

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL18-000009

File #: 18-001378

Application for: Public Event, Special Alcohol, Malt Only

Organization name: Somerville Road Runners

Description: The Race to the Row is an annual event all within Assembly Square with a free kids run, 5K race for walkers and runners, and a post-party with music, food and beverages. The events begin at 9:00am and goes until 1:00pm. Full details of the race can be viewed on the website: <http://www.srr.org/racetotherow>. The Somerville Road Runners are a non-profit organization based out of East Somerville that has worked with and given back to the community for over twenty years.

Date(s): Sunday, August 26, 2018

Setup starts at (time): 7:00am

Cleanup after the event ends at (time): 2:00pm

Attendees:

Max attendance at one time: 800

Maximum attendees accommodated: 800

Attendee fees or suggested donations: \$25-\$40 depending on which race(s) they sign up for

Social or cultural benefits:

The Race to the Row is an annual event all within Assembly Square with a free kids run, 5K race for walkers and runners, and a post-party with music, food and beverages. The events begin at 9:00am and goes until 1:00pm. There will be a bouncy house for the kids as well.

Event Contact: Scott Abrams

Event name: The Race to the Row

Location: 275 FOLEY ST The race courses are routed entirely within the streets of Assembly Square, and the post-party will take place in a courtyard between Foley Street and Revolution Drive. The mile course can be viewed here:

<http://www.mapmyrun.com/routes/view/1136526769> and the 5K course can be viewed here:

<http://www.mapmyrun.com/routes/view/667832148>

Rain date(s): None

Event starts at (time): 9:00am

Event ends at (time): 1:00pm

Total people attending: 800

Total Somerville residents attending: 600

What is your budget for this event: \$12,000

Financial benefits:

Proceeds from the race are donated to East Somerville Main Streets, the Somerville TrackPAC and the Somerville Auxiliary Police. In 2017 we are donating \$4500 to our charities, and we've donated over \$30,000 since we started in 2013.

Event Contact Phone: 617-233-3758

Event Information

Food served?

Yes/No

Yes

Alcohol served?

Yes

Grill/open-flame device used?

No

Streets blocked?

Yes

Sidewalks blocked?

No

Arrangements:

Auxiliary Police?

Yes

Police Detail:

Yes

Parking (for Attendees)?

Yes

If yes, Describe

Pizza from Ernesto's, Ice Cream from JP Licks

Alcohol to be served: Malt Only, Outdoors We will have two tents each with a certified/licensed bartender within the courtyard. They bartenders come with an insurance policy (<https://bar.hsa.net/pages/policies>). The entire courtyard will be gated off.

We will need to close off a portion of the roads within Assembly Square during the races.

We will need the police's assistance with closing off the roads during the race, controlling traffic and leading the runners

We've had an officer watch over the post-party in previous years.

We can use the free parking lots within Assembly Square

Restrooms?	Yes	We rent porta-potties for the event (6 last year including a wheelchair-accessible one)
Liability Insurance?	Yes	Our running club is a member of RCAA (Road Runners Club of America) and our races are insured through them.
Will any public parks be used?	No	
Has the event occurred in the last two years?	Yes	Sunday, Aug. 28, 2016, Sunday, Aug. 20, 2017

Approval Conditions:

Reviewer: CS Fire, Fire Prevention, Approved with Conditions

1. Please contact the fire prevention office to set up fire details

Reviewer: CS Traffic and Parking, Traffic and Parking, Approved with Conditions

1. Please contact Traffic and Parking a minimum of one week prior to race if any parking restrictions are required.

Approved By:

CS Mayor, Approved

CS Auxiliary Police, Approved

CS Traffic and Parking, Approved with Conditions

Please contact Traffic and Parking a minimum of one week prior to race if any parking restrictions are required.

Christine Morin, Approved

CS Fire, Approved with Conditions

Please contact the fire prevention office to set up fire details

Elise Collins, Approved

John J. Long, Approved

Paul Nonni, Approved

City Treasurer, Approved

Albert Bargoot, Approved

Scott Whalen, Approved

5K Turn-by-Turn Directions:

Runners start on Grand Union Blvd just NORTH of the intersection with Artisan Way. Then they run SOUTH towards Boston

Runners continue SOUTH as road becomes Assembly Square Drive, staying on the right side of the road

Runners will do a counterclockwise u-turn before getting to intersection with Mystic Ave. and be running NORTH on Assembly Square Drive

Runners will continue onto Grand Union Blvd

Runners turn RIGHT onto Foley St

Runners turn LEFT onto Great River Rd.

