

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL25-000005

File #: 25-001123

Application for: Public Event

Organization name: BA Events Promotion Inc. DBA The Fun Road Race Company

Description: THE EVENT IS A 5K (3.2 MILES) RUN /WALK BEGINNING IN DAVIS SQ. AND ENDING AT THE INTERSECTION OF GROVE ST. AND THE COMMUNITY PATH (SAME COURSE AS THE JINGLE BELL 5K RUN /WALK)

Date(s): 3/16/25

Setup starts at (time): 7AM

Entertainment: RCORDED MUSIC PLAYED AT THE START AREA FROM 9AM-11AM

Attendees:

Max attendance at one time: 2000

Maximum attendees accommodated: 2000

Attendee fees or suggested donations: ENTRY FEE SCALED FROM \$33.00 TO \$40.00 BASED ON DATE OF APPLICATION

Social or cultural benefits:

This signature Somerville Event for all ages promotes fitness and fun both before, during, and after the 5K Run /Walk event. This course is exactly the same as the Jingle Bell5K Run/Walk held recently on Dec. 17th 2023.

Event Contact: Paul Collyer 617-283-3292&J. Connolly 617-838-7077

Event name: THE RACE OF IRELAND (RAS NA H'EIREANN USA)

Location: THIS IS A 5K (3.2 MILE) RUN/WALK STARTING NEAR INTERSECTION OF DAY AND ELM ST. AND FINISHING AT THE INTERSECTION OF GROVE ST. AND THE COMMUNITY PATH BEHIND THE OLD RITE AID BUILDING ON HIGHLAND AVE.

Rain date(s): n/a

Event ends at (time): 1:30PM

Temporary Structures: START AREA WILL HAVE A GREEN/WHITE BALLOON ARCH OVER THE START LINE

Total people attending: 1500

Total Somerville residents attending: 700

What is your budget for this event: \$125,000

Financial benefits:

This event attracts hundreds of participants before and after the event patronizing restaurants, pubs, and coffee shops throughout Somerville.

Event Contact Phone: 617-283-3292

Event Information

Open to the public?

Yes/No

Yes

If yes, Describe

ALL SOCIAL MEDIA METHODS AND LOCAL NEWSPAPERS AND EXTENSIVE EMAILING LIST OF PREVIOUS PARTICIPANTS

Food served?

No

Caterer used?

Alcohol served?

No

Grill/open-flame device used?

No

Streets blocked?

Yes

TEMPORARY CLOSURE OF STREETS AND ROADS BASED ON APPROVED OPERATIONAL PLAN

Sidewalks blocked?

No

Describe any accessibility features available to attendees/participants

ALL PUBLIC STREETS AND SIDEWALKS CAN BE USED BY ANY DISABLED PARTICIPANT(S)

Arrangements:

Police Detail:

Yes

WILL MEET WITH SOMERVILLE POLICE, DPW, AND TRAFFIC DEPT. FOR A DETAILED OPERATIONAL PLAN AS HAS BEEN DONE FOR PRIOR EVENTS USING THIS

Parking (for Attendees)?	No	SAME COURSE.
Restrooms?	Yes	PORTAPOTTIES' RENTED FOR USE AT THE START AND FINISH OF THE EVENT; DELIVERED ON SATURDAY AND PICKED UP SUNDAY.
Liability Insurance?	Yes	USA TRACK AND FIELD ISSUES AN EVENT POLICY NAMING THE CITY OF SOMERVILLE AS AN ADDITIONAL INSURED.
Will any public parks be used?	No	
Has the event occurred in the last two years?	Yes	3/24/24 (PEL24-000003)

Approved By:

CS Mayor, Approved

Albert Bargoote, Approved

Kevin Roche, Approved

RECORD KTR 250211: Race layout may overlap with proposed Eversource work zone on Broadway. Engineering will work with Eversource to ensure that material storage and road condition are in appropriate shape prior to the event date.

CS Traffic and Parking, Approved

Eric Weisman, Approved

Charles Breen, Approved with Conditions

Will require fire details as per past races.

Timothy Mitsakis, Approved

Kimberly M. Wells, Approved