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PUBLIC EVENT PERMIT APPLICATION
City of Somerville, Commonwealth of Massachusetts

Event name Ugly Sweater Run 5K

Description A fun, untimed 5K where participants wear ugly holiday sweaters and run a 5K. At the end there will be holiday music, hot chocolate, and beer served (age permitting).

Location (attach a route if applicable) East Somerville, route attached.

Date(s) 11/30/2013 Rain date(s) none

Start time (include setup) 7:00 am End time (include breakdown) 4:00pm

Estimated maximum attendance at any one time 2000

Attendee fees or suggested donations \$35.00 to race and one toy for Toys for Tots

Will food be served? Y N If yes, describe Yes, East End Grille will serve food inside and possibly do a breakfast buffet outside.

Will alcohol be served? Y N If yes, describe Yes, East End Grille will serve beer with proper permitting.

Will a grill/open-flame device be used? Y N If yes, describe no

Will streets or sidewalks be blocked? Y N If yes, describe Yes, streets will be closed for 15 minutes for runners to pass.

Organization name Human Movement Management

Mailing address (to mail the license) 1111 South Street, Louisville CO 80027

Contact person Allison Rifkin

Telephone 303-521-5856 Email allison@humanmovement.me

Have you made arrangements for:

Auxiliary Police? Yes No If yes, describe Yes. Working on details.

Police Detail? Yes No If yes, describe Yes. Working on details.

Parking (for Attendees)? Yes No If yes, describe No.

Restrooms? Yes No If yes, describe Yes, portable toilets dependent on participant numbers.

Liability Insurance? Yes No If yes, describe Yes, have submitted request to insurance.

Note the following Conditions:

1. The event must not obstruct or inhibit the flow of vehicles or pedestrians except for road closures or detours permitted herein, or as directed by Police Officers or Auxiliary Police Officers.
2. All road closures or detours must be approved in advance by the Traffic and Parking Director, and must be implemented with traffic controls specified by the Traffic and Parking Department. Such controls, and any displays or items placed on any street, must be movable at all times. Vehicles must not be used as traffic controls. If the applicant requires the use of signage loaned by the Traffic and Parking Department, a security deposit must be paid to ensure that the signage is returned.
3. If the event is a road race, the applicant will provide race monitors where required by the Police. The applicant will not make permanent marks on the roadway or sidewalk using paint or other indelible materials. Use of chalk will be acceptable. The applicant will pay the cost of removing any indelible marks placed on the roadway or sidewalk.

- 4. If the event includes a musical performance, the performance will not occur before 9:00 AM or after 10:00 PM, nor at any time on Sunday, except as permitted, nor within 300 feet of any building from which an occupant asks that the performance desist.
- 5. Any fees charged by the city are the sole responsibility of the applicant and must be paid in full prior to the event.
- 6. This permit is valid only for the listed location and time, and is subject to all of the terms, conditions, and limitations set forth in the Somerville Code of Ordinances, any applicable State and Federal laws, these conditions, and any other conditions prescribed by the Board of Aldermen and/or stated in the Departmental approvals below.

The applicant hereby states that this is a true description of the event and acknowledges and agrees to adhere to the conditions described above and in the Departmental approvals below.

Applicant signature Allison Rifkin (electronic signature) Date 10/20/2013
 Print name Allison Rifkin Phone 303-521-5856 Email allison@humanmovement.me
 Event name (taken from page 1) Ugly Sweater Run 5K

Obtain the signatures below before submitting this form to the City Clerk for consideration by the Board of Aldermen.

<input checked="" type="checkbox"/> Approved <input type="checkbox"/> Denied Date <u>10/22/13</u> Signed: <u>[Signature]</u> Police Chief or Designee Added Conditions: <u>See conditions for details / AX.</u>	<input type="checkbox"/> Approved <input type="checkbox"/> Denied Date _____ Signed: _____ Chief Fire Engineer or Designee Added Conditions: _____
<input type="checkbox"/> Approved <input type="checkbox"/> Denied Date _____ Signed: _____ Traffic and Parking Director or Designee Added Conditions: _____	<input type="checkbox"/> Approved <input type="checkbox"/> Denied Date _____ Signed: _____ DPW Commissioner or Designee Added Conditions: _____

Obtain the signature below if the applicant will be providing food to attendees. Not needed for block parties.

Approved Denied Date _____
 Signed: _____
 Health Inspector or Designee
 Added Conditions: _____

Once signed, the Department should:

- Contact the applicant at the phone number/email address above to arrange for pick-up.
- Fax the application (no cover page) to the following fax number: _____.
- Fax the application to the City Clerk at 617 625-4239.