1ST LAP Runners turn LEFT onto Artisan Way

1ST LAP Runners turn LEFT onto Grand Union Blvd and follow previous loop all the way through Great River Rd

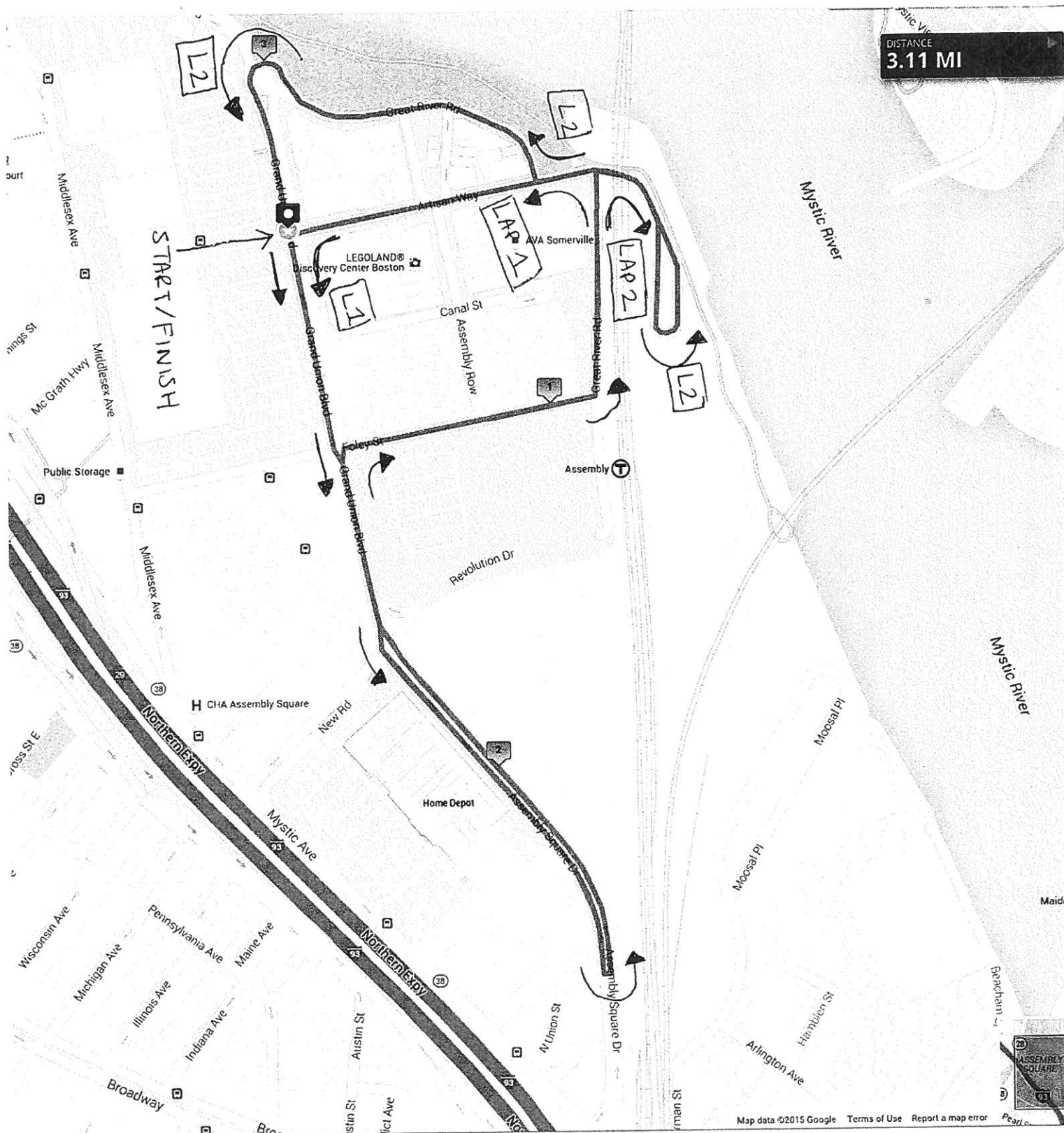
2ND LAP Runners turn RIGHT onto Artisan Way (instead of LEFT)

2ND LAP Runners go counterclockwise around loop on other side of T-tracks and return to Artisan Way

2ND LAP Runners turn RIGHT onto Great River Rd.

2ND LAP Runners go counterclockwise around the rotary staying on the outside and then head SOUTH on Grand Union Blvd. and finish at same spot as the start.

Finished runners will be guided down Grand Union Blvd and then LEFT onto Canal Street to go to post-party area.



Mile Race Turn-by-Turn Directions:

Runners start on Grand Union Blvd just south of intersection with Foley Street running southbound (towards Mystic Ave)

Runners continue running onto Assembly Square Drive

Runners turn LEFT onto sidewalk just before intersection with Mystic Ave

Runners make a quick LEFT onto bike path that goes behind Partners building and follows commuter rail tracks heading northbound

Runners turn LEFT off of bike path onto Foley Street

Runners finish before getting back to intersection with Grand Union Blvd

