

**PUBLIC EVENT PERMIT APPLICATION**  
**City of Somerville, Commonwealth of Massachusetts**  
**Application #: PEL16-000201**  
**File #: 15-000278**

**Organization name:** M.O.M.'s Run 5K Run and Walk for Cancer

**Description:** MOM's Run is a 5K run and walk that takes place on Mother's Day to honor and remember those who have battled cancer, to celebrate mothers and strong women, and celebrate healthy lifestyle choices.

**Date(s):** May 14, 2017

**Setup starts at (time):** 7:00AM

**Cleanup after the event ends at (time):** 2:00PM

**Attendees:**

Max attendance at one time: 900

Maximum attendees accommodated: 1000

**Attendee fees or suggested donations:** \$25-35 pre-registration, \$40 registration day of, \$5 for kids fun run

**Social or cultural benefits:**

A 5K run & walk starting and finishing at the VFW Post, also includes a fun run for kids, food, drinks and raffle. All proceeds go to the Claudia Adams Barr Program at Dana Farber for cancer research.

**Event name:** M.O.M.'s Run 5K Run and Walk for Cancer

**Location:** 371 SUMMER ST 371 Summer Street and area streets

**Rain date(s):** None

**Event starts at (time):** 9:00AM

**Event ends at (time):** 1:00PM

Total people attending: 1000

Total Somerville residents attending: 40%

**What is your budget for this event:** \$5000

**Financial benefits:**

Brings in a crowd on Mother's Day, many local restaurants receive business from attendees looking to go out for a meal afterwards. Also any businesses that sponsor the event or donate to the raffle benefit from increased visual awareness and word of mouth

Event Information	Yes/No	If yes, Describe
Food served?	Yes	Food donated from local restaurants: Sandwiches from Redbones, Pizzas from Flatbread, bagels and pastries from Dunkin Donuts and Au Bon Pain, oatmeal and eggs from Johnny D's, pasta from the Burren, etc. NO food will be made on the premises.
Alcohol served?	Yes	Draft beer donated from Harpoon, Wine from Downtown Liquors, and mimosas. Licensed bar tenders will ID and serve beverages and police detail will be present. We will apply for a permit.
Grill/open-flame device used?	No	
Streets blocked?	Yes	Summer St from 371 Summer St to Vinal Ave, Willow Ave from Summer St to Highland Ave, Highland Ave from Willow St to Vinal Ave, Vinal Ave. Here is the race route: <a href="http://www.gmap-pedometer.com/?r=6991946">http://www.gmap-pedometer.com/?r=6991946</a>
Sidewalks blocked?	No	
<b>Arrangements:</b>		
Auxiliary Police?	Yes	Written letter to Chief of Police requesting presence. Have worked with us the past 14 years.
Police Detail:	Yes	Paid detail will be present, as it has been for 14 years.
Parking (for Attendees)?	Yes	Parking lot adjacent to VFW as well as on street metered parking
Restrooms?	Yes	Restrooms in the Dilboy post and four porta johns will be available to attendees.
Liability Insurance?	Yes	We will be insured through the USATF.
Will any public parks be used?	No	
Has the event occurred in the last two years?	Yes	This race is annual, it has taken place on Mother's Day for

the past 14 years. Most recently occurred on May 8th 20156.

Alcohol License?

