

PUBLIC EVENT PERMIT APPLICATION
City of Somerville, Commonwealth of Massachusetts
Application #: PEL14-000053
File #: 14-002256

Organization name: Rock and Run

Description: Rock and Run is a second year event featuring an awesome 5K obstacle race and live music along the course and at the Finish Line!

Racers can participate in the Rock and Run as a solo artist or grab some buds and start a band.

Date(s): Setup: June 10-12, 2015
Event: June 13, 2015
Loadout: June 14, 2015

Setup starts at (time): 6am

Cleanup after the event ends at (time): 8pm

Attendees:

Max attendance at one time: 750

Maximum attendees accommodated:

Attendee fees or suggested donations: Registration fees range from \$50-\$80 depending on when you register. Discounts available for students and military.

Social or cultural benefits:

The Rock and Run is a 5k obstacle race open to participants over the age of 16 with the goal of providing a fun, achievable fitness challenge for all participants!

City Contact: Jaclyn Rossetti

Organization mailing address:

28 Danforth St, Suite 210
Portland, ME
04101

Event name: Rock and Run

Location: 7 Grand Union BLVD Our event, a 5k obstacle run, will be taking place on the Assembly Row development. We are working with Federal Realty on the event location and route parameters.

Rain date(s): N/A. Event is rain or shine!

Event starts at (time): 8am

Event ends at (time): 3pm

Total people attending: 1250

Total Somerville residents attending: 500

What is your budget for this event:

Financial benefits:

With 750 participants planned, there will be F&B benefits for local establishments, in addition to lodging. Additionally, event staff will be on hand for 4 days, shopping, dining, and staying in Somerville.

Contact person:

Parker Swenson
Telephone: 207-699-2360 x105
Email: pswenson@360mediaventures.com

Event Information	Yes/No	If yes, Describe
Food served?	Yes	TBD, likely catering or food trucks
Alcohol served?	Yes	Enclosed Beer Garden with security and hired catering. Will work with Somerville PD to obtain required number of Police Details during event
Grill/open-flame device used?	No	
Streets blocked?	Yes	Parts of Grand Union Blvd, Assembly Sq Drive, New Rd, and Foley St will have racers crossing. All closures will be intermittent to allow traffic and racers to flow safely.
Sidewalks blocked?	Yes	Racers will be confined to sidewalks at all times if possible. Sidewalks in use will be Grand Union Blvd, Assembly Row Dr, Middlesex, Foley, and Assembly Row sidewalks.
Arrangements:		
Auxiliary Police?	No	
Police Detail:	Yes	Worked with Sgt. Aufiero on preliminary approvals last year. We will work with PD on all approvals and site checks this year.
Parking (for Attendees)?	Yes	We will be partnering with garages in Assembly Row to allow for any participant parking. However, we will be strongly encouraging use of the new Orange Line MBTA stop for all participants and spectators.
Restrooms?	Yes	We will be renting porto-lets for the event.
Liability Insurance?	Yes	We will have full liability insurance for the event, similar to 2014 event.

Will any public parks be used?	Yes	We will be working with the DCR for Draw 7 Park behind the Assembly Row building.
Has the event occurred in the last two years?	Yes	Our inaugural Rock and Run was held on June 21, 2014
Alcohol License?	Yes	We applied in 2014 for the Special Alcohol License and will do so in 2015 as well.

Approval Conditions:

Reviewer: John J. Long, City Clerk, Approved

Reviewer: CS Mayor, Mayor's Office, Approved with Conditions

Reviewer: CS Police, Police, Approved

Reviewer: CS Auxiliary Police, Auxiliary Police, Approved

Reviewer: CS Traffic and Parking, Traffic and Parking, Approved

Reviewer: Christine Morin, Public Works, Approved

Reviewer: CS Fire, Fire, Approved

Reviewer: Ben Lipham, ISD Health, Approved with Conditions

Reviewer: Jenneen Pagliaro, City Clerk, Complete

Reviewer: John J. Long, City Clerk, Complete

Reviewer: City Clerk, City Clerk,
