

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL26-000028

File #: 26-009041

Event Name: Somer Fest

Business Name: Citixen Joy LLC

Location: 74 MIDDLESEX AVE

Application Type: Public Event License

APPLICANT

Company Name: Citixen Joy LLC

Business Address:

90 Taylor Street
Waltham, MA 02453

Work Phone: (617) 312-9929

Email: steph@citixenjoy.com

of days: 1

Contact Name: Stephond Goler

Home Address:

90 Taylor Street, Unit 3
Waltham, MA 02453

Home Phone: (617) 312-9929

Does this event occupy a public space or significantly affect nearby residents?: Yes

Are you the party applying for the Public Event License?: Yes

Describe the location in detail: The event will actually be held in the public park outside 74 Middlesex Avenue described in this Somerville Times article (<https://www.thesomervilletimes.com/archives/117599>) as having an address of 0 Kensington Avenue. On 74M's website (<https://www.74middlesex.com>), it refers to the site as a neighborhood park. I believe that the intention is to eventually call it Kensington Park.

In the last 5 years, have you been found guilty, liable, or responsible, in any judicial or administrative proceeding, for any violation of the City Wage Theft Ordinance or any State or Federal laws or regulations regulating the payment of wages? [City Wage Theft Ordinance](#): No

Date: 07/25/2026

Event Setup Begins: 10:00 AM

Start Time: 03:00 AM

End Time: 05:30 PM

Event Cleanup Ends: 07:30 AM

Do You Have a Proposed Rain Date for Your Public Event?: Yes

Date: 07/26/2026

Start Time: 03:00 PM

End Time: 05:30 PM

Organization name; if none, your name: Citixen Joy LLC

Describe any social or cultural benefits of this event for Somerville residents : Somer Fest is a free, outdoor cultural festival that creates an accessible space for Somerville residents of all backgrounds to gather, celebrate, and connect. By centering live music, cultural performance, and community engagement at no cost to attendees, the event removes financial barriers that often limit participation in arts and cultural life. The festival actively prioritizes BIPOC artists and creatives, reflecting the diversity of Somerville's communities and creating economic opportunity for local talent. This commitment to equitable representation ensures that residents see themselves and their cultures reflected on stage and throughout the event experience. For families and youth, Somer Fest offers a safe, vibrant environment to engage with the arts and build a sense of civic pride and belonging. For local artists and creatives, it provides a platform for visibility and community connection that supports a more inclusive creative economy in Somerville and Greater Boston.

Describe any financial benefits of this event for Somerville businesses or organizations: Somer Fest generates direct

financial benefit for Somerville businesses and organizations by prioritizing local vendors, food purveyors, and community organizations as participants in the event. By centering Somerville-based vendors while welcoming a mix from neighboring communities, the festival circulates spending within the local economy and creates earned income opportunities for small operators, independent creatives, and arts organizations that might not otherwise have access to a high-visibility platform. The festival also drives foot traffic to the surrounding area, benefiting nearby businesses on event day. As a free event, Somer Fest draws a broad cross-section of attendees, expanding the potential customer base for participating vendors and sponsors. For Somerville-based arts organizations and nonprofits, the event provides a visibility and outreach opportunity that can translate into longer-term community support and partnership.

What is the budget for this event?: \$8175

Complete Mailing Address : 90 Taylor Street Unit 3 Waltham, MA 02453

Contact name for follow-up questions (Will be available to the public): Stephond Goler

Email: steph@citixenjoy.com

Phone (Will be available to the public): 6173129929

Event Name : Somer Fest

Describe the Event: Somer Fest is a free, outdoor cultural festival produced by Citixen Joy, celebrating the arts, creativity, and community spirit of Somerville and Greater Boston. The festival brings together live music, cultural performance, and a curated mix of local vendors to create a vibrant, accessible gathering for residents of all backgrounds. Rooted in a commitment to equity, Somer Fest prioritizes BIPOC artists, performers, and vendors, ensuring that the diversity of Somerville's communities is authentically represented throughout the event. Participating vendors and organizations are sourced primarily from Somerville, with a broader mix drawn from neighboring cities, keeping economic benefit close to home while celebrating the richness of the wider region. The festival is fully free to attend, removing financial barriers and welcoming general residents, families, youth, and local creatives alike. It serves as both a cultural celebration and a community platform, one where artists gain visibility, small businesses earn income, and residents connect with the creative life of their city. Somer Fest is Citixen Joy's flagship event and the clearest expression of its mission: to build a more equitable and vibrant creative economy in Greater Boston.

