



May 2, 2017

Honorable Board;

Response to the following approved items.

Agenda Item 203358

That the Director of Parks and Recreation provide the number of youths under 18 served by gender and program, for FY16 and FY17 year to date.

- ✓ Please see attached documents

Agenda Item 203359

That the Director of Parks and Recreation share outreach strategy and methods, by gender, for youths under 18 years of age.

The Parks & Recreation department outreach efforts to youth include:

- ✓ Distribution or program guides and flyers to every Somerville Public Schools
- ✓ Email blasts from the MyRec web service
- ✓ Website posting
- ✓ Social media posting such as Facebook & Twitter
- ✓ Discussions school personnel and parent organizations
- ✓ Rec Fairs
- ✓ Distribution of promotional materials a City sponsored events
- ✓ Program guides available at City Hall
- ✓ Collaboration with Somerville Early Childhood Advisory Council
- ✓ Collaboration with Pep Grant Council
- ✓ Collaboration with Somerville Public School Administrators and office personnel
- ✓ Immigrant engagement through the Somerville Public Schools with a bilingual Program Coordinator
- ✓ Somerville Moms groups
- ✓ WOMM “Word of Mouth Marketing”

Our outreach is not gender specific unless we are targeting a gender specific program such as girls or boys basketball or LAX clinics. Regardless of gender, various outreach modalities is fully explored for all youth.

Jill Lathan C.P.R.E., L.C.S.W.

City of Somerville, Director Parks & Recreation

Somerville Recreation Program - FY2016 (Summer 2015)

Programs	Ages	Participants (#)	F	M
Adventures In Space	5 to 11	18	12	6
Baseball/Softball Clinic	5 to 16	52	14	38
Boston Renegades Football Clinic	5 to 14	11	11	0
Boxing Clinic Session 1	7 to 13	11	1	10
Boxing Clinic Session 2	7 to 13	10	1	9
Boys and Girls Basketball Clinic	5 to 14	67	18	49
Boys Tradition Summer Basketball League	9 to 15	10	0	10
Brazilian Jiu Jitsu Session 1	6 to 12	1	0	1
Brazilian Jiu Jitsu Session 2	6 to 12	4	0	4
Brazilian Jiu Jitsu Session 3	6 to 12	2	0	2
Canoe Program on the Mystics	5 to 14	95	31	64
Cheerleading / Tumbling Clinic	5 to 13	20	20	0
Come Outside and Play!	0 to 6	20	13	7
Girl's Summer Basketball Program	9 to 15	5	5	0
Golf Clinic	7 to 14	21	4	17
Gosder Cherilus Youth Football Camp	7 to 13	43	3	40
High School Flag Football 7 v. 7 League	15 to 18	50	0	50
Introduction to Capoeira Session 2	4 to 14	2	1	1
Introduction to Capoeira Session 3	4 to 14	1	0	1
KidStop Program	2.9 to 3	60	31	29
New Parks Program Week 1	5 to 18	25	11	14
New Parks Program Week 2	5 to 18	28	11	17
New Parks Program Week 3	5 to 18	28	12	16
New Parks Program Week 4	5 to 18	11	5	6
New Parks Program Week 5	5 to 18	15	10	5
New Parks Program Week 6	5 to 18	19	14	5
Parkour Clinic Session 1	8 to 13	6	4	2
Parkour Clinic Session 2	8 to 13	9	5	4
Parkour Clinic Session 3	8 to 13	14	2	12
Project Star - Be a Star!	11 to 18	5	2	3
Somertime Day Program Week 1	5 to 13	91	43	48
Somertime Day Program Week 2	5 to 13	118	59	59
Somertime Day Program Week 3	5 to 13	114	45	69
Somertime Day Program Week 4	5 to 13	110	45	65
Somertime Day Program Week 5	5 to 13	104	49	55
Somertime Day Program Week 6	5 to 13	111	48	63
Somerville Recreation Goalie Clinic	10 to 18	3	0	3
Somerville Recreation Soccer Clinic	5 to 16	21	5	16
Somerville Recreation Volleyball Clinic	13 to 18	15	15	0
Speed and Conditioning Clinic	13 to 18	40	18	22
Splish Splash Water Games & Activities	8 to 16	3	0	3
Sprout Sports	3 to 8	15	7	8
Summer Baseball Hitting Clinic	8 to 18	0	0	0
Swimming Lessons Beginner Session 1	3 to 6	14	10	4
Swimming Lessons Beginner Session 2	3 to 6	35	18	17
Swimming Lessons Intermediate Session 1	6 to 10	24	13	11
Swimming Lessons Intermediate Session 2	6 to 10	7	6	1
Tennis Clinic	7 to 14	22	9	13
Track and Field Clinic	7 to 14	43	17	26
Tumbling & Agility Session 1	3.5 to 6	0	0	0
Tumbling & Agility Session 2	3.5 to 6	1	1	0
Tumbling & Agility Session 3	3.5 to 6	1	1	0
Ultimate Frisbee Clinic	7 to 13	15	5	10
World Cup Soccer	5 to 12	12	0	12
Total		1582	655	927



