

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL25-000093

File #: 25-013493

Application for: Public Event

Organization name: Somerville Arts Council and Circle Squared

Description: This event will empower the cultural ecosystem of the Greater Boston Area. The event will showcase local artists through performances, exhibits, and activations. Partnering with local food vendors to showcase the multicultural melting pot of the greater boston area, including Soul-food, Haitian food, and Vegan-fusion options.

Date(s): 08/16/2025

Setup starts at (time): 02:00 PM

Entertainment: Music and Dance Performances, lawn games, and vendors.

Attendees:

Max attendance at one time: 200

Maximum attendees accommodated: 500

Attendee fees or suggested donations: Free

Social or cultural benefits:

Somerville Residents will have the opportunity to view local artists' work, performances, and activations during the event further enriching the connections in the cultural ecosystem. The attendees and residents will also be given space to share their feedback on the current state of the cultural ecosystem of the city as well as suggestions for change. Partnering with local businesses, the attendees will get exclusive offers to patronize these businesses for attending the engagement.

Event Contact: Iaritz Menjivar

Event name: 24 Hours of Culture

Location: Event will take place in Union Square Plaza and partial use of the parking lot. Stone Park will also be activated as part of the day.

Rain date(s): 08/17/2025

Event ends at (time): 11:00 PM

Temporary Structures: A stage, 4 - 10x10 tents for vendors and sound engineer. Tables and Chairs.

Total people attending: 500

Total Somerville residents attending: 300

What is your budget for this event: \$4,750

Financial benefits:

The event will Bring new patrons to the area, as well as sharing vending space opportunities. The event aims to Partner with the local and surrounding businesses. This activation will bring a number of people to the Union Square area.

Event Contact Phone: 857-270-4988

Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	Newsletter, Flyers, social media posts.
Food served?	Yes	1 or 2 food vendors will be participating, we will list on the coordinator checklist.
Caterer used?	No	
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	No	
Sidewalks blocked?	No	
Describe any accessibility features available to attendees/participants		The event will prioritize adding seats for those with ADA needs. There will also be accessible parking dedicated for those who need it.
Arrangements:		
Police Detail:	No	

Parking (for Attendees)?	Yes	Reserving the parking spaces in the municipal lot for performers and vendors.
Restrooms?	Yes	Portable Restrooms will be placed through Department of Public Works.
Liability Insurance?	No	
Will any public parks be used?	Yes	Stone Park
Has the event occurred in the last two years?	No	

Approved By:

CS Mayor, Approved

Albert Bargoot, Approved

Kevin Roche, Approved

CS Traffic and Parking, Approved

Eric Weisman, Approved

Susan Yerkes, Approved

Charles Breen, Approved

Rico Isidoro, Approved

Kimberly M. Wells, Approved