Yes

One day special license for beer & wine

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**Approval Conditions:**

**Reviewer:** John J. Long, City Clerk, Approved

**Reviewer:** CS Mayor, Mayor's Office, Approved

**Reviewer:** David Monte, Police, Approved

**Reviewer:** CS Auxiliary Police, Auxiliary Police, Approved

**Reviewer:** CS Traffic and Parking, Traffic and Parking, Approved with Conditions

1. Pre-race meeting required one month prior to race date.

**Reviewer:** Christine Morin, Public Works, Approved

**Reviewer:** CS Fire, Fire Prevention, Approved with Conditions

1. A fire detail will be required

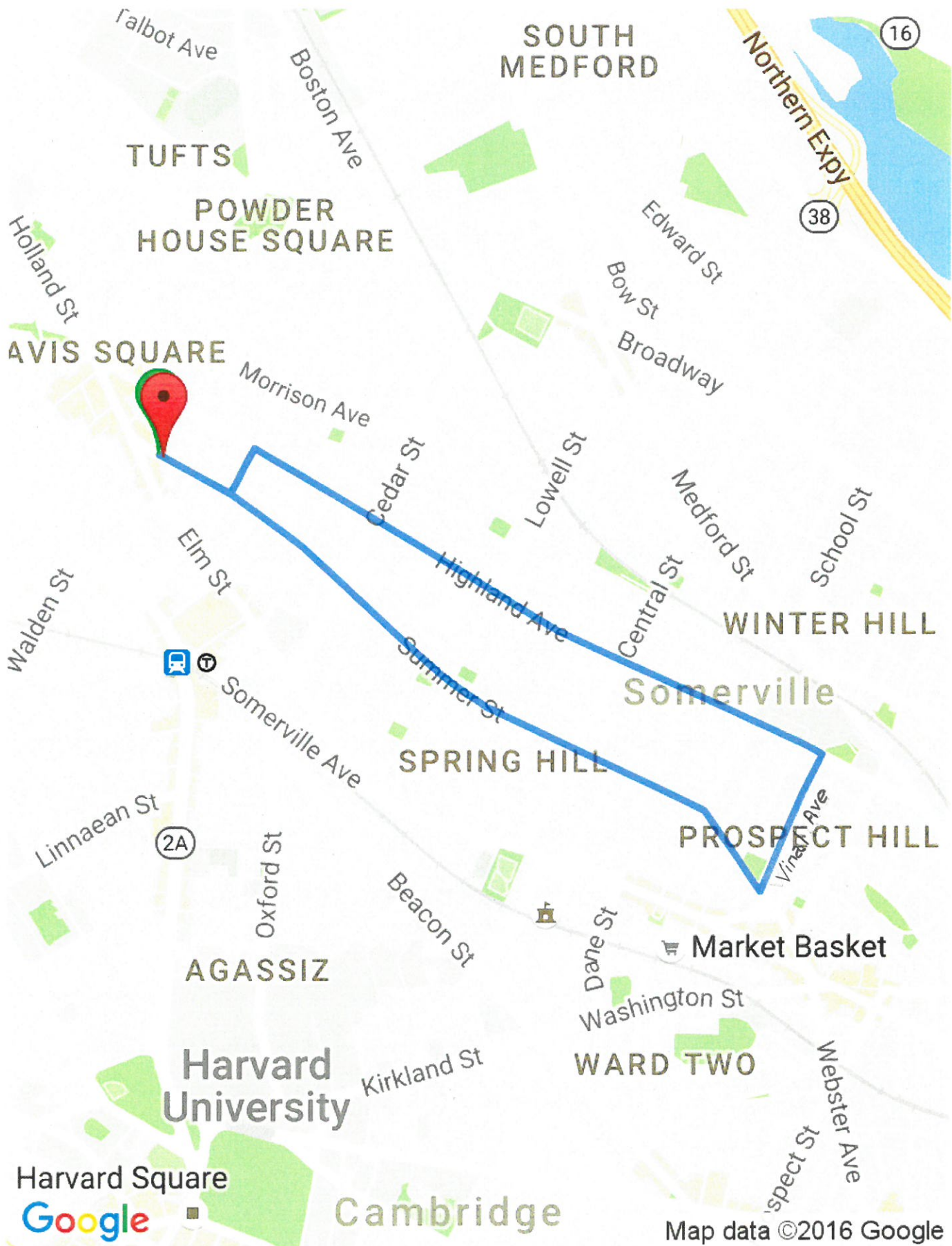
**Reviewer:** Elise Collins, ISD Health, Approved with Conditions

1. Nonprofit must apply for temporary food permit on citzenserve. Contact Health Dept with any questions. 617-625-6600x4331

**Reviewer:** Lori Batzek, City Clerk, Approved

**Reviewer:** John J. Long, City Clerk, Approved

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Map data ©2016 Google

To view this route online:

<http://www.gmap-pedometer.com/?r=6991946>

<http://www.gmap-pedometer.com/gp/bookmark/view/id/6991946>