Somerville Recreation Program - FY2016 (Fall 2015)

Programs	Ages	Participants (#)	F	M
Adult Parkour Dec. Session	14+	1	1	0
Babysitting Program	11 to 14	2	2	0
Back to Basics	9 to 15	34	34	0
Beginning Guitar	12 to 18	2	1	1
Boys Basketball Clinic	9 to 15	75	0	75
Boys SYL Basketball	6 to 15	35	0	35
Come Inside and Play	0 to 6	6	2	4
Girls SYL Basketball	6 to 15	16	16	0
Intramural Flag Football	12 to 14	102	2	100
Intro to Piano	12 to 18	1	0	1
Kennedy Friday Nights	5 to 13	40	25	15
Learn to Skate/Play Hockey	3 to 18	120	60	60
Parkour Jr. Dec Session	10 to 13	2	0	2
Parkour Jr. Dec Session	6 to 9	11	0	11
Parkour Junior	6 to 9	11	3	8
Parkour Junior	10 to 13	5	0	5
Play Popular Piano By Ear	12 to 18	1	0	1
Pride Girls Basketball	10 to 14	23	23	0
Sprout Sports	3 to 5	10	1	9
Sprout Sports	6 to 8	1	0	1
Super Soccer Stars (Saturdays)	3 to 5	3	1	2
Super Soccer Stars (Saturdays)	5 to 7	2	1	1
Tot-Time Session 1 (Mon-Wed)	2.5 to 5	7	4	3
Tot-Time Session 1 (Tues- Thur)	2.5 to 5	9	6	3
Tot-Time Session 2 (Mon-Wed)	2.5 to 5	8	5	3
Tot-Time Session 2 (Tues- Thurs)	2.5 to 5	7	4	3
Tradition Boys Basketball	9 to 14	75	0	75
Valeo	10 to 14	11	2	9
Valeo	14 to 18	3	0	3
Valeo	5 to 10	25	6	19
Youth Cheer	6 to 15	7	7	0
Youth Football	6 to 15	14	0	14
Total		669	206	463



Somerville Recreation Programs - Winter 2016 (FY2016)



