

# PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL23-000013

File #: 22-005527

## Application for: Public Event

**Organization name:** NICE, an LLC aka Get To The Gig Boston

**Description:** NICE, a fest is a music festival that is ticketed at 2 venues in Davis Square. We hope to include our FREE Vendor Market at Statue Park that is also open to the public! Think a mini Somerville Flea, but at Statue Park - records, vintage, art, handmade goods, etc.

**Date(s):** July 21, 22, and 23

**Setup starts at (time):** 10am

**Cleanup after the event ends at (time):** 12am

**Entertainment:** Last year we had a radio DJ set up, this year we hope to do the same.

### Attendees:

Max attendance at one time: 200

Maximum attendees accommodated: 2500

**Attendee fees or suggested donations:** FREE

### Social or cultural benefits:

NICE, a fest will host it's 2nd annual fest in Davis at both Crystal Ballroom and The Rockwell July 21-23, 2023. Last year we brought over 2500 people to Davis over 3 days. We plan to do the same if not more this year.

**Event Contact:** Alex Pickert

**Event name:** NICE

**Location:** Statue Park in Davis Square.

**Rain date(s):** N/A

**Event starts at (time):** 12pm

**Event ends at (time):** 10pm

**Temporary Structures:** Tents, Tables and Umbrella's only. Maybe some clothing racks.

Total people attending: 2500

Total Somerville residents attending: 1000

**What is your budget for this event:** \$0

### Financial benefits:

Bringing over 2500 people to the area to shop, eat, drink and listen to live music!

**Event Contact Phone:** 925-918-0222

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Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	We market this event heavily via get2thegigbos.com and niceafest.com with street team, digital ads, etc. Last year we had coverage from Boston Globe, Herald, DIG, Vanyaland, Allston Pudding and more.
Food served?	No	
Caterer used?		
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	No	
Sidewalks blocked?	No	
<b>Arrangements:</b>		
Police Detail:	No	
Parking (for Attendees)?	No	
Restrooms?	Yes	Bathrooms available at Somerville Theatre, and Crystal Ballroom as well as Rockwell and Foundry on Elm for fest attendees.
Liability Insurance?	No	
Will any public parks be used?	Yes	Statue Park
Has the event occurred in the last two years?	Yes	7/29/2022 + 7/30/2022

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**Approval Conditions:**

**Approved By:**

**CS Mayor, Approved**

**Albert Bargoot, Approved**

**Susan Yerkes, Approved**

**Kevin Roche, Approved**

**Timothy Bakey, Approved**

**CS Traffic and Parking, Approved**

**Timothy Mitsakis, Approved**

**Eric Weisman, Approved**

**Kimberly M. Wells, Approved**