

PUBLIC EVENT PERMIT APPLICATION
City of Somerville, Commonwealth of Massachusetts
Application #: PEL16-000199
File #: 15-012236

Organization name: Somerville Road Runners

Description: The Race to the Row is an annual event all within Assembly Square with a free kids run, Fast Mile, 5K race for walkers and runners, and a family-friendly post-party with music, a bouncy house food and beverages. The events begin at 9:00am and goes until 1:00pm. Full details of the race can be viewed on the website: <http://www.srr.org/racetotherow/>. The Somerville Road Runners are a non-profit organization based out of East Somerville that has worked with and given back to the community for over fifteen years.

Date(s): 08/20/17

Setup starts at (time): 7:00am

Cleanup after the event ends at (time): 3:00pm

Attendees:

Max attendance at one time: 900

Maximum attendees accommodated:

Attendee fees or suggested donations: \$25 - \$40
depending on when they register

Social or cultural benefits:

The Race to the Row is an annual event all within Assembly Square with a free kids run, Fast Mile race for all ages, 5K race for walkers and runners, and a family-friendly post-party with music, bouncy house, food and beverages. The events begin at 9:00am and goes until 1:00pm.

Event name: 5th Annual Race to the Row

Location: All the race events and post-party take place entirely within Assembly Square. Registration and the party are located at 275 Foley Street, Assembly Square, East Somerville.

Rain date(s): None

Event starts at (time): 9:00am

Event ends at (time): 2:00pm

Total people attending: 900

Total Somerville residents attending: 500

What is your budget for this event: \$11,000

Financial benefits:

Proceeds from the race are donated to East Somerville Main Streets, the Somerville TrackPAC and the Somerville Auxiliary Police. In 2016 we are donating \$10,000 to our charities.

Event Information	Yes/No	If yes, Describe
Food served?	Yes	Pizza from Ernesto's, Ice Cream from JP Licks, bananas from Boston Organics
Alcohol served?	Yes	We serve beer from local company Harpoon Brewery and have it served by licensed bartenders in a closed-off area. Wristbands are required and only given to those 21+ who showed ID. Beer is not available for sale.
Grill/open-flame device used?	No	
Streets blocked?	Yes	We will need to close off a portion of the roads within Assembly Square during the races. 5K loop: Grand Union Blvd to Assembly Sq Drive and back to Foley St to Great River Rd to Artisan Way to Grand Union Blvd to Foley St to Great River Rd to Artisan Way to Great River Rd to Grand Union Blvd to Canal St.
Sidewalks blocked?	No	
Arrangements:		
Auxiliary Police?	Yes	We will need the police's assistance with closing off the roads during the race.
Police Detail:	Yes	We've had officers watch over the post-party the past three years.
Parking (for Attendees)?	Yes	We can use the free parking lots within Assembly Square
Restrooms?	Yes	We rent porta-potties for the event

Liability Insurance?	Yes	Our running club is a member of RCAA (Road Runners Club of America) and our races are insured through them.
Will any public parks be used?	No	
Has the event occurred in the last two years?	Yes	Aug. 18, 2013, Aug. 24, 2014, Aug. 23, 2015, Aug. 28, 2016
Alcohol License?	Yes	We will be applying for a permit to serve beer during the post-party to registered 21+ participants.

Approval Conditions:

Reviewer: Elise Collins, ISD Health, Approved with Conditions

1. Non-profit must apply for temporary food permit.

Reviewer: CS Fire, Fire Prevention, Approved with Conditions

1. 2 fire details required and will be present

Reviewer: CS Traffic and Parking, Traffic and Parking, Approved with Conditions

1. Please contact Traffic and Parking to arrange any restricted parking.

Reviewer: CS Mayor, Mayor's Office, Approved

Reviewer: John J. Long, City Clerk, Approved

Reviewer: David Monte, Police, Approved

Reviewer: Lori Batzek, City Clerk, Approved

Reviewer: John J. Long, City Clerk,

Reviewer: Christine Morin, Public Works, Approved

Reviewer: John J. Long, City Clerk, Complete



5K RACE

5K Turn-by-Turn Directions:

Runners start on Grand Union Blvd just NORTH of the intersection with Artisan Way. Then they run SOUTH towards Boston

Runners continue SOUTH as road becomes Assembly Square Drive, staying on the right side of the road

Runners will do a counterclockwise u-turn before getting to intersection with Mystic Ave. and be running NORTH on Assembly Square Drive

Runners will continue onto Grand Union Blvd

Runners turn RIGHT onto Foley St

Runners turn LEFT onto Great River Rd.