Programs	Ages	Participant (#)	F	M
6 on 6 Lacrosse Clinic	8 to 11	66	22	44
6 on 6 Lacrosse Clinic	12 to 15	16	6	10
Adult Parkour Winter 1	14+	1	1	0
Adult Parkour Winter 2	14+	2	2	0
Adventures in Space Program	6 to 10	7	3	4
Boys SYL 1st - 3rd Grade	6 to 8	42	0	42
Boys SYL 4th - 6th Grade	9 to 11	23	0	23
Boys SYL 7th - 9th Grade	12 to 15	2	0	2
Boys Tradition Basketball	9 to 14	75	0	75
Come Inside and Play! December	0 to 6	1	0	1
Come Inside and Play! Full Session	0 to 6	5	2	3
Come Inside and Play! January	0 to 6	8	2	6
February Vacation Program	5 to 13	48	18	30
February Vacation Valeo Soccer Clinic	4 to 15	1	0	1
February Vacation Valeo Soccer Clinic 1/2 Day	4 to 15	3	0	3
Girls Basketball Clinic With Maura Healey	5 to 18	40	40	0
Girls Pride Basketball	9 to 14	25	25	0
Girls SYL 1st - 3rd Grade	6 to 8	23	23	0
Girls SYL 4th - 6th Grade	9 to 11	12	12	0
Intramural Soccer Program	12 to 14	120	52	68
Intro to Piano	12 to 18	1	0	1
Kennedy Friday Night Out	5 to 13	45	25	20
Learn to Skate/Play Hockey	3 to 18	2	1	1
Learn to Skate/Play Hockey	3 to 18	120	60	60
Parkour Ages 10 to 13 Winter 1	10 to 13	4	0	4
Parkour Ages 10 to 13 Winter 2	10 to 13	4	0	4
Parkour Ages 6 to 9 Winter 1	6 to 9	14	3	11
Parkour Ages 6 to 9 Winter 2	6 to 9	16	5	11
Skating Club of Boston Session 1	4+	21	15	6
Skating Club of Boston Session 2	4+	25	12	13
Somerville Youth Soccer Clinic	5 to 12	42	6	36
Sprout Sports 3 to 5	3 to 5	20	5	15
Sprout Sports 5 to 8	5 to 8	2	0	2
Super Soccer Stars Winter Wednesdays	3 to 5	2	0	2
Super Soccer Stars Winter Saturdays	3 to 5	4	1	3
Super Soccer Stars Winter Saturdays	5 to 7	1	0	1
Tot-Time Session 2 Mon/Wed.	2 to 5	8	5	3
Tot-Time Session 2 Tues/Thurs	2 to 5	7	4	3
Tot-Time Session 3 Mon/Wed.	2 to 5	9	6	3
Tot-Time Session 3 Tues/Thurs.	2 to 5	11	6	5
Valeo Soccer Session 1 U12 & U14	11 to 13	11	2	9
Valeo Soccer Session 1 U16 & U18	14 to 18	2	0	2
Valeo Soccer Session 2 U12 & U14	11 to 13	2	1	1
Valeo Soccer Session 2 U16 & U18	14 to 18	1	0	1
Valeo Soccer Session 2 U8 & U10	5 to 10	22	5	17
Valeo Soccer Session 3 U8 & U10	5 to 10	6	0	6
Valeo Soccer Session 1 U8 & U10	5 to 10	25	6	19
Total		947	376	571

Somerville Recreation Programs - Spring 2016 (FY2016)



Programs	Ages	Participants (#)	F	M
April Vacation Program	5 to 13	52	20	32
Tot-Time Toddler Program Session 3 Monday/Wednesday	2.9 to 5	11	7	4
Tot-Time Toddler Program Session 3 Tuesday/Thursday	2.9 to 5	12	8	4
Tot-Time Toddler Program Session 4 Monday/Wednesday	2.9 to 5	13	8	5
Tot-Time Toddler Program Session 4 Tuesday/Thursday	2.9 to 5	13	7	6
Parkour Jr. Spring Session Ages 6 to 9	6 to 9	8	1	7
Parkour Jr. Spring Session Ages 10 to 12	10 to 12	4	0	4
Kennedy Kids Night Out	5 to 11	45	20	25
Super Soccer Stars Saturdays	2 to 3	3	2	1
Super Soccer Stars Saturdays	3 to 4	4	1	3
Super Soccer Stars Saturdays	4 to 5	8	1	7
Super Soccer Stars Saturdays	5 to 7	2	2	0
Super Soccer Stars Wednesdays	2 to 3	3	1	2
Super Soccer Stars Wednesdays	3 to 5	2	1	1
Sprout Sports	3 to 5	25	7	18
Sprout Sports	5 to 8	2	1	1
Somerville Youth Lacrosse League Girls	8 to 15	10	10	0
Somerville Youth Lacrosse League Boys	8 to 15	49	0	49
Intro to Piano	12 to 18	1	1	0
Intro to Songwriting	12 to 18	1	1	0
Total		268	99	169

Somerville Recreation Programs Summer - 2016 (FY 2017)



