

**PUBLIC EVENT PERMIT APPLICATION**  
City of Somerville, Commonwealth of Massachusetts

Event name RadioBDC Festival On The Square  
Description concert with 6-8 Alternative bands playing on street stage. All Ages event with beer for 21+ crowd via a beer garden  
Location (attach a route if applicable) union sq./Somerville Ave & Washington St.  
Parking lot  
Date(s) 10/13/13 Rain date(s) N/A - Rain or shine  
Start time (include setup) 6 AM (Six o'clock) End time (include breakdown) MUSIC @ 9:30 PM - Breakdown 2:00 PM  
Estimated maximum attendance at any one time 5,000  
Attendee fees or suggested donations. Free event - open to public  
Will food be served?  Y  N If yes, describe Local Somerville Restaurants / vendors  
Will alcohol be served?  Y  N If yes, describe Live Nation beer garden 21+ w/str bands  
Will a grill/open-flame device be used?  Y  N If yes, describe Possibly used by local food vendor  
Will streets or sidewalks be blocked?  Y  N If yes, describe Somerville Ave + Washington St  
Parking lot & side  
Organization name RadioBDC - Globe Newspaper company, Inc.  
Mailing address (to mail the license) 135 William T. Morrissey Blvd. Boston, MA 02125  
Contact person Brad Parrish  
Telephone 617-929-2686 Email brad.parrish@boston.com

Have you made arrangements for:

Auxiliary Police?  Yes  No If yes, describe In Process of coordinating with city  
Police Detail?  Yes  No If yes, describe "  
Parking (for Attendees)?  Yes  No If yes, describe "  
Restrooms?  Yes  No If yes, describe RadioBDC To Arrange Porta-John Rental  
Liability Insurance?  Yes  No If yes, describe RadioBDC will square away

Note the following Conditions:

1. The event must not obstruct or inhibit the flow of vehicles or pedestrians except for road closures or detours permitted herein, or as directed by Police Officers or Auxiliary Police Officers.
2. All road closures or detours must be approved in advance by the Traffic and Parking Director, and must be implemented with traffic controls specified by the Traffic and Parking Department. Such controls, and any displays or items placed on any street, must be movable at all times. Vehicles must not be used as traffic controls. If the applicant requires the use of signage loaned by the Traffic and Parking Department, a security deposit must be paid to ensure that the signage is returned.
3. If the event is a road race, the applicant will provide race monitors where required by the Police. The applicant will not make permanent marks on the roadway or sidewalk using paint or other indelible materials. Use of chalk will be acceptable. The applicant will pay the cost of removing any indelible marks placed on the roadway or sidewalk.

4. If the event includes a musical performance, the performance will not occur before 9:00 AM or after 10:00 PM, nor at any time on Sunday, except as permitted, nor within 300 feet of any building from which an occupant asks that the performance desist.
5. Any fees charged by the city are the sole responsibility of the applicant and must be paid in full prior to the event.
6. This permit is valid only for the listed location and time, and is subject to all of the terms, conditions, and limitations set forth in the Somerville Code of Ordinances, any applicable State and Federal laws, these conditions, and any other conditions prescribed by the Board of Aldermen and/or stated in the Departmental approvals below.

The applicant hereby states that this is a true description of the event and acknowledges and agrees to adhere to the conditions described above and in the Departmental approvals below.

Applicant signature [Signature] Date 8/30/13  
 Print name Declan Redigan Phone 781-697-7143 Email declanredigan@luxradio.com  
 Event name (taken from page 1) Radio B7C Somerville Festival - Wms

Obtain the signatures below before submitting this form to the City Clerk for consideration by the Board of Aldermen.

<input checked="" type="checkbox"/> Approved <input type="checkbox"/> Denied Date <u>9/12/13</u> Signed: <u>[Signature]</u> Police Chief or Designee Added Conditions: _____ _____ _____	<input type="checkbox"/> Approved <input type="checkbox"/> Denied Date _____ Signed: _____ Chief Fire Engineer or Designee Added Conditions: _____ _____ _____
<input type="checkbox"/> Approved <input type="checkbox"/> Denied Date _____ Signed: _____ Traffic and Parking Director or Designee Added Conditions: _____ _____ _____	<input type="checkbox"/> Approved <input type="checkbox"/> Denied Date _____ Signed: _____ DPW Commissioner or Designee Added Conditions: _____ _____ _____

Obtain the signature below if the applicant will be providing food to attendees. Not needed for block parties.

<input type="checkbox"/> Approved <input type="checkbox"/> Denied Date _____ Signed: _____ Health Inspector or Designee Added Conditions: _____ _____ _____
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Once signed, the Department should:

- Contact the applicant at the phone number/email address above to arrange for pick-up.
- Fax the application (no cover page) to the following fax number: \_\_\_\_\_
- Fax the application to the City Clerk at 617 625-4239.

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Applicant signature Brad Parrish Date 8/12/13  
 Print name Brad Parrish Phone 617-929-2886 Email brad.parrish@boston.c  
 Event name (taken from page 1) RedHBC Union Sq. Solrce

Obtain the signatures below before submitting this form to the City Clerk for consideration by the Board of Aldermen.

