

## PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL19-000084

File #: 18-006634

**Application for:** Public Event

**Organization name:** Mass Farmers Markets

**Description:** The farmers market will be held from 12-6pm every Wednesday

**Date(s):** Every Wednesday May 15 - Nov 27

**Setup starts at (time):** 10am

**Cleanup after the event ends at (time):** 7pm

**Entertainment:** We regularly host music and community programming i.e. with the Public Library

**Attendees:**

Max attendance at one time: 75

Maximum attendees accommodated: As many as possible; no more than 150 at one time

**Attendee fees or suggested donations:** NA

**Social or cultural benefits:**

The farmers market has become a place where residents can rely on healthy, local food. They tend to linger, connecting with farmers and each other. Many elderly and families enjoy this market, and food assistance is available in the form of SNAP/HIP and WIC & Senior Farmers Market coupons.

**Event Contact:** Laura Barley

**Event name:** Davis Square Farmers Market

**Location:** The location of the farmers market is in the parking lot at the corner of Day and Herbert St, across from Flatbreads. The farmers market takes up about half of this lot every Wednesday from May - November, with 23 10x10 tent spaces and a few parking spaces.

**Rain date(s):** We're open rain or shine.

**Event starts at (time):** 12pm

**Event ends at (time):** 6pm

**Temporary Structures:** Each vendor will have their own pop-up tents to shelter their products.

Total people attending: 1400 weekly

Total Somerville residents attending: 1200 weekly

**What is your budget for this event:** \$5500 for staff and \$750 for promotions

**Financial benefits:**

We offer guest slots for local Davis Square vendors, and local business like Flatbread's benefit from the foot traffic.

**Event Contact Phone:** 781-893-8222

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### Event Information

Open to the public?

Yes/No

Yes

If yes, Describe

We have market posters to post in the area and active social media accounts to promote our markets online. It is also publicized on Mass Farmers Markets' website.

Food served?

Yes

Many types of food for sale.

Caterer used?

No

Alcohol served?

Yes

Grill/open-flame device used?

No

Streets blocked?

No

Sidewalks blocked?

No

**Arrangements:**

Police Detail:

No

Parking (for Attendees)?

No

Restrooms?

No

Liability Insurance?

Yes

We have a general liability policy for our market with a \$1,000,000 maximum. Mass Farmers Markets staff is covered by our workers compensation policy. Individual vendors are all required to hold their own liability policies.

Will any public parks be used?

No

Has the event occurred in the last two years?

Yes

Every year since sometime in the 1980s

**Approval Conditions:**

**Approved By:**

**John J. Long, Approved**

**CS Mayor, Approved**

**CS Traffic and Parking, Approved**

**Scott Whalen, Approved**

**Christine Morin, Approved**

**Elise Collins, Approved**