

**Robert B. Smyth**  
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### **SUMMARY OF QUALIFICATIONS**

- In 1979 founded Yellow Moon Press, independent publishing house dedicated to the oral tradition: "Our goal is to make available material that both explores the history of the oral tradition and breathes new life into it."
- Under Yellow Moon Press imprint, producer or coproducer of over 15 storytelling recordings, including 7 which have won national awards for excellence.
- Graphic designer for 12 books and 25 audio cassettes of storytelling.
- Work with independent storytellers as producer or coproducer for storytelling recordings.
- Member of the storytelling community since 1980.

### **RELEVANT EXPERIENCE & ACCOMPLISHMENTS**

#### **PUBLISHER AND FOUNDER, YELLOW MOON PRESS**

- Independent publishing house dedicated to seeking the best artists, both award-winning and noteworthy, from the oral tradition.
- With 51 titles in print and awards from *Parent's Choice* magazine, *Choice* magazine, the Anne Izard Storyteller's Choice Award, and the *Storytelling World* Award.
  - Reprinted two significant storytelling classics: *Creative Storytelling* by Jack Maguire (originally published by McGraw Hill), and *A Celebration of American Family Folklore*, edited by Steve Zeitlin, Amy Kotkin, and Holly Cutting Baker (originally published by Pantheon), which won the Anne Izard Storyteller's Choice Award.
  - Reprinted *Escape or Die* by Ina Friedman (originally published by Addison-Wesley), first-hand accounts by young people who survived the Holocaust.
  - Reprinted *Second-Hand Coat* by Ruth Stone (originally published by David Godine), selected poetry by influential American poet.
  - In 1980 published *Night and Sleep*, by Robert Bly and Coleman Barks, the first commercial edition of translations of Rumi, 13th century Persian poet.

#### **BOARD MEMBER, THREE APPLES STORYTELLING FESTIVAL**

- Have been involved with the Three Apples Storytelling Festival since its beginning in 1984; was box office coordinator; redesigned brochure; coordinated resources for and by storytellers; designed festival tee-shirts.
- Board Member 1990 - 2000:
  - Member of Program Committee, including 10th Anniversary program which commissioned Jay O'Callahan to create a story for the festival.
  - Handled production of program and brochure for 8 years.
  - Member of Audition Committee for 4 years selecting new performers from New England.
  - Co-coordinated with board President the production of 2 videos taken from the 10th year festival, produced by Continental CableVision of Cambridge.
  - Chairman, Nominating Committee, search for qualified board candidates and coordinate board activities.
  - Developed and tracked contracts and related documents for performers.

#### **INDEPENDENT PRODUCER AND DESIGNER**

- Produced audio tapes and designed tape and CD inserts for independent storytellers.
  - Designed audio cassette inserts for 10 Jay O'Callahan tapes; also designer for other storytelling brochures, directories, and inserts for various tellers and organizations.
  - Produced 10 tapes with storytellers: Jennifer Justice, Katie Green, and Motoko Dworkin. John Porcino & others.
- Graphic designer for a variety of clients, including an international human rights and development non-profit, a financial management company, a university, a contracting company, and publishers.

## PRODUCER OF MEN’S RETREATS

As part of dedication to oral tradition, produced 7 five-day men’s retreats and weekends with Robert Bly, Michael Meade and James Hillman

- Responsible for all aspects of planning, implementation, liaison with teachers, coordinating volunteers, and running event.
- Events took place in Massachusetts, New York, and Maine; attendance ranged from 30 to over 100 participants.

## EMPLOYMENT HISTORY

2006-present	<i>Bookseller</i>	Porter Square Books, Cambridge, Mass.
1979-present	<i>Publisher</i>	YELLOW MOON PRESS, Cambridge, Mass.
1980-present	<i>Graphic Designer</i>	FREELANCE, Robert B. Smyth Design, Somerville, Mass.
1983-84	<i>Production Manager</i>	WHOLE LIFE TIMES, Brighton, Mass.

## EDUCATION

Denison University, B.A., English, 1974