

# PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL24-000120

File #: 24-010958

**Application for:** Public Event

**Organization name:** Camberville Community Music

**Description:** The block party will feature local musicians from singer-songwriter sets to jam bands to local DJs with tunes running throughout the day. We will also have street chalk, a dunk tank, and other lawn games to engage kids of all ages. There will also be several stalls with local craftsmen and vendors showcasing their art and informing the community on the process that goes into creating different modes of art from jewelry to glassblowing to painting to metalwork.

**Date(s):** 6/30/2024

**Setup starts at (time):** 10:00am

**Cleanup after the event ends at (time):** 8:00pm

**Entertainment:** The primary entertainment will be music and street games. We will set up a stage in a driveway or porch to play music from.

## **Attendees:**

Max attendance at one time: 100

Maximum attendees accommodated: 400

**Attendee fees or suggested donations:** Free admittance with suggested donation of \$10

## **Social or cultural benefits:**

Hosting a block party is more than just throwing a celebration—it's an investment in your community's well-being. By taking the initiative to organize such an event, you create opportunities for neighbors to connect, fostering a sense of unity and belonging. Block parties promote neighborhood safety by strengthening social ties and encouraging residents to look out for one another. They also provide a platform for sharing resources, information, and skills, enriching the collective knowledge and resilience of the community. Moreover, hosting a block party can spark a ripple effect, inspiring others to get involved and actively contribute to the vibrancy and cohesiveness of the neighborhood.

**Event Contact:** Jared Goldman

**Event name:** Marion St Block Party

**Location:** Marion St between Dimick and Perry

**Rain date(s):** None

**Event starts at (time):** 12:00pm

**Event ends at (time):** 7:00pm

**Temporary Structures:** No large tents or inflatables will be used. Maybe some pop-tents for shade cover.

Total people attending: 300

Total Somerville residents attending: 200

**What is your budget for this event:** <\$1000

## **Financial benefits:**

Hosting a block party isn't just a community affair—it's also a boon for local businesses. By bringing residents together in a festive atmosphere, block parties create prime opportunities for businesses to showcase their products or services to a captive audience. Whether through sponsorship, participation, or simply increased foot traffic, local businesses can benefit from heightened visibility and brand exposure. Moreover, block parties foster a sense of camaraderie between businesses and residents, strengthening customer loyalty and encouraging support for the local economy. Additionally, by actively engaging with the community during block parties, businesses can gather valuable feedback, build relationships, and forge lasting connections that contribute to their long-term success.

**Event Contact Phone:** 6173338370

<b>Event Information</b>	<b>Yes/No</b>	<b>If yes, Describe</b>
Open to the public?	Yes	Will collaborate with local organizers and groups and post fliers around town.
Food served?	No	
Caterer used?		
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	Yes	Marion St between Dimick and Perry
Sidewalks blocked?	No	
Describe any accessibility features available to attendees/participants		Not relevant, will be on the street so everyone will be able to navigate.
<b>Arrangements:</b>		
Police Detail:	No	
Parking (for Attendees)?	No	
Restrooms?	No	
Liability Insurance?	No	
Will any public parks be used?	No	
Has the event occurred in the last two years?	No	

**Approved By:**

**CS Mayor, Approved with Conditions**

This is a very long, all day event with live music and DJs, vendors, etc. on a side street and though submitted as a block party it sounds more akin to a small festival than the usual short, casual block party gathering. This is approved only if all other reviewers consider this acceptable including SAC and Public Safety, and if not would be good to know if we should suggest they either move to a more appropriate venue like a park or plaza or shorten the hours. Would like others to weigh in. We limit porchfest to two hours so it seems out a balance to allow an all-day music event on a side street, but would like others to consider what is best. Thank you.

**Albert Bargoot, Approved**

**Kevin Roche, Approved**

**CS Traffic and Parking, Approved**

**Eric Weisman, Approved**

**Charles Breen, Approved with Conditions**

Use easily moveable barriers to block the street. No obstructions in travel lane. Emergency vehicles must have access to pass in event of emergency.

**Timothy Mitsakis, Approved**

**Kimberly M. Wells, Approved**