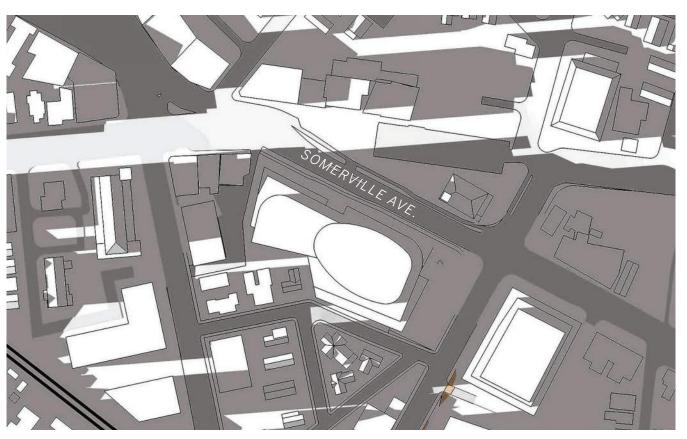
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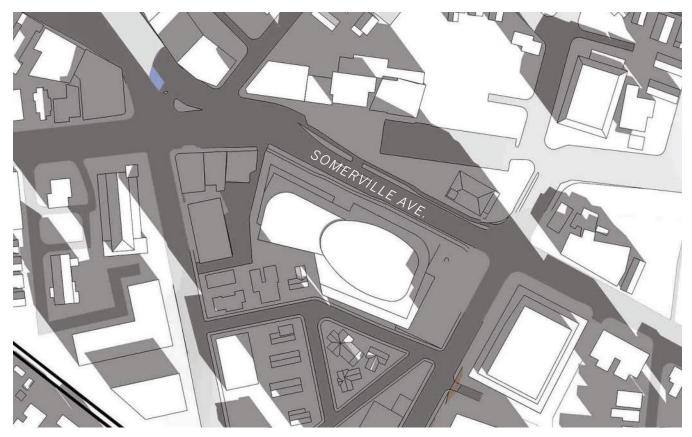
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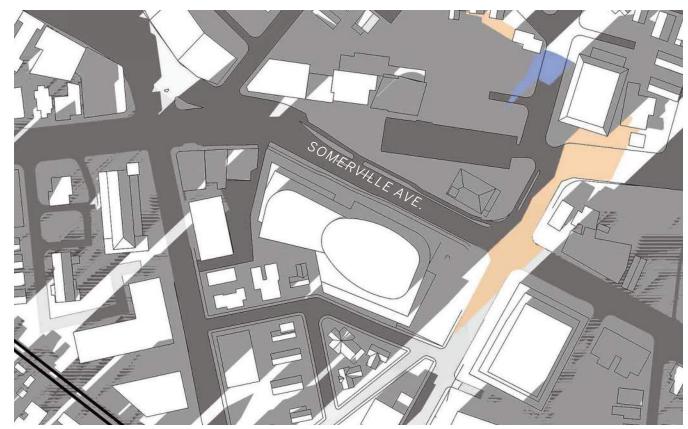
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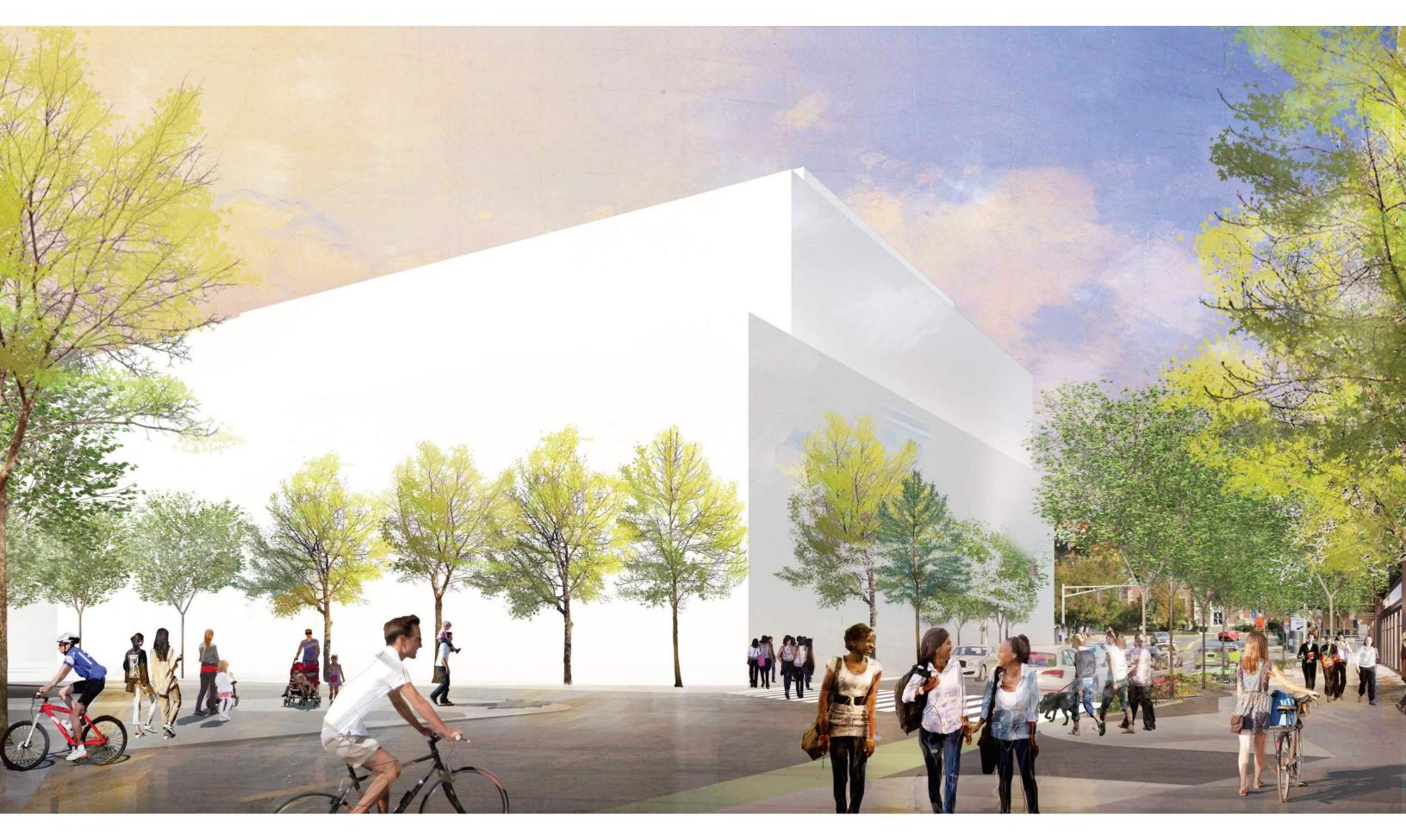
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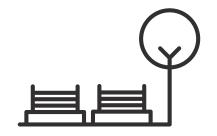


