

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL19-000008

File #: 18-007812

Application for: Public Event

Organization name: MSPCA-Angell

Description: A 5K run/walk for humans and canines, with kids run. Food, festival environment, contests and give-aways to follow.

Date(s): Set up Saturday, May 18, 2019; event day Sunday, May 19, 2019

Setup starts at (time): 6:00am; 05/18/2019

Cleanup after the event ends at (time): 4:00pm; 05/19/2019

Entertainment: Radio Station playing music, dog contests.

Attendees:

Max attendance at one time: 2500

Maximum attendees accommodated: 2500

Attendee fees or suggested donations: \$45 registration fee (adults); \$15 for children

Social or cultural benefits:

The Fast and Furriest 5K is one of the only 5K events in the Boston area where participants can run, walk, or wag with their dogs!

Event Contact: Dana Lawson

Event name: Fast and Furriest 5K- Run, Walk, Wag for MSPCA-Angell

Location: DCR Baxter Park and the Ampitheater; 5K goes around the river

Rain date(s): none

Event starts at (time): 8:00am; 05/19/2019

Event ends at (time): 12:30pm; 05/19/2019

Temporary Structures: 10-15 tents on-site for vendors and registration. One 20 x 40 tent, and the rest are 10 x 10 tents

Total people attending: 2500

Total Somerville residents attending: 500

What is your budget for this event: We spend around \$65,000, and raise \$250,000

Financial benefits:

The event takes place at Assembly Row; we utilize their pizza restaurant as a food vendor. Following the race, the majority of the participants shop or dine at Assembly Row.

Event Contact Phone: 617-541-5049

Event Information

Open to the public?

Yes/No

Yes

If yes, Describe

Email blasts, posters, signage, online race listing, social media

Food served?

Yes

Water, oranges, pizza slices, packaged snacks from food sponsors

Caterer used?

No

Alcohol served?

No

Grill/open-flame device used?

No

Streets blocked?

No

Sidewalks blocked?

No

Arrangements:

Police Detail:

Yes

We will work with Somerville police to secure a police detail on-site (hopefully through Auxiliary group), and which the State Police to close a lane on 28 during the actual race.

Parking (for Attendees)?

Yes

We will work with the team at Federal Realty to determine the best lots and areas for guests to park.

Restrooms?

Yes

We will rent toilets from United Sanitation

Liability Insurance?

Yes

We will secure Certificates of Insurances for all parties who need or request them

Will any public parks be used?

Yes

DCR Baxter Park

Has the event occurred in the last two years?

Yes

5/20/2018; 5/21/2017; 5/22/2016

Approval Conditions:

Reviewer: Elise Collins, ISD Health, Approved

1. The entity which will be distributing food to the public must apply for a Temporary Event Food License.

Approved By:

CS Mayor, Approved

Scott Whalen, Approved

CS Traffic and Parking, Approved

Christine Morin, Approved

Elise Collins, Approved

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Jill Lathan, Approved

John J. Long, Approved