

# PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL24-000060

File #: 19-015671

**Application for:** Public Event

**Organization name:** Groundwork Somerville

**Description:** Our Earth Day event will be a joyful and informational event where community members can gather to learn about local environmental justice efforts while volunteering to prep the farm for the growing season. Partner organizations will also share valuable information and resources and there will be seeds for attendees to take home. Attendees will also be able to interact with hands-on crafts and participatory mapping/building of collective understanding of local climate solutions.

**Date(s):** Saturday, April 20, 2024

**Setup starts at (time):** 9:00am

**Cleanup after the event ends at (time):** 2:00pm

**Entertainment:** There will be a couple of community members playing acoustic music and a community singing circle.

**Attendees:**

Max attendance at one time: 75

Maximum attendees accommodated: 250

**Attendee fees or suggested donations:** None

**Social or cultural benefits:**

This event will bring Somerville residents of all backgrounds together for Earth Day acknowledgment and appreciation. This Earth Day celebration will engage the community in environmental and food justice learning opportunities. Attendees can connect with fellow residents while volunteering on the farm and learning about other local community and nonprofit organizations, including the planting of pollinator seeds.

**Event Contact:** Leah McCarthy

**Event name:** Earth Day 2024: Pollinators, Planting, and Possibilities

**Location:** This event will take place at 138 South Street at our South Street Farm, an urban demonstration and educational farm.

**Rain date(s):** N/A

**Event starts at (time):** 10:00am

**Event ends at (time):** 1:00pm

**Temporary Structures:** None

Total people attending: 200

Total Somerville residents attending: 150

**What is your budget for this event:** \$500

**Financial benefits:**

We are collaborating with Portico Brewery, a local brewery across the street from South Street Farm, to promote their business and each other's Earth Day events. We are also in communication with Boynton Yards to invite residents. In addition, we have a partnership with The Community Growing Center on our Earth Day events which are taking place on the same day, as well as The City of Somerville Office of Sustainability and Environment. Several other community organizations will have the opportunity to table at the event as well.

**Event Contact Phone:** 617-764-1085

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Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	We are collaborating with partner organizations to promote the event via social media, newsletters, emails, and word-of-mouth.
Food served?	No	
Caterer used?		
Alcohol served?	No	
Grill/open-flame device used?	No	

Streets blocked? No  
Sidewalks blocked? No

Describe any accessibility features available to attendees/participants

The farm is generally wheelchair accessible and we have wheelchair accessible beds for planting. We have also secured funding from the City of Somerville to have interpreters from the LIPS program so the day's activities are accessible to Spanish and Portuguese speakers.

**Arrangements:**

Police Detail: No  
Parking (for Attendees)? No  
Restrooms? No  
Liability Insurance? Yes  
Will any public parks be used? No  
Has the event occurred in the last two years? Yes

Public events are covered on our current insurance policy.  
Saturday, April 22, 2023

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**Approval Conditions:**

- Approved By:**  
CS Mayor, Approved  
Kevin Roche, Approved  
Charles Breen, Approved  
CS Traffic and Parking, Approved  
Eric Weisman, Approved  
Timothy Mitsakis, Approved  
Kimberly M. Wells, Approved