<p><input type="checkbox"/> Approved <input type="checkbox"/> Denied Date _____</p> <p>Signed: _____</p> <p>Police Chief or Designee</p> <p>Added Conditions: _____</p>	<p><input checked="" type="checkbox"/> Approved <input type="checkbox"/> Denied Date <u>9-12-13</u></p> <p>Signed: <u>James W. Killalee</u></p> <p>Chief/Fire Engineer or Designee</p> <p>Added Conditions: <u>Detail Required</u></p>
<p><input type="checkbox"/> Approved <input type="checkbox"/> Denied Date _____</p> <p>Signed: _____</p> <p>Traffic and Parking Director or Designee</p> <p>Added Conditions: _____</p>	<p><input type="checkbox"/> Approved <input type="checkbox"/> Denied Date _____</p> <p>Signed: _____</p> <p>DPW Commissioner or Designee</p> <p>Added Conditions: _____</p>

Obtain the signature below if the applicant will be providing food to attendees. Not needed for block parties.

Approved  Denied Date \_\_\_\_\_

Signed: \_\_\_\_\_

Health Inspector or Designee

Added Conditions: \_\_\_\_\_

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Applicant signature Brad Parrish Date 8/12/13  
 Print name Brad Parrish Phone 617-929-2886 Email brad.parrish@boston.c  
 Event name (taken from page 1) Rod/BDC Union Sq. Solrce

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*Obtain the signature below if the applicant will be providing food to attendees. Not needed for block parties.*

Approved  Denied Date \_\_\_\_\_  
 Signed: \_\_\_\_\_  
 Health Inspector or Designee  
 Added Conditions: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

- Once signed, the Department should:
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  - Fax the application (no cover page) to the following fax number: \_\_\_\_\_.
  - Fax the application to the City Clerk at 617 625-4239.

**BUDWEISER PRESENTS: RADIOBDC LIVE ON THE SQUARE**

Sunday, October 13  
Union Square – Somerville, MA

**Event:**

RadioBDC and Budweiser, in partnership with the City of Somerville, plan to bring between 5 and 6 alternative rock bands to Union Square for a crowd of approximately 1,500 to 5,000. The concert would be a free event for the general public, with appropriate security and staffing. The event will not be restricted to 21+, however beer sales are proposed to be held at "beer stations" within a secure, fenced beer garden as well as through existing local establishments, and wristbands will be provided to patrons at a security checkpoint upon entrance to the beer garden.

A proposed event map is attached with further detail. At this time, all plans and maps have been made after discussions and consultation with all appropriate City departments. \*Map is subject to change.

The event will be held rain or shine.

**Location:**

The stage is proposed to be erected on Somerville Ave near the intersection of Webster Ave. starting at 7:00am on October 13<sup>th</sup> (road closures will apply beginning at 6:00am). The actual dimensions of the stage may vary, but they are roughly 20'x20'. Please see attached map for details. \*Map is subject to change. Additional vendor stations are proposed, as can be viewed on the attached map. Appropriate access will be maintained for Fire Department. Emergency exits have been designated, and will be staffed by public safety personnel.

**Event Cost:**

This is to be a free event open to the general public.

**Age Restriction(s):** All ages are permitted, however those that are 21+ (after showing a valid form of ID to security) will receive a wristband permitting them to consume alcoholic beverages within the fenced perimeter of the beer garden. Alcohol will only be served in plastic cups, and security and Somerville Police officers will be deployed on an approximate 1:50 or 1:75 persons ratio. (Application currently on Licensing Commission agenda for September 16<sup>th</sup>)

**Bands:**

*Christian McNeil  
Glenn Yoder & the Western States\*  
American Authors  
Sheila Divine  
Speedy Ortiz  
\*Subject to change*

These are family-friendly Alternative rock bands. Lineup is TBD by RadioBDC. At the close of the concert (approximately 7:30pm, bands will continue to perform in various local establishments, as determined in cooperation with the establishments' event staff.

**Street Closures:**

The Traffic Management Plan will mirror that of the annual Fluff Festival. See attached proposal.

**Time(s): (estimated)**

Festival Setup: 7:00a.m.  
Gates open: 12:00p.m.  
First Band 12:30p.m.  
Last call (alcohol): 7:00p.m.  
Official end: 7:30p.m. (not to exceed 10:00p.m. per City Noise Ordinance.)  
Breakdown complete: 12:00a.m.

**Logistics:**

Businesses along Washington St. & Somerville Ave will be open for business to all festival attendees, however vehicle traffic will be restricted. Somerville Police in addition to a security company will provide security for the festival.

**Sponsors:**

Budweiser is the title sponsor. Associate sponsors are TBD. They will likely consist of corporate retail sponsors such as AT&T, JetBlue, etc.

## **Budget**

RadioBDC is putting on this festival without the partnership of a major concert promoter or ticketing agency. RadioBDC is covering the following expenses in full:

- ASCAP Licensing Fees (if applicable)
- Advertising/Marketing
- Band Backline
- Electrical Equipment/Generator
- Liability Insurance
- Hospitality Riders
- Production (audio/lighting)
- Private Security
- Sponsor Tents
- Stage Backdrops
- Site Signage
- Stage Rental
- Street Team Labor (crew)
- Talent (bands)

In cooperation with the City of Somerville, we are requesting that the City cover the following in full:

- Barricades/Site Fencing
- Clean-up Crew (Trash/Recycling)
- EMT Personnel
- Permit Fees
- Police
- Trash/Recycling Receptacles
- Port-A-Johns (12 total: 10 standard, 2 ADA)
- Event Promotion (via city-run publications, channels)