

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL21-000028

File #: 21-006663

Application for: Public Event

Organization name: Somerville Arts Council

Description: We'll be executing smaller happenings around the square, roaming performers, music, craft vendors and art installations.

Date(s): 07/10/2021

Setup starts at (time): 8AM

Cleanup after the event ends at (time): 11PM

Entertainment: Dance performances, music, art exhibitions, projection and craft vendors.

Attendees:

Max attendance at one time: 1000

Maximum attendees accommodated: 1000

Attendee fees or suggested donations: none

Social or cultural benefits:

ArtBeat Festival brings all of the Somerville community together to celebrate the different art mediums around our city and to help support small businesses in the Square.

Event Contact: Iaritza Menjivar

Event name: ArtBeat 2021 POP

Location: Annual ArtBeat Festival will take place in Davis Square.

Closure is on Holland/Elm from Winter to Grove thru square. Highland is open, detoured at College, all traffic continue onto College, then if Westbound, take Winter to Holland. No through traffic on Day. No through traffic on Dover from square. In the IAP we will detail barricades

Rain date(s): 07/11/2021

Event starts at (time): 11AM

Event ends at (time): 9PM

Temporary Structures: Small stages and various art installations, tables and small tents will be used by craft vendors

Total people attending: 700

Total Somerville residents attending: 700

What is your budget for this event: 10,000

Financial benefits:

This event will bring crowds to our small businesses who have been struggling during the panemic.

Event Contact Phone: 617-625-6600 ext 2985

Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	Posters around the city, social media, newsletters
Food served?	No	
Caterer used?		
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	Yes	Closure is on Holland/Elm from Winter to Grove thru square. Highland is open, detoured at College, all traffic continue onto College, then if Westbound, take Winter to Holland. No through traffic on Day. No through traffic on Dover from square. In the IAP we will detail barricades
Sidewalks blocked?	No	
Arrangements:		
Police Detail:	Yes	We will submit a IAP
Parking (for Attendees)?	No	
Restrooms?	No	
Liability Insurance?	No	
Will any public parks be used?	Yes	Statue Park, Seven Hills, Kenney Basketball Court Park, Starbucks Davis Square Plaza
Has the event occurred in the last two years?	Yes	07/19/2019, 07/10/2020

Approved By:
CS Mayor, Approved

Scott Whalen, Approved
Albert Bargoot, Approved
CS Traffic and Parking, Approved
Christine Morin, Approved
Dennis Sullivan, Approved with Conditions

If tents larger than 12 x 12 feet are used then a tent permit needs to be pulled from fire prevention.

Kevin Roche, Approved with Conditions

APPROVAL CONDITION KTR 210622: See documents tab for Approved TMP layout. College Ave must be accessible via Highland Ave at all times.

APPROVAL CONDITION KTR 210622: Road closures will result in MBTA bus route interruption. Coordinate festival road closures with MBTA.

John J. Long, Approved