Describe any Entertainment at the Event (if none, type None): Somer Fest features live music performances on a single elevated stage. Performances span a range of musical genres, reflecting the diverse tastes and cultures of Somerville's community. The stage is supported by a standard professional audio setup including PA speakers and subwoofers to ensure quality sound for all attendees.

Describe any tents, inflatables, or other temporary structures to be used (if none, type None): Vendor participants utilize standard 10-foot by 10-foot pop-up canopy tents for the purpose of displaying and selling goods and providing shade during the event. No inflatables or other temporary structures are anticipated.

Describe any accessibility features available to attendees/participants: Somer Fest is held at a fully ADA compliant venue. The event features ADA accessible pathways throughout the festival grounds to ensure ease of navigation for attendees with mobility needs. Accessible restrooms are available on site in the 74M lobby for the duration of the event.

Estimated maximum attendance at one time : 400

Estimated total number of people attending: 600

Estimated total number of Somerville residents attending : 300

Maximum number of attendees you will accommodate: 600

Attendee fees or suggested donations : N/A; it is a free event

Will this event be open to the public?: Yes

Describe your outreach/publicity: Somer Fest is promoted through a multi-channel outreach strategy spanning regional and local audiences. Digital promotion includes social media campaigns and an email newsletter distributed to Citixen Joy's audience base. Physical outreach includes flyers and printed materials distributed throughout Somerville and surrounding communities. Community org partnerships extend the festival's reach into networks that serve Somerville residents directly, particularly BIPOC and creative communities. Local and regional press outreach is conducted to generate media coverage in advance of the event. The City of Somerville supports the festival's visibility by issuing a press release on behalf of the event, as was done in 2025. Word of mouth within Somerville's tight-knit creative and community networks further amplifies awareness.

Will food be served?: Yes

If yes, describe:: Food will be available at Somer Fest through a combination of food trucks and on-site cooking vendors. At least one vendor may operate a griddle for cooking on site. All food vendors are subject to applicable health and safety

requirements.

Will the event be catered?: No

Will a grill/open-flame device be used? : Yes

If yes, describe:: The griddle technically uses a flame albeit not fully open.

Will any streets be blocked? : No

Will any sidewalks be blocked? : No

Will any public parks be used? : Yes

If yes, name of park(s) : I don't think the name of the park has been decided but for the purposes of this application I will use the name Kensington Park. It is adjacent to 74M.

Has this event occurred in the last two years? : Yes

If yes, prior dates : 8/2/2025

Police Detail : Yes

If yes, describe:: Citixen Joy will arrange for police detail if required by the City of Somerville as a condition of the special event license.

Parking for Attendees : Yes

If yes, describe:: Assembly Row has plenty of public parking. Vendor parking will be provided separately.

Restrooms : Yes

If yes, please describe the restrooms being provided, and if you are providing portable toilets, state how they will be delivered and removed:: Restroom facilities are provided by the venue at 74M and are permanently installed on site in the lobby. No portable restrooms or additional facilities are anticipated.

Liability Insurance : Yes

If yes, describe:: Citixen Joy carries general liability insurance for its events. A Certificate of Insurance can be provided to the City of Somerville upon request.

Approval Conditions:

Reviewer: Maureen Lee, ISD Health, Approved with Conditions

1. ISD Health has approved the above referenced license with the following conditions: (1) A coordinators checklist is submitted to ISD Health 30 days prior to the event. (2) each food vendor submits a completed Temporary Food License application 21 days prior to the event. If assistance is needed with the application process, please contact Arturo Vazquez at avazquez@somervillema.gov.

Reviewer: Eric Weisman, Public Works, Approved with Conditions

1. Please request a permit via <https://somervillema.myrec.com/info/default.aspx>
2. Please get required approval from property owners if necessary.

Reviewer: Charles Breen, Fire Prevention, Approved with Conditions

1. Vendors using cooking devices must contact Fire Prevention to see if permits will be required. Fire extinguishers will be required at each coking site.

Reviewer: CS Mayor, Mayor's Office, Approved

Reviewer: Albert Bargoot, ISD Building, Approved

Reviewer: Kevin Roche, Engineering, Approved

Reviewer: Suzanne Rinfret, Traffic and Parking, Approved

Reviewer: Mackenzie Richardson, Police, Approved

Reviewer: Kimberly M. Wells, City Clerk, Approved

Reviewer: Jesse Moos, Engineering, Complete