

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL22-000012

File #: 22-003572

Application for: Public Event

Organization name: Davis Square Farmers Market

Description: The Davis Square armers market will be held from 12-6pm every Wednesday starting May 18th and ending Nov 23rd. We provide access to local fresh food from farms and other local food purveyors

Date(s): May 18th-November 23rd

Setup starts at (time): 10am

Cleanup after the event ends at (time): 7pm

Entertainment: Occasional music as well as educational workshops and demonstrations

Attendees:

Max attendance at one time: 75

Maximum attendees accommodated: 800 to 1400 per week

Attendee fees or suggested donations: None

Social or cultural benefits:

This is a culturally inclusive event for residents that provides access to local fresh food for the community. In addition to offering a wide array of local produce and food to Somerville residents, we also extend a \$15 SNAP Match per customer every week to those experiencing food insecurity who take advantage of the federal nutritional assistance program.

Event Contact: Cameron Ingram

Event name: Davis Square Farmers Market

Location: The location of the farmers market is in the parking lot at the corner of Day and Herbert St, across from Flatbread. T

Rain date(s): None. We're open rain or shine

Event starts at (time): 12pm

Event ends at (time): 6pm

Temporary Structures: Each of our vendors will be erecting at least one 10x10' tent

Total people attending: 800 to 1400 on average

Total Somerville residents attending: 1000

What is your budget for this event: N/A

Financial benefits:

Besides bringing increased foot traffic to Davis Square, we also partner with surrounding local businesses for cross promotional purposes and many of our vendors are Somerville-based.

Event Contact Phone: 857-299-1175

Event Information

Open to the public?

Yes/No

Yes

If yes, Describe

Social media, newsletters, signage, ads, working with other organizations in the community

Food served?

Yes

The market will include a couple vendors serving ready-to-eat food

Caterer used?

No

Alcohol served?

No

Grill/open-flame device used?

No

Streets blocked?

No

Sidewalks blocked?

No

Arrangements:

Police Detail:

No

Parking (for Attendees)?

No

Restrooms?

No

Liability Insurance?

Yes

We have a general liability policy for our market with a \$1,000,000 maximum. Mass Farmers Markets staff is covered by our workers compensation policy. Individual vendors are all required to hold their own liability policies.

Will any public parks be used?

No

Has the event occurred in the last two years?

Yes

We have hosted the Davis Square farmers market for many years running

Approval Conditions:

Approved By:

CS Mayor, Approved

Albert Bargoot, Approved

Maureen Lee, Approved

Kevin Roche, Approved

Dennis Sullivan, Approved

CS Traffic and Parking, Approved

Sean Sylvester, Approved

Eric Weisman, Approved

Kimberly M. Wells, Approved