PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts Application #: PEL24-000060 File #: 19-015671

Application for: Public Event

Organization name: Groundwork Somerville

Description: Our Earth Day event will be a joyful and informational event where community members can gather to learn about local environmental justice efforts while volunteering to prep the farm for the growing season. Partner organizations will also share valuable information and resources and there will be seeds for attendees to take home. Attendees will also be able to interact with hands-on crafts and participatory mapping/building of collective understanding of local climate solutions.

Date(s): Saturday, April 20, 2024

Setup starts at (time): 9:00am

Cleanup after the event ends at (time): 2:00pm

Entertainment: There will be a couple of community members playing acoustic music and a community singing circle.

Attendees:

Max attendance at one time: 75

Maximum attendees accommodated: 250

Attendee fees or suggested donations: None

Social or cultural benefits:

This event will bring Somerville residents of all backgrounds together for Earth Day acknowledgment and appreciation. This Earth Day celebration will engage the community in environmental and food justice learning opportunities. Attendees can connect with fellow residents while volunteering on the farm and learning about other local community and nonprofit organizations, including the planting of pollinator seeds.

Event Contact: Leah McCarthy

Event name: Earth Day 2024: Pollinators, Planting, and Possibilities

Location: This event will take place at 138 South Street at our South Street Farm, an urban demonstration and educational farm.

Rain date(s): N/A Event starts at (time): 10:00am Event ends at (time): 1:00pm Temporary Structures: None

Total people attending: 200

Total Somerville residents attending: 150

What is your budget for this event: \$500

Financial benefits:

We are collaborating with Portico Brewery, a local brewery across the street from South Street Farm, to promote their business and each other's Earth Day events. We are also in communication with Boynton Yards to invite residents. In addition, we have a partnership with The Community Growing Center on our Earth Day events which are taking place on the same day, as well as The City of Somerville Office of Sustainability and Environment. Several other community organizations will have the opportunity to table at the event as well.

Event Contact Phone: 617-764-1085

Event Information	Yes/No
Open to the public?	Yes
Food served?	No
Caterer used?	
Alcohol served?	No
Grill/open-flame device used?	No

If yes, Describe

We are collaborating with partner organizations to promote the event via social media, newsletters, emails, and word-of-mouth.

Streets blocked?	No
Sidewalks blocked?	No
Describe any accessibility features available to	
attendees/participants	

The farm is generally wheelchair accessible and we have wheelchair accessible beds for planting. We have also secured funding from the City of Somerville to have interpreters from the LIPS program so the day's activities are accessible to Spanish and Portuguese speakers.

Arrangements:

Police Detail: No	כ
Parking (for Attendees)? No	C
Restrooms? No	C
Liability Insurance? Ye	es
Will any public parks be used? No	C
Has the event occurred in the last two years? Ye	es

Public events are covered on our current insurance policy.

Saturday, April 22, 2023

Approval Conditions:

Approved By: CS Mayor, Approved Kevin Roche, Approved Charles Breen, Approved CS Traffic and Parking, Approved Eric Weisman, Approved Timothy Mitsakis, Approved Kimberly M. Wells, Approved