

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL20-000003

File #: 15-000278

Application for: Public Event, Special Alcohol, Wine and Malt

Organization name: M.O.M.'s Run 5k Run and Walk for Cancer

Description: A local, family friendly 5k Run/Walk, with kids fun run, post race party with food, drinks, dj, awards ceremony and raffle with 100% of funds benefitting innovative cancer research at Dana-Farber.

Date(s): 05/10/2020

Setup starts at (time): 7am

Cleanup after the event ends at (time): 3pm

Entertainment: DJ

Attendees:

Max attendance at one time: 1,500

Maximum attendees accommodated: 1,500

Attendee fees or suggested donations: \$30 race fee before 4/1, \$35 after 4/1 and before race day, \$40 on race day

Social or cultural benefits:

This race is a fund raiser for innovative cancer research at Dana-Farber Cancer Institute. This will be our 18th annual event, and in total, this race has raised more than \$250,000.

Event Contact: Kara Pilotte

Event name: M.O.M.'s Run 5k Run and Walk for Cancer

Location: Primarily the George Dilboy VFW Post and its parking lot, as well as Summer St from Russell St to Elston St. The race will start on Summer St between the Winter Hill Bank and Domino's Pizza, heading up Summer St, left on Willow, right on Highland Ave, right on Vinal Ave, right on Summer St finishing back at the start line. After party will take place at the VFW.

Rain date(s): none

Event starts at (time): 10am

Event ends at (time): 2pm

Temporary Structures: Some tents in parking lot, and one on sidewalk by Winter Hill Bank for timing company. 6 porto-johns in parking lot for additional restrooms.

Total people attending: 1,000

Total Somerville residents attending: 500

What is your budget for this event: \$5,000

Financial benefits:

The local businesses have been very supportive with donations and gift certificates in past years. Ideally this race brings people into the neighborhood on the day of the event, with many attendees venturing to local restaurants afterwards, and the gift certificates / raffle prize introduce people to other local businesses and encourage them to return to the area.

Event Contact Phone: 617-863-0583

Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	Online, social media, local event calendars, local news / publications, flyers, promotion by participating sponsors
Food served?	Yes	Food donations from local restaurants with required licensing. No food will be prepared on site.
Caterer used?	No	
Alcohol served?	Yes	Alcohol to be served: Wine and Malt, Indoors and Outdoors Weather permitting we enclose the parking lot and have part of the post-race party outside. Otherwise all alcohol will be served inside the Dilboy VFW Post building. In either case, TIPS certified personnel will be checking IDs, applying wristbands to of-age attendees, and serving the alcohol.
Grill/open-flame device used?	No	
Streets blocked?	Yes	Summer St from Russell St to Willow Ave, Highland Ave from Willow Ave to Vinal Ave, Vinal Ave. Most streets will only need to be closed for 30 minutes, with the exception

of Summer Street from Russell to Willow which will need to be from 9am to 1pm.

Sidewalks blocked? No

Arrangements:

Police Detail: Yes

Paid detail will be present, as it has been since 2002. We will request their assistance and work closely to ensure a safe event

Parking (for Attendees)? Yes

We strongly encourage participants to walk to the event or use public transportation, but there will be availability on street metered parking

Restrooms? Yes

Restrooms available inside Dilboy VFW Post, and an additional 6 porto-johns in the parking lot.

Liability Insurance? Yes

Covered through Dana-Farber / Jimmy Fund

Will any public parks be used? No

Has the event occurred in the last two years? Yes

Annually on Mother's Day starting in 2003. Last year was relocated to Assembly Row due to GLX Construction / Detours.

Approved By:

CS Mayor, Approved

Timothy Mitsakis, Approved

CS Traffic and Parking, Approved

Christine Morin, Approved

Robert Maclaughlan, Approved with Conditions

Fire detail required.

Maureen Lee, Approved

Temporary Food Establishment Applications are due for each vendor offering food or beverage.

John J. Long, Approved

City Treasurer, Approved

Lori Batzek, Approved

Albert Bargoot, Approved

Timothy Mitsakis, Approved

Robert Maclaughlan, Approved with Conditions

Fire detail will be required

