

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL22-000035

File #: 19-013146

Application for: Public Event

Organization name: 7ate9 Bakery

Description: We generally rent parking spaces to put up tables so that we are not blocking the sidewalk. We have cheesecake tastings, face painting, a cheesecake eating and decorating competition, and a guest vendor selling empanadas.

Date(s): 07/30/2022

Setup starts at (time): 8:00am

Cleanup after the event ends at (time): 6:00pm

Entertainment: We would like to have a DJ playing music. We would also like to have face painting, a cheesecake eating and decorating competition.

Attendees:

Max attendance at one time: 200

Maximum attendees accommodated: Indoors, 10

Attendee fees or suggested donations: None

Social or cultural benefits:

National Cheesecake Day is a blast! Somerville residents have come to love it over the years.

Event Contact: Sarah Chester

Event name: National Cheesecake Day

Location: in front of 199C Highland Ave

Rain date(s): 07/31/2022

Event starts at (time): 10:00am

Event ends at (time): 4:00pm

Temporary Structures: We would put tents in the parking spaces as usual and use reflective tape to ensure a boundary and safety near the street.

Total people attending: 500

Total Somerville residents attending: 100

What is your budget for this event: \$600

Financial benefits:

Somerville gets my tax money from increased sales that day! We also work with other small Somerville businesses to promote the event and participate where possible.

Event Contact Phone: 7812189361

Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	Social Media & flyers
Food served?	Yes	Everything from our shop menu and empanadas
Caterer used?	No	
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	No	
Sidewalks blocked?	No	
Arrangements:		
Police Detail:	No	
Parking (for Attendees)?	No	
Restrooms?	No	
Liability Insurance?	Yes	We have liability insurance through our shop.
Will any public parks be used?	No	
Has the event occurred in the last two years?	Yes	07/31/2021 and 8/1/2020 (I think)

Approved By:

CS Mayor, Approved

Albert Bargoot, Approved

Maureen Lee, Approved

Kevin Roche, Approved with Conditions

APPROVAL CONDITION KTR 220411: Proposed parklet occupies only the parking lane. Parklet may not extend into travel lane.

APPROVAL CONDITION KTR 220411: Applicant will attach reflective tape or reflective markers to the traffic facing sides of the parklet.

Dennis Sullivan, Approved

CS Traffic and Parking, Approved

Sean Sylvester, Approved

Eric Weisman, Approved

Kimberly M. Wells, Approved