1ST LAP Runners turn LEFT onto Artisan Way

1ST LAP Runners turn LEFT onto Grand Union Blvd and follow previous loop all the way through Great River Rd

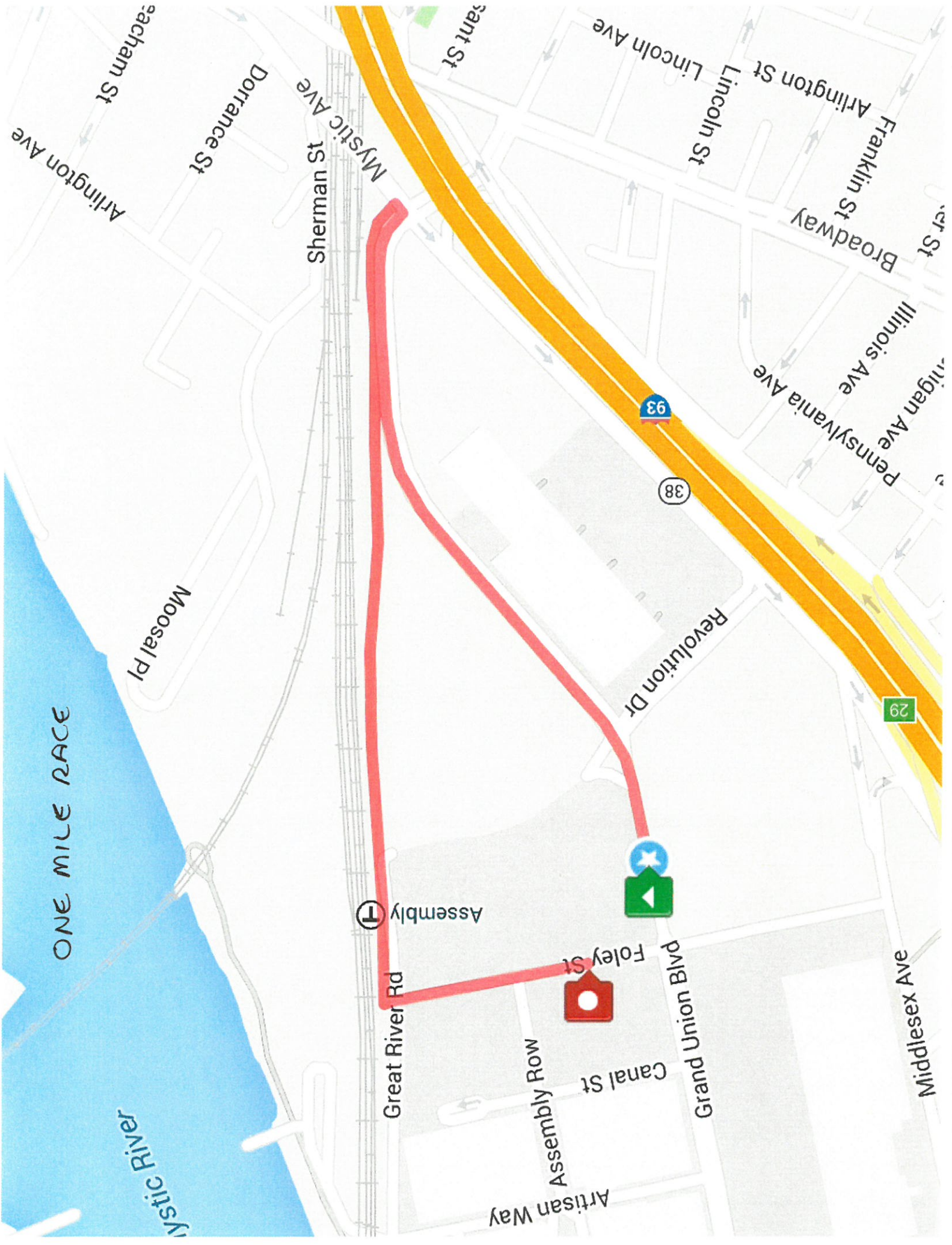
2ND LAP Runners turn RIGHT onto Artisan Way (instead of LEFT)

2ND LAP Runners go counterclockwise around loop on other side of T-tracks and return to Artisan Way

2ND LAP Runners turn RIGHT onto Great River Rd.

2ND LAP Runners go counterclockwise around the rotary staying on the outside and then head SOUTH on Grand Union Blvd. and finish at same spot as the start.

Finished runners will be guided down Grand Union Blvd and then LEFT onto Canal Street to go to post-party area.



ONE MILE RACE

Mystic River

Moosal Pl

Arlington Ave
Arlington St
Dorrence St

Sherman St
Mystic Ave

Lincoln St

Lincoln Ave
Lincoln St

Franklin St
Broadway
Pennsylvania Ave

Illinois Ave
Michigan Ave

Revolution Dr

29

Assembly

Great River Rd

Assembly Row

Foley St

Canal St

Grand Union Blvd

Middlesex Ave

ONE MILE RACE

Mile Race Turn-by-Turn Directions:

Runners start on Grand Union Blvd just south of intersection with Foley Street running southbound (towards Mystic Ave)

Runners continue running onto Assembly Square Drive

Runners turn LEFT onto sidewalk just before intersection with Mystic Ave

Runners make a quick LEFT onto bike path that goes behind Partners building and follows commuter rail tracks heading northbound

Runners turn LEFT off of bike path onto Foley Street

Runners finish before getting back to intersection with Grand Union Blvd