

# PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL17-000149

File #: 15-009392

**Application for:** Public Event

**Organization name:** HONK!

**Description:** 30 activist street bands (all acoustic -- mostly brass) from Somerville, across North America, and other countries perform at a family lantern parade Friday evening, all day in Davis Square, and at a big parade Sunday early afternoon.

**Event name:** HONK! Festival

**Location:** Davis Sq area Friday night Lantern Parade in Hodgkin's Park and sidewalk procession.

Saturday Festival: Close off Chester St from Herbert to Elm from 12PM to 9PM; one block of Summer Street, Dilboy side only (Cutter to Windom) [please do NOT block in front of veterinarian]; Tufts bus stop -- move to Winter St.; Music in 7 locations: Seven Hills, Statue Park, Davis Square Plaza, Chester St., Grove St., Lot next to Kenny Park, Winter Hill Bank, Bank of America lot on Highland Ave.

Sunday Parade Route: Roads close at 11:45AM for the 12PM parade; Herbert St lot closed 8AM to 1PM; Block Day St. from Orchard to Elm 10AM to 1PM; Block Bowers St for parade from 12PM to 1PM; Close Elm St and Beech St from 12PM to 1PM for parade; Close Holland St eastbound from Buena Vista to College as parade passes (ca. 12PM to 1PM); Buses must be re-routed (Herbert up Day, down Elm to Beech, then Cambridge).

**Rain date(s):** NONE

**Date(s):** Friday, October 6, Saturday, October 7, and Sunday, October 8.

**Setup starts at (time):** Friday 2PM to 4PM; Saturday 10AM to 12PM; Sunday 10AM to 12PM

**Cleanup after the event ends at (time):** Friday 9:30 PM; Saturday 10PM, Sunday 2PM

**Attendees:**

Max attendance at one time: 5,000

Maximum attendees accommodated: 750

**Attendee fees or suggested donations:** NONE

**Social or cultural benefits:**

Arts, community, music.

**Event starts at (time):** Friday 4PM; Saturday 12PM; Sunday 12PM

**Event ends at (time):** Friday 9PM; Saturday 9PM; Sunday 1PM

Total people attending: ,10,000

Total Somerville residents attending: 2,500

**What is your budget for this event:** \$112,000

**Financial benefits:**

Brings very positive attention to Somerville for its vibrant arts scene and welcoming community. Large audience encouraged to use local businesses during the festival (no outside vendors allowed in).

**Event Contact Phone:** 617-316-0443

**Event Contact:** Harris Gruman

Event Information	Yes/No	If yes, Describe
Food served?	No	
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	Yes	Friday night Lantern Parade in Hodgkin's Park and sidewalk procession. Saturday Festival: Close off Chester St from Herbert to Elm from 12PM to 9PM; one block of Summer Street, Dilboy side only (Cutter to Windom) [please do NOT block in front of veterinarian]; Tufts bus stop -- move to Winter St.; Music in 7 locations: Seven Hills, Statue Park, Davis Square Plaza, Chester St., Grove St., Lot next to Kenny Park, Winter Hill Bank, Bank of America lot on Highland

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Sidewalks blocked? Yes

Around Hodgkins Park and neighborhood during lantern parade Friday 7:30PM to 8:30PM; along parade route, sidewalks crowded with spectators on Sunday 12PM to 1PM.

**Arrangements:**

Auxiliary Police? Yes

Pedestrian crossing assistance during festival Saturday 12PM to 9PM; during parade on Sunday 11AM to 1PM.

Police Detail: Yes

Friday, Dilboy detail 8:30PM to 12:30AM; Saturday, extra patrols during festival in Davis Square 12PM to 9PM. Sunday, two police details from 11AM to 1PM.

Parking (for Attendees)? No

Restrooms? Yes

Saturday porta-potties at Seven Hills and the Lot across Highland from Kenney Park from 12PM to 9PM.

Liability Insurance? Yes

Policy from Connolly Wedgewood Insurance of Somerville

Will any public parks be used? Yes

Hodgkins Park Friday 4PM to 9PM; Kenney Park Saturday 12PM to 9PM.

Has the event occurred in the last two years? Yes

Every Columbus Day weekend for the past 11 years.

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**Approval Conditions:**

**Reviewer:** CS Traffic and Parking, Traffic and Parking, Approved with Conditions

1. Meeting is required minimum of one month in advance. Please contact Traffic and Parking.