

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL24-000122

File #: 24-011053

Application for: Public Event

Organization name: NICE, an LLC d/b/a Get To The Gig Boston // NICE, a fest

Description: NICE, a fest is a music festival that is ticketed at various venues in Davis Square. We hope to include our FREE Vendor Market at Statue Park that is also open to the public! Think a mini Somerville Flea, but at Statue Park - records, vintage, art, handmade goods, etc.

Date(s): July 26th, 27th, 28th - 2024

Setup starts at (time): 10am

Cleanup after the event ends at (time): 11pm

Entertainment: Last year we had a radio DJ set up, this year we hope to do the same.

Attendees:

Max attendance at one time: 200

Maximum attendees accommodated: 2500

Attendee fees or suggested donations: \$0 / FREE

Social or cultural benefits:

NICE, a fest will host it's 4th annual fest in Davis at various indoor venues. We will also include the vendor market in Statue Park as we do every year. Last year we brought over 2500 people to Davis over 3 days. We plan to do the same if not more this year.

Event Contact: Alex Pickert

Event name: NICE, a fest Vendor Market

Location: Statue Park in Davis Square

Rain date(s): N/A

Event starts at (time): 12pm

Event ends at (time): 10pm

Temporary Structures: Tents, Chairs, Tables and Umbrella's, clothing racks.

Total people attending: 2500

Total Somerville residents attending: 1000

What is your budget for this event: \$0

Financial benefits:

Bringing over 2500 people to the area to shop, eat, drink and listen to live music!

Event Contact Phone: 925-918-0222

Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	We market this event heavily via get2thegigbos.com and niceafest.com with street team, digital ads, etc. We have had coverage from Boston Globe, Herald, DIG, Vanyaland, Allston Pudding, SOME, City Living Boston and more. Wer also do grassroots marketing such as postering.
Food served?	No	
Caterer used?		
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	No	
Sidewalks blocked?	No	

Describe any accessibility features available to attendees/participants

100% accessible.

Arrangements:

Police Detail: No
Parking (for Attendees)? No
Restrooms? No
Liability Insurance? Yes
Will any public parks be used? Yes
Has the event occurred in the last two years? Yes

will be updated soon. Obtaining insurance for the festival.

Statue Park

This is year 3 in this location.

2023 we did July 20-23

2022 we did July 29- 30

Approved By:

CS Mayor, Approved

Albert Bargoot, Approved

Kevin Roche, Approved with Conditions

APPROVAL CONDITION Occupancy of bike lane is not proposed or permitted.

CS Traffic and Parking, Approved

Eric Weisman, Approved

Susan Yerkes, Approved

Charles Breen, Approved with Conditions

Check with Fire Prevention. Depending on size of tent - may require permit.

Timothy Mitsakis, Approved

Kimberly M. Wells, Approved