

**PUBLIC EVENT PERMIT APPLICATION**  
**City of Somerville, Commonwealth of Massachusetts**  
**Application #: PEL17-000059**  
**File #: 17-005836**

**Organization name:** SVG Productions

**Description:** For three years SVG Productions has brought a large scale Halloween event to Somerville. First it was at the Armory, then it moved to the ONCE Ballroom. Now the plan is to make it part of the new Art Farm by moving our show into the new space.

**Date(s):** October 19th through November 1st.

October 19th - load in and set up  
October 20th opening day of the Haunted Maze  
October 21st Maze of Terror  
October 27th Maze of Terror  
October 28th Maze of Terror  
October 29th Kids Day  
October 31st Maze of Terror  
November 1st - break down and clean up

**Setup starts at (time):** 10/19-20: 10AM, 10/21-28: 6PM, 10/29: 11AM; 10/31: 6PM; 11/1: 10AM

**Cleanup after the event ends at (time):** 10/19: 6PM; 10/20-28: 11:30PM, 10/29: 4:30PM; 10/31: 11:30PM; 11/1: 4PM

**Attendees:**

Max attendance at one time: 100

Maximum attendees accommodated: 600

**Attendee fees or suggested donations:** \$15

**Social or cultural benefits:**

A Halloween show for everyone which will feature a spooky haunted maze plus kids events during the day for safe trick or treating

**Event name:** Haunted Somerville

**Location:** 10 POPLAR ST The location is future home of the Art Farm

**Rain date(s):** Due to having multiple dates for the installation, there is no need for a specific rain date

**Event starts at (time):** 10/20-28: 7PM, 10/29: Noon; 10/31: 7PM

**Event ends at (time):** 10/20-28: 11PM, 10/29: 4PM; 10/31: 11PM

Total people attending: 600

Total Somerville residents attending: 600

**What is your budget for this event:** \$2000

**Financial benefits:**

The plan is to use partial proceeds to benefit the Somerville Arts Council as it builds the Art Farm

Event Information	Yes/No	If yes, Describe
Food served?	No	
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	No	
Sidewalks blocked?	No	
<b>Arrangements:</b>		
Auxiliary Police?	No	
Police Detail:	No	
Parking (for Attendees)?	No	
Restrooms?	Yes	We will bring in porta johns
Liability Insurance?	No	
Will any public parks be used?	Yes	The Art Farm if it is considered a park
Has the event occurred in the last two years?	Yes	2016 October 29th through the 31st at The ONCE Ballroom 2015 October 23rd through the 31st at the Arts at The Armory
Alcohol License?	No	

**Approval Conditions:**

**Reviewer:** John J. Long, City Clerk,

**Reviewer:** CS Traffic and Parking, Traffic and Parking, Approved

**Reviewer:** Christine Morin, Public Works, Approved

**Reviewer:** CS Mayor, Mayor's Office, Approved

**Reviewer:** Scott Whalen, Police, Approved

---