Programs	Ages	Participants (#)	F	M
Adventures In Space	6 to 10	11	1	10
Baseball/Softball Summer Clinic	5 to 16	38	13	25
Basketball Clinic for Boys and Girls	5 to 14	57	17	40
Boxing Clinic Session 1	7 to 13	15	2	13
Boxing Clinic Session 2	7 to 13	6	0	6
Boys Tradition Summer Basketball League	9 to 4	12	0	12
Brazilian Jiu-Jitsu Session 1	6 to 12	1	0	1
Brazilian Jiu-Jitsu Session 2	6 to 12	2	1	1
Canoe Program at the Mystics Week 1	5 to 14	5	2	3
Canoe Program at the Mystics Week 2	5 to 14	21	7	14
Canoe Program at the Mysitics Week 3	5 to 14	19	3	16
Canoe Program at the Mysitics Week 4	5 to 14	18	2	16
Canoe Program at the Mystics Week 5	5 to 14	19	7	12
Canoe Program at the Mystics Week 6	5 to 14	20	16	4
CIT Program	13 to 15	11	4	7
Come Outside and Play!	0 to 5	19	8	11
Golf Clinic 7 to 10	7 to 10	8	1	7
Golf Clinic 11 to 14	11 to 14	14	1	13
High School 7v7 League	14 to 18	65	0	65
Intro to Capoeira Session 1	4 to 14	3	0	3
Intro to Capoeira Session 2	4 to 14	5	2	3
Intro to Capoeira Session 3	4 to 14	5	2	3
KidStop Monday / Wednesday	2.09 to 5	20	11	9
KidStop Tuesday / Thursday	2.09 to 5	29	16	13
New Parks Program Week 1	5 to 18	21	7	14
New Parks Program Week 2	5 to 18	25	12	13
New Parks Program Week 3	5 to 18	9	5	4
New Parks Program Week 4	5 to 18	19	8	11
New Parks Program Week 5	5 to 18	8	6	2
New Parks Program Week 6	5 to 18	27	14	13
World Cup Soccer	5 to 12	7	3	4
Somertime Day Program Week 1	5 to 13	86	45	41
Somertime Day Program Week 2	5 to 13	137	70	67
Somertime Day Program Week 3	5 to 13	114	52	62
Somertime Day Program Week 4	5 to 13	122	60	62
Somertime Day Program Week 5	5 to 13	115	53	62
Somertime Day Program Week 6	5 to 13	121	57	64
Somerville Recreation Goalie Clinic	10 to 18	9	2	7
Somerville Recreation Soccer Clinic	5 to 16	54	17	37
Somerville Recreation Volleyball Clinic	13 to 18	24	23	1
Somerville Recreation Youth Football Clinic	7 to 13	35	1	34
Speed and Conditioning Program	13 to 18	3	1	2
Sprout Sports Ages 3 - 5	3 to 5	14	2	12
Super Soccer Stars Saturdays Ages 2-3	2 to 3	5	4	1
Super Soccer Stars Saturdays Ages 3-5	3 to 5	12	5	7
Swimming Lessons For Beginners Week 1	3 to 6	5	2	3
Swimming Lessons For Beginners Week 2	3 to 6	10	4	6
Swimming Lessons For Beginners Week 3	3 to 6	11	6	5
Swimming Lessons For Beginners Week 4	3 to 6	7	3	4
Swimming Lessons For Beginners Week 5	3 to 6	5	1	4

Somerville Recreation Programs Summer - 2016 (FY 2017)

Swimming Lessons For Beginners Week 6	3 to 6	9	3	6
Swimming Lessons For Intermediate Week 1	6 to 10	12	4	8
Swimming Lessons For Intermediate Week 2	6 to 10	9	4	5
Swimming Lessons For Intermediate Week 3	6 to 10	6	4	2
Swimming Lessons For Intermediate Week 4	6 to 10	3	2	1
Swimming Lessons For Intermediate Week 5	6 to 10	5	3	2
Swimming Lessons For Intermediate Week 6	6 to 10	7	5	2
Tennis Clinic	7 to 14	24	14	10
Track Clinic	7 to 14	23	9	14
Ultimate Frisbee Clinic	7 to 13	29	12	17
Youth Flag Football League Freshman Division	6 to 8	13	2	11
Youth Flag Football League Junior Varsity Div	8 to 10	18	0	18
Youth Flag Football League Varsity Division	10 to 12	16	0	16
Youth Flag Football NCAA Division	12 to 14	1	0	1
Recreation Officiating Program (Soccer)		6	0	6
Recreation Officiating Program (Flag FB)		5	0	5
Total		1614	641	973



Somerville Recreation Programs - Fall 2016 (FY 2017)