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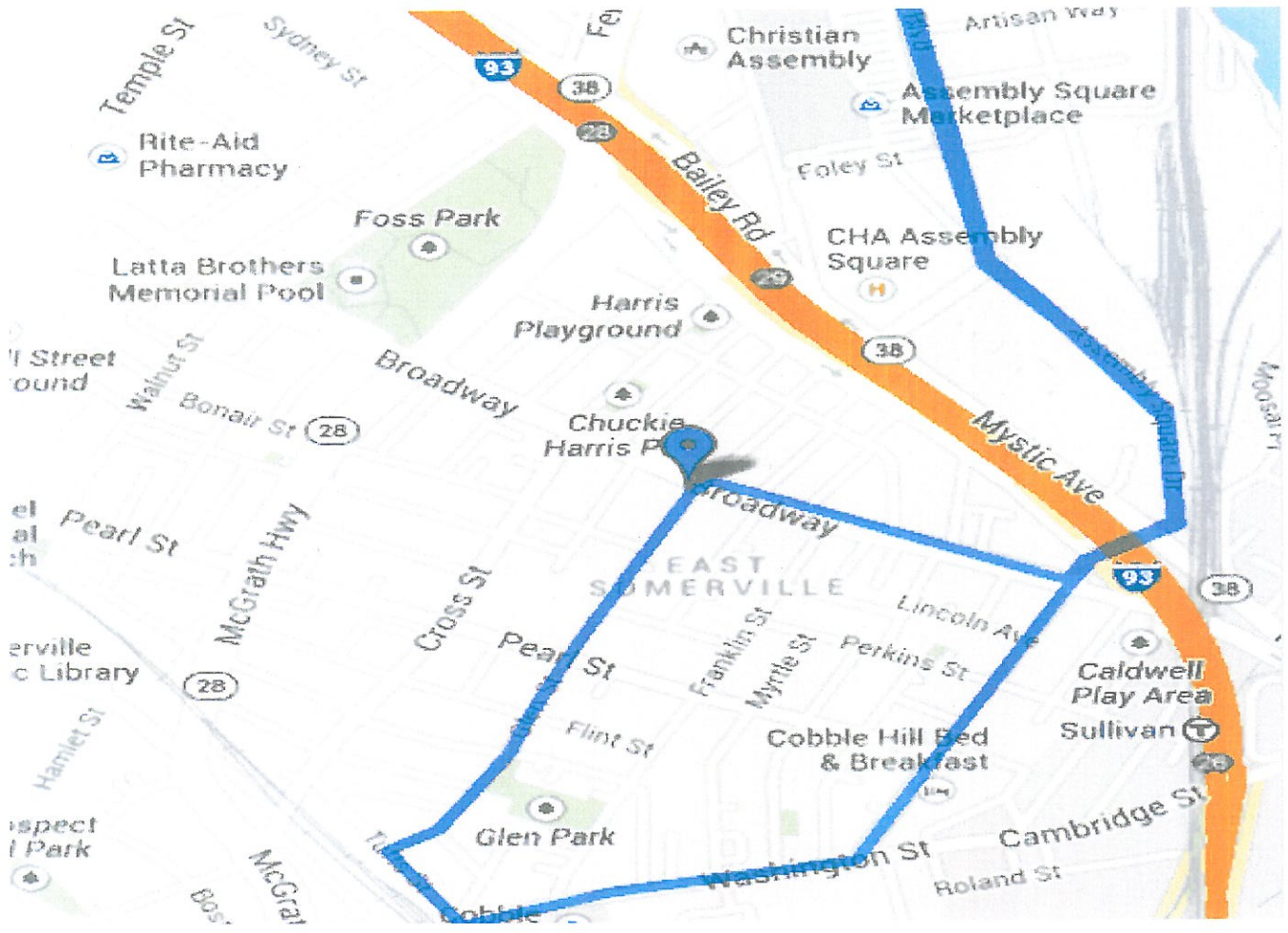
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Obtain the signature below if the applicant will be providing food to attendees. Not needed for block parties.

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Somerville, MA

Date: November 30, 2013
Location: East Somerville
Set up time: 7am
Start time: 11am
Festival start: 11:30am
Festival end: 3pm
Clean up end: 4pm

Description of the event: The Ugly Sweater Run is a 5k/fun run that is produced by Human Movement Management and sponsored by Sam Adams. The race started in Louisville, CO in 2011, and is now expanding into 20 major cities this December. We are expecting the race to bring in about 2,000 runners in each city, and we will be partnering with the Toys for Tots charity to benefit the surrounding communities of each race location. Each participant will receive a Santa hat, pint glass, and a Sam Adams Lager (age permitting), and there will be a festival at the end with music and holiday activities in the East End Grille parking lot.

We would also like to use part of Glen Street outside of East End Grille for the festival if possible.

Purpose of the event: To promote healthy lifestyles among groups of people who are not traditionally "runners." This is an untimed race, and will be a family friendly event to celebrate the holiday season.