

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL26-000042

File #: 26-010975

Event Name: NICE, a fest Vendor Market

Business Name: NICE, an llc

Application Type: Public Event License

Location: Statue Park

APPLICANT

Company Name: NICE, an LLC

Contact Name: Alex Pickert

Business Address:

59 Litchfield Street

Brighton, MA 02135

Home Address:

59 Litchfield Street, Apt 3

Boston, MA 02135

Work Phone:

Home Phone: (925) 918-0222

Email: alex@get2thegigbos.com

of days: 1

Does this event occupy a public space or significantly affect nearby residents?: Yes

Are you the party applying for the Public Event License?: Yes

Describe the location in detail: Statue Park in Davis Square

In the last 5 years, have you been found guilty, liable, or responsible, in any judicial or administrative proceeding, for any violation of the City Wage Theft Ordinance or any State or Federal laws or regulations regulating the payment of wages? [City Wage Theft Ordinance](#): No

Date: 07/25/2026

Event Setup Begins: 12:00 PM

Start Time: 04:00 PM

End Time: 11:00 PM

Event Cleanup Ends: 12:00 AM

Do You Have a Proposed Rain Date for Your Public Event?: No

of Additional Dates for Public Events at This Location (if applicable): 1

Date: 07/26/2026

Start Time: 12:00 PM

End Time: 11:00 PM

Date: 07/26/2026

Start Time: 12:00 PM

End Time: 11:00 PM

Organization name; if none, your name: NICE, an LLC d/b/a Get To The Gig Boston // NICE, a fest

Describe any social or cultural benefits of this event for Somerville residents : NICE, a fest will host it's 5th annual fest in Davis at various indoor venues. We will also include the vendor market in Statue Park as we do every year. In 2024 we brought over 4000 people to Davis over 4 days. We plan to do the same if not more this year.

Describe any financial benefits of this event for Somerville businesses or organizations: Bringing over 4000 people to the area to shop, eat, drink and listen to live music!

What is the budget for this event?: \$0

Complete Mailing Address : 86 Summer St. Arlington MA 02474

Contact name for follow-up questions (Will be available to the public): Alex Pickert

Email: alex@get2thegigbos.com

Phone (Will be available to the public): 925-918-0222

Event Name : NICE, a fest Vendor Market

Describe the Event: NICE, a fest is a music festival that is ticketed at various venues in Davis Square. We hope to include our FREE Vendor Market at Statue Park that is also open to the public! Think a mini Somerville Flea, but at Statue Park - records, vintage, art, handmade goods, etc.

Describe any Entertainment at the Event (if none, type None): In 2024 we had a radio DJ set up, this year we hope to do the same.

Describe any tents, inflatables, or other temporary structures to be used (if none, type None): Tents, Chairs, Tables and Umbrella's, clothing racks.

Describe any accessibility features available to attendees/participants: 100% accessible

Estimated maximum attendance at one time : 200

Estimated total number of people attending: 4000 over three days

Estimated total number of Somerville residents attending : 2000

Maximum number of attendees you will accommodate: 1000

Attendee fees or suggested donations : \$0 / FREE

Will this event be open to the public?: Yes

Describe your outreach/publicity: We market this event heavily via get2thegigbos.com and niceafest.com with street team, digital ads, etc. We have had coverage from Boston Globe, Herald, DIG, Vanyaland, Allston Pudding, SOME, City Living Boston and more. We also do grassroots marketing such as postering.

Will food be served?: No

Will a grill/open-flame device be used? : No

Will any streets be blocked? : No

Will any sidewalks be blocked? : No

Will any public parks be used? : Yes

If yes, name of park(s) : Statue Park

Has this event occurred in the last two years? : Yes

If yes, prior dates : This is the fifth year of NICE, a fest. Dates for 2024 were July 25-28. We had a vendor market 2022-2024 at Statue Park

Police Detail : No

Parking for Attendees : No

Restrooms : No

Liability Insurance : Yes

If yes, describe: NICE, a fest will have a liability insurance policy for the festival and can add additionally insured as needed.

Approval Conditions:

Reviewer: CS Mayor, Mayor's Office, Approved

Reviewer: Kevin Roche, Engineering, Approved

Reviewer: Eric Weisman, Public Works, Approved

Reviewer: Yianny Tsirigotis, Recreation, Approved

Reviewer: Charles Breen, Fire Prevention, Approved

Reviewer: Suzanne Rinfret, Traffic and Parking, Approved

Reviewer: Mackenzie Richardson, Police, Approved

Reviewer: Kimberly M. Wells, City Clerk, Approved

Reviewer: Jesse Moos, Engineering, Complete