Programs	Ages	Participants (#)	F	M
Back to Basics	8 to 15	21	21	0
Kennedy Night Out	5 to 11	50	23	27
Private Figure Skating Session 1	5 to 15	3	3	0
Private Figure Skating Session 2	5 to 15	2	2	0
Private Figure Skating Session 3	5 to 15	4	3	1
Guidance Program	17 to 20	8	2	6
Learn to Skate/Play Hockey	3 to 99	35	7	28
Basic Beginning Piano Session 1	12 to 18	1	0	1
Learn to Sing!	12 to 18	2	1	1
Valeo Advanced Soccer U8 & U10	5 to 10	12	6	6
Valeo Advanced Soccer U12 & U14	10 to 14	7	3	4
Sprout Sports Session 1	3 to 5	4	0	4
Somerville Rec Toddler Soccer Session 1	2 to 3	6	1	5
Somerville Rec Toddler Soccer Session 2	2 to 3	3	1	2
Tot-Time Session 1 Mon/Wed	2.9 to 5	15	9	6
Tot-Time Session 1 Tue/Thurs	2.9 to 5	16	7	9
Tot-Time Session 2 Mon/Wed	2.9 to 5	16	10	6
Tot-Time Session 2 Tue/Thurs	2.9 to 5	15	5	10
Intramural Flag Football	12 to 15	93	0	93
Intramural Running Club	12 to 15	3	2	1
Intramural Volleyball	12 to 15	73	37	36
Girls Pride Basketball	9 to 15	22	22	0
Boys Tradition Basketball	8 to 15	72	0	72
Boys Basketball Clinic	8 to 15	50	0	50
Total		533	165	368

Somerville Recreation Programs -Winter 2017 (FY 2017)



Programs	Ages	Participants		
		(#)	F	M
February Vacation Program	5 to 13	52	20	32
Adventures In Space Program	6 to 11	6	0	6
Boys SYL Basketball Grades 1 - 3	6 to 8	37	0	37
Boys SYL Basketball Grades 4 - 6	9 to 11	23	0	23
Boys SYL Basketball Grades 7 - 9	12 to 15	6	0	6
Girls SYL Basketball Grades 1 - 3	6 to 8	27	27	0
Girls SYL Basketball Grades 4 - 6	9 to 11	12	12	0
Girls SYL Basketball Grades 7 - 9	12 to 15	1	1	0
Winter Lacrosse Training Program U9 & U11	8 to 11	44	8	36
Winter Lacrosse Training Program U13 & U15	12 to 15	4	1	3
Kennedy Friday Night Out	5 to 11	50	23	27
Somerville Recreation Soccer Clinic	5 to 8	18	5	13
Somerville Recreation Soccer Clinic	9 to 12	14	1	13
Learn to Skate/Play Hockey	3 to 99	35	7	28
Girls Pride Basketball	9 to 15	32	32	0
Boys Tradition Basketball	8 to 15	72	0	72
February Vacation Floor Hockey Program	10 to 13	4	0	4
Private Figure Skating Lessons Session 4	5 to 15	4	3	1
Private Figure Skating Lessons Session 5	5 to 15	5	5	0
Private Figure Skating Lessons Session 6	5 to 15	1	1	0
Sprout Sports Session 2	3 to 5	17	4	13
Sprout Sports Session 3	3 to 5	23	6	17
Somerville Recreation Toddler Soccer Session 3	2 to 3	8	5	3
Tot-Time Toddler Program Session 2 Mon/Wed	2.9 to 5	15	10	5
Tot-Time Toddler Program Session 2 Tues/Thurs	2.9 to 5	15	5	10
Tot-Time Toddler Program Session 3 Mon/Wed	2.9 to 5	17	9	8
Tot-Time Toddler Program Session 3 Tues/Thurs	2.9 to 5	15	6	9
Valeo Advanced Soccer Program Session 2 U8 & U10	5 to 10	11	4	7
Valeo Advanced Soccer Program Session 2 U12 & U14	11 to 14	1	0	1
Intramural Soccer	12 to 15	151	71	80
Basic Beginning Piano	12 to 18	1	0	1
Beginning Guitar	12 to 18	1	0	1
Learn to Sing!	12 to 18	1	1	0
Total		723	267	456