

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL24-000177

File #: 24-015849

Application for: Public Event

Organization name: Somerville Arts Council

Description: A street festival to celebrate community and the arts. SomerStreets is the City's take on the internationally-renowned Open Streets concept, closing busy streets to vehicles and opening them up for cycling, walking, dancing, running and other modes of activity. Through this street festival the city and its community partners aim to promote and encourage easy access to physical activity and reconnecting with neighborhoods and businesses and their unique cultural elements in a thriving urban environment.

Date(s): October 20th, 2024

Setup starts at (time): 11:30am

Cleanup after the event ends at (time): 8:00pm

Entertainment: Two stages of music, interactive activities like Parkour and Somerville Recreation, craft vendors, community tabling, roaming railroad, and much more.

Attendees:

Max attendance at one time: 600

Maximum attendees accommodated: 1200

Attendee fees or suggested donations: Free

Social or cultural benefits:

SomerStreets is the City of Somerville's take on the internationally-renowned Open Streets concept, closing busy city streets to vehicles, and opening them up for cycling, walking, dancing, running, and other modes of activity. Through SomerStreets, the City and its community partners aim to promote and encourage easy access to physical activity, and reconnecting with neighborhoods and businesses and their unique cultural elements in a thriving urban environment.

Event Contact: Iaritza Menjivar

Event name: SomerStreets: Monster Mash

Location: Somerville Avenue from School Street to Warren Avenue

Rain date(s): October 27th, 2024

Event starts at (time): 2:00pm

Event ends at (time): 6:00pm

Temporary Structures: 10x10 tents, tables, chairs, music stages

Total people attending: 1200

Total Somerville residents attending: 800

What is your budget for this event: 8,000

Financial benefits:

This event brings many people from and out of Somerville to enjoy the local businesses. We also make an effort to partner with businesses on the route of the festival.

Event Contact Phone: 617-625-6600 x2985

Event Information

Open to the public?

Yes/No

Yes

If yes, Describe

newsletters, press release, posters, social media

Food served?

Yes

Ice cream, food trucks, Nibble Kitchen. More details will be described in Coordinator Checklist.

Caterer used?	No	
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	Yes	Somerville Ave from School Street to Warren Avenue
Sidewalks blocked?	No	
Describe any accessibility features available to attendees/participants		The festival grounds will require all activities to be accessible. Sidewalks and crosswalks will remain clear. We also have a chairs available and volunteers will help bring and set them up wherever they are necessary.
Arrangements:		
Police Detail:	Yes	Details will be disclosed in IAP
Parking (for Attendees)?	No	
Restrooms?	Yes	Porta-johns
Liability Insurance?	No	
Will any public parks be used?	No	
Has the event occurred in the last two years?	Yes	October 31st, 2021 and October 30, 2022, October 22nd 2023

Approved By:

CS Mayor, Approved

Albert Bargoot, Approved

Maureen Lee, Approved

Kevin Roche, Approved with Conditions

APPROVAL CONDITION KTR 240812: Application is approved pending review of IAP and detour plan with SPD, SFD and DPW.

CS Traffic and Parking, Approved

Eric Weisman, Approved

Charles Breen, Approved with Conditions

Keep travel lane clear to allow passage of emergency vehicles if necessary. Have food trucks contact Fire Prevention to obtain any required permits.

Timothy Mitsakis, Approved with Conditions

Police details and must follow city noise ordinance

Kimberly M. Wells, Approved