



**CITY OF SOMERVILLE**  
Commonwealth of Massachusetts  
93 Highland Avenue  
Somerville, MA 02143  
(617) 625-6600

## BUSINESS LICENSE APPLICATION - Sign and Awning

File #: 24-018933  
License #: BL24-000127  
Address: 134 Washington ST  
Licensee: Aaron Greiner CultureHouse  
DBA Name: CultureHouse

Business Ownership Type: LLC  
Legal Name of Entity: CultureHouse Incorporated  
Owners/Officers: , , ,

### **License Information:**

**# of signs/awnings:** 3 or more

**Describe:** We will install 16 signs on the fences underneath the East Somerville T station bridge. These signs will describe and direct visitors to local East Somerville Landmarks such as the East Somerville Branch of the library, historic businesses, and parks. We will also attach three wayfinding maps and a convex mirror to allow for pedestrians and cyclists to find their way safely. We will also be installing a ground mural directing visitors to East Somerville.

Approval Conditions:

### **Approved By:**

**Matthew Zaino, Approved**

**Brian Postlewaite, Approved**

**Jill Lathan, Approved with Conditions**

Approved with condition that maintenance is the responsibility of the awardee solely, and in perpetuity until the installation is removed; and that the DPW is not reviewing the application for the content of the design—the content of the design is subject to Council approval.

**Matt Sarcione, Approved**

**Kimberly M. Wells, Approved**