

PUBLIC EVENT PERMIT APPLICATION
City of Somerville, Commonwealth of Massachusetts
Application #: PEL16-000160
File #: 16-012586

Organization name: American Cancer Society Relay For Life of Medford/Somerville

Description: Relay For Life of Medford/Somerville is seeking to engage with the Somerville community by hosting this 5K (was hosted in 2014 at Assembly Row). There will prizes for the competitive element and a non-competitive/kid-friendly element. The event will feature a Relay For Life/American Cancer Society information table, as well as tabling opportunities for local sponsors, along with donated healthy snacks and beverages.

Date(s): Sunday, November 13, 2016

Setup starts at (time): 7:00AM

Cleanup after the event ends at (time): 12:00PM

Attendees:

Max attendance at one time: 100

Maximum attendees accommodated:

Attendee fees or suggested donations: \$25/runner (\$30 onsite)
\$5/fun-runner (\$10 onsite)

Social or cultural benefits:

This would provide an opportunity for Somerville residents, especially those in the running community, to join together to take part in the fight against cancer and learn more about Relay For Life of Medford/Somerville. It'd be an opportunity to grow awareness and visibility for residents to learn more about how the American Cancer Society is helping save lives, how the town of Somerville supports this mission, and how they can become involved themselves and help out within their own community.

City Contact: We've been fortunate to consult with Jackie Rossetti in 2014 and 2015 regarding this event and have initiated email contact for this year as well.

Organization mailing address:

American Cancer Society
RFL Medford/Somerville 5K
30 Speen St
Framingham, MA 01701

Event name: Finish the Fight 5K & Fun Run (tentatively)

Location: Route near Davis Square, beginning near The Painted Burro, looping around Summer St, Vinal Ave, Highland Ave, and Willow Ave, returning to the start (route attached) - <https://www.google.com/maps/d/viewer?mid=1WHgseHjx3HHKbqNFKGXIYnKa1G4>

Rain date(s): Sunday, November 20, 2016

Event starts at (time): 9:00AM

Event ends at (time): 11:00AM

Total people attending: 150

Total Somerville residents attending: 125

What is your budget for this event:

Financial benefits:

We'd provide sponsorship and in-kind donation opportunities for local businesses, whom we would publicize as sponsors/donors as part of the partnership, and the event would draw increased foot traffic to Davis Square and the surrounding area.

Contact person:

Kayla Hindle
Telephone: 508.270.4884
Email: kayla.hindle@cancer.org

Event Information	Yes/No	If yes, Describe
Food served?	Yes	There will be donated snacks (health bars, fruit) & drinks (water, coffee) available.
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	Yes	Beginning near The Painted Burro, looping around Summer St, Vinal Ave, Highland Ave, and Willow Ave, returning to the start (route attached) - https://www.google.com/maps/d/viewer?mid=1WHgseHjx3HHKbqNFKGXIYnKa1G4
Sidewalks blocked?	No	
Arrangements:		

Auxiliary Police?	Yes	Our previous contact is Auxiliary Chief Jerry Carvalho.
Police Detail:	Yes	Our previous contacts are Sergeant John Augiero & Beth Roche.
Parking (for Attendees)?	No	
Restrooms?	Yes	We will provide portable toilets as needed.
Liability Insurance?	Yes	We will provide a certificate of insurance from the American Cancer Society.
Will any public parks be used?	No	
Has the event occurred in the last two years?	Yes	11/1/2014
Alcohol License?	No	

Approval Conditions:

Reviewer: David Monte, Police, Approved with Conditions

1. Please contact Sgt. Monte to address police and Auxiliary police concerns. 617 625-1600 x 7205

Reviewer: Elise Collins, ISD Health, Approved with Conditions

1. Nonprofit organization must apply temporary food permit in order to vend donated snacks and beverages.

Reviewer: CS Auxiliary Police, Auxiliary Police, Approved

Reviewer: John J. Long, City Clerk, Approved

Reviewer: CS Fire, Fire Prevention, Approved

Reviewer: CS Mayor, Mayor's Office, Approved

Reviewer: CS Traffic and Parking, Traffic and Parking, Approved

Reviewer: John J. Long, City Clerk, Complete

Reviewer: Christine Morin, Public Works, Approved

Reviewer: John J. Long, City Clerk,

