

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL23-000054

File #: 23-005182

Application for: Public Event

Organization name: Somerville Arts Council

Description: A street festival to celebrate community and the arts. SomerStreets is the City's take on the internationally-renowned Open Streets concept, closing busy streets to vehicles and opening them up for cycling, walking, dancing, running and other modes of activity. Through this street festival the city and its community partners aim to promote and encourage easy access to physical activity and reconnecting with neighborhoods and businesses and their unique cultural elements in a thriving urban environment.

Date(s): 10/22/2023

Setup starts at (time): 12pm

Cleanup after the event ends at (time): 8pm

Entertainment: Two stages of music, interactive activities like Parkour and Somerville Recreation, craft vendors, community tabling, roaming railroad, and much more.

Attendees:

Max attendance at one time: 600

Maximum attendees accommodated: 1200

Attendee fees or suggested donations: free

Social or cultural benefits:

SomerStreets is the City of Somerville's take on the internationally-renowned Open Streets concept, closing busy city streets to vehicles, and opening them up for cycling, walking, dancing, running, and other modes of activity. Through SomerStreets, the City and its community partners aim to promote and encourage easy access to physical activity, and reconnecting with neighborhoods and businesses and their unique cultural elements in a thriving urban environment.

Event Contact: Iaritza Menjivar

Event name: SomerStreets: Monster Mash

Location: Somerville Ave from School St to Warren Ave.

Rain date(s): 10/29/2023

Event starts at (time): 2pm

Event ends at (time): 6pm

Temporary Structures: 10x10 tents, tables, chairs, music stages

Total people attending: 1200

Total Somerville residents attending: 800

What is your budget for this event: 8000

Financial benefits:

This event brings many people from and out of Somerville to enjoy the local businesses. We also make an effort to partner with businesses on the route of the festival.

Event Contact Phone: 617-625-6600 x2985

Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	newsletters, press release, posters, social media
Food served?	Yes	Ice cream, food trucks, Nibble Kitchen. More details will be described in Coordinator Checklist.
Caterer used?	No	
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	Yes	Somerville Ave from School St to Warren Ave.
Sidewalks blocked?	No	
Describe any accessibility features available to attendees/participants		The festival grounds will require all activities to be accessible. Sidewalks and crosswalks will remain clear.

We also have a chairs available and volunteers will help bring and set them up wherever they are necessary.

Arrangements:

Police Detail:	Yes	Details will be disclosed in IAP
Parking (for Attendees)?	No	
Restrooms?	Yes	portajohns
Liability Insurance?	No	
Will any public parks be used?	No	
Has the event occurred in the last two years?	Yes	October 31st, 2021 and October 30, 2022

Approval Conditions:

Approved By:

CS Mayor, Approved

Albert Bargoot, Approved

Maureen Lee, Approved

Kevin Roche, Approved with Conditions

1. APPROVAL CONDITION KTR 230524: Application is approved pending review of IAP and detour plan with SPD, SFD and DPW.

Timothy Bakey, Approved

CS Traffic and Parking, Approved

Timothy Mitsakis, Approved

Eric Weisman, Approved

Kimberly M. Wells, Approved