

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL22-000016

File #: 19-020399

Application for: Public Event**Organization name:** BA Events Promotions**Description:** Annual 5K (3.2 Mile) Run Walk start & finish in Davis Square**Date(s):** 12/17/2022**Setup starts at (time):** 7AM**Cleanup after the event ends at (time):** 1PM**Entertainment:** Recorded music played prior to the start**Attendees:**

Max attendance at one time: @3000

Maximum attendees accommodated: 3000

Attendee fees or suggested donations: @\$36.00 entry fee**Social or cultural benefits:**

This annual event attracts runner and walkers who recreate and socialize in Somerville restaurants and pubs before and after the event

Event Contact: Paul Collyer**Event name:** Jingle Bell 5K Run/Walk**Location:** see attached**Rain date(s):** none**Event starts at (time):** 11AM**Event ends at (time):** 12 noon**Temporary Structures:** temporary start and finish line set up and taken down day of the event

Total people attending: 3000

Total Somerville residents attending: 1500

What is your budget for this event: @\$125K**Financial benefits:**

Many non-rofit organizations receive donations from the proceeds of the event, including the Somerville High Track Scholarship program, as well as the Somerville Youth and recreation foundation.

Event Contact Phone: 617-283-3292

| Event Information | Yes/No | If yes, Describe |
|---|--------|--|
| Open to the public? | Yes | Local and social media, email list of prior attendees, local advertisements in Somerville businesses |
| Food served? | No | |
| Caterer used? | | |
| Alcohol served? | No | |
| Grill/open-flame device used? | No | |
| Streets blocked? | Yes | Temporary closure while run/walkers use the street or road |
| Sidewalks blocked? | No | |
| Arrangements: | | |
| Police Detail: | Yes | As required by the Som. Police and Traffic and parking Dept. |
| Parking (for Attendees)? | No | |
| Restrooms? | Yes | Portable toilets rented for the event as in prior years delivered to start and finish area. |
| Liability Insurance? | Yes | Provided by the US Track and Field Association. City of Somerville named as an Additional Insured as in prior years. |
| Will any public parks be used? | No | |
| Has the event occurred in the last two years? | Yes | Annual since 2003 |

Approval Conditions:**Reviewer:** Dennis Sullivan, Fire Prevention, Waiting for Documents

1. Please apply for a fire detail for the event for medical purposes.

2. Please apply for a fire detail for the event for medical purposes.

Approved By:

CS Mayor, Approved

Albert Bargoot, Approved

CS Traffic and Parking, Approved with Conditions

Eric Weisman, Approved

CS Mayor, Approved

Albert Bargoot, Approved

Kevin Roche, Approved

CS Traffic and Parking, Approved

Sean Sylvester, Approved

Eric Weisman, Approved

CS Mayor, Approved

Albert Bargoot, Approved

Kevin Roche, Approved

Dennis Sullivan, Approved

CS Traffic and Parking, Approved

Sean Sylvester, Approved

Eric Weisman, Approved