

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL18-000167

File #: 14-006375

Application for: Public Event

Organization name: Taza Chocolate

Description: CELEBRATION OF TRADITION MEXICAN HOLIDAY ALONG WITH RECOGNITION OF HALLOWEEN. ALL AGES FOOD DRINK AND MUSIC.

Date(s): Saturday October 27th

Setup starts at (time): 10 AM

Cleanup after the event ends at (time): 6 PM

Attendees:

Max attendance at one time: 500

Maximum attendees accommodated: 2200

Attendee fees or suggested donations: Free

Social or cultural benefits:

A community event celebrating Dia de los Muertos (Day of the Dead) bringing together the neighborhood, community groups, local vendors, food trucks, music, and more!

Event Contact: Joe Sosnoff

Event name: 8th ANNUAL DAY OF THE DEAD CELEBRATION AT TAZA CHOCOLATE

Location: Taza Chocolate Factory, located at 561 Windsor. Closing Windsor Place from Windsor St to Columbia St.

Rain date(s): Sunday October 28th

Event starts at (time): 12 PM

Event ends at (time): 5 PM

Total people attending: 2000

Total Somerville residents attending: 1500

What is your budget for this event: \$5,000

Financial benefits:

Many of the vendors, food trucks, musicians are based in Somerville!

Event Contact Phone: 617-623-0804

Event Information	Yes/No	If yes, Describe
Food served?	Yes	Food Trucks and Local Vendors
Alcohol served?	Yes	
Grill/open-flame device used?	No	
Streets blocked?	Yes	WINDSOR PLACE BETWEEN WINDSOR STREET AND COLUMBIA STREET
Sidewalks blocked?	No	
Arrangements:		
Auxiliary Police?	Yes	Crowd Control
Police Detail:	Yes	To ensure safe alcohol consumption
Parking (for Attendees)?	Yes	We have a parking lot at 561 Windsor St
Restrooms?	Yes	We have 2 unisex bathrooms on site.
Liability Insurance?	Yes	General Liability Insurance for Taza Chocolate/Whitmore Family Enterprises LLC
Will any public parks be used?	No	
Has the event occurred in the last two years?	Yes	10.28.17, 10.29.16,

Approval Conditions:

Reviewer: CS Traffic and Parking, Traffic and Parking, Approved with Conditions

1. Contact Traffic and Parking for road closed signage

Reviewer: CS Fire, Fire Prevention, Approved with Conditions

1. Food trucks are required to be inspected and permitted to vend in Somerville. Please have them contact the Fire Prevention office.

Reviewer: Elise Collins, ISD Health, Approved with Conditions

1. Food/non-alcoholic vendors must have Temporary Food Permits to participate in event.

Approved By:

CS Mayor, Approved

Scott Whalen, Approved with Conditions

CS Traffic and Parking, Approved with Conditions

Contact Traffic and Parking for road closed signage

Christine Morin, Approved

CS Fire, Approved with Conditions

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Elise Collins, Approved with Conditions

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John J. Long, Approved