

PUBLIC EVENT PERMIT APPLICATION
City of Somerville, Commonwealth of Massachusetts
Application #: PEL17-000146
File #: 17-009067

Organization name: bfresh

Description: An opportunity for the students and citizens to come together in Davis Square in order to sample the products available at bfresh. In addition, we would like to highlight our Student Discount program.

Date(s): 9/14/17

Setup starts at (time): 3:00PM

Cleanup after the event ends at (time): 9:00PM

Attendees:

Max attendance at one time: 50

Maximum attendees accommodated: 200

Attendee fees or suggested donations: \$0

Social or cultural benefits:

An opportunity for the students and citizens to come together in Davis Square in order to sample the products available at bfresh.

Event name: bfresh Meet & Greet

Location: 240 ELM ST The portion of Chester Street between Elm and Herbert Streets.

Rain date(s): 9/21/17

Event starts at (time): 5:00PM

Event ends at (time): 8:00PM

Total people attending: 200

Total Somerville residents attending: 200

What is your budget for this event: \$2000

Financial benefits:

The increased pedestrian traffic to the Square may offer additional revenue opportunity to surrounding businesses.

Event Information	Yes/No	If yes, Describe
Food served?	Yes	Hamburgers, hot dogs, sandwiches
Alcohol served?	[PELLicense:::5084:::28731]	[PELLicense:::5084:::28737]
Grill/open-flame device used?	Yes	Grill
Streets blocked?	Yes	Chester Street between Elm and Herbert Streets.
Sidewalks blocked?	No	
Arrangements:		
Auxiliary Police?	No	
Police Detail:	Yes	If required.
Parking (for Attendees)?	No	
Restrooms?	Yes	In-store
Liability Insurance?	Yes	Umbrella insurance policy covering the supermarket
Will any public parks be used?	No	
Has the event occurred in the last two years?	No	
Alcohol License?	[PELLicense:::5084:::31517]	[PELLicense:::5084:::28752]

Approval Conditions:

Reviewer: John J. Long, City Clerk, Complete

Reviewer: CS Mayor, Mayor's Office, Pending

Reviewer: Scott Whalen, Police, Pending

Reviewer: CS Traffic and Parking, Traffic and Parking, Pending

Reviewer: Christine Morin, Public Works, Pending

Reviewer: Wally Forrest, Fire Prevention, Pending