

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL18-000252

File #: 18-019621

Application for: Public Event

Organization name: BA Events Promotions

Description: 5k Road race/walk as staged annually for the past 13 years.

See WWW.BAEVENTS.COM

Date(s): Sunday, December 16, 2018

Setup starts at (time): 7:00 AM

Cleanup after the event ends at (time): 2:00 PM

Entertainment: Provided only by host restaurants and pubs INSIDE their premises

Attendees:

Max attendance at one time: 4,000 entrants

Maximum attendees accommodated: 4,000

Attendee fees or suggested donations: \$37.00 entry fee

Social or cultural benefits:

Financial donations made to many Somerville non-profits, including Somerville High School programs such as the track team and frisbee team

Event Contact: Paul Collyer, Race Director

Event name: Bill Rogers Jingle Bell 5K Run/Walk

Location: 5K ROAD RACE starting on Highland and Cutter, left on Cedar St, left on Broadway, thru Rotary to Powderhouse Blvd, left on North St, Left on Broadway, right onto Holland St to finish at Day St.

Rain date(s): None

Event starts at (time): 11:00 AM

Event ends at (time): 12:15 PM

Temporary Structures: None

Total people attending: 4,000 entrants

Total Somerville residents attending: 1,000

What is your budget for this event: \$125,000

Financial benefits:

All restaurants and pubs throughout the city will play host to a few thousand runners for post race celebrations throughout the city as has been the practice over the past dozen years.

Event Contact Phone: 617-283-3292

Event Information

Open to the public?

Yes/No

Yes

Food served?

No

Caterer used?

Alcohol served?

No

Grill/open-flame device used?

No

Streets blocked?

Yes

If yes, Describe

Online, social media, advertising

Temporary street closure as approved by DPW, Police, and Traffic and Parking Departments, as in prior years: 5K ROAD RACE starting on Highland and Cutter, left on Cedar St, left on Broadway, thru Rotary to Powderhouse Blvd, left on North St, Left on Broadway, right onto Holland St to finish at Day St.

Sidewalks blocked?

No

Arrangements:

Auxiliary Police?

Yes

If available

Police Detail:

Yes

Per pre-race meeting with all appropriate depts, including the Police

Parking (for Attendees)?

No

Restrooms?

Yes

Porta-potties

Liability Insurance?

Yes

US Track and Field Policy, \$1M/\$2M liability limits

Will any public parks be used?

No

Has the event occurred in the last two years?

Yes

Annually in December for the past 13 years

Approval Conditions:

Reviewer: CS Traffic and Parking, Traffic and Parking, Approved with Conditions

1. Please contact Suzanne at Traffic and Parking for a pre-race meeting a minimum of 3 weeks prior to race date.

Reviewer: CS Fire, Fire Prevention, Approved with Conditions

1. Fire details will be required, please contact the fire prevention office to schedule

Approved By:

CS Mayor, Approved

Scott Whalen, Approved

CS Traffic and Parking, Approved with Conditions

Please contact Suzanne at Traffic and Parking for a pre-race meeting a minimum of 3 weeks prior to race date.

Christine Morin, Approved

CS Fire, Approved with Conditions

Fire details will be required, please contact the fire prevention office to schedule

John J. Long, Approved

Marathon Sports Bill Rodgers Somerville Jingle Bell Run & Walk