# **Potential Future Steps**



# **Community Benefits**









### **ECONOMIC**

- Accelerated phasing delivers financial benefits earlier than currently anticipated
- **\$\$\$** to Affordable Housing Trust
- \$\$\$ to Job Creation and Retention Trust Fund (JCRT)
- Approximately **\$x,xxx,000 in annual tax revenue** for the City
  (approximately \$xx,000 today).
- Relocation assistance for existing businesses on site.
- Fulfillment of Somervision and Neighborhood Plan goals

### **OPEN SPACE & DESIGN**

- A new neighborhood park, creating a community amenity and destination in the heart of Union Square
- Creation of indoor civic space
   such as a branch library, meeting
   a long-term community goal.
- setbacks along Somerville Avenue,
  Prospect Street and Everett Street
  including widened sidewalks, new
  street trees and new street lighting
  to create a more comfortable
  pedestrian environment.
- Architectural design that creates a landmark building and a unique identity for Union Square in this important civic location.

#### **ENVIRONMENTAL**

- LEED PlatinumCertifiable building
- Integration of sustainable design strategies to create a "sustainability beacon", including providing onsite renewable energy with biosolar roof
- Outdoor terraces with green roofs create healthy workspaces for tenants
- Commitment to native species and tree planting in excess of zoning requirements
- Brownfield remediation including removal and off-site disposal of contaminated soil.

### **TRAFFIC & MOBILITY**

- All parking underground, consistent with neighborhood and City planning goals
- Dedicated bike parking in a "active mobility hub" on ground floor with capacity in excess of zoning requirements.
- transit demand management plan and a reduction in number of parking spaces provided to minimize new traffic generation.
- Life-science tenants typically have a lower employee density than conventional office, minimizing traffic generation.

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