

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL19-000013

File #: 19-002387

Application for: Public Event, Special Alcohol, Malt Only

Organization name: Somerville Road Runners

Description: The Race to the Row is an annual event all within Assembly Square with a free kids run, 5K race for walkers and runners, and a post-party with music, food and beverages. The events begin at 9:00am and goes until 1:00pm. Full details of the race can be viewed on the website: <http://www.srr.org/racetotherow>. The Somerville Road Runners are a non-profit organization based out of East Somerville that has worked with and given back to the community for over twenty years.

Date(s): August 25th 2019

Setup starts at (time): 06:30am

Cleanup after the event ends at (time): 2:00pm

Entertainment: We will be playing music through a sound system, and there will be bouncy house for children

Attendees:

Max attendance at one time: 800

Maximum attendees accommodated: 800

Attendee fees or suggested donations: \$25-\$40 depending on which race(s) they sign up for

Social or cultural benefits:

The Race to the Row is an annual event all within Assembly Square with a free kids run, 5K race for walkers and runners, and a post-party with music, food and beverages. The events begin at 8:30am and goes until 1:00pm. There will be a bouncy house for the kids as well.

Event Contact: Mark Duggan

Event name: The Race to the Row

Location: The race courses are routed entirely within the streets of Assembly Square, and the post-party will take place in a courtyard between Foley Street and Revolution Drive. The mile course can be viewed here: <http://www.mapmyrun.com/routes/view/1136526769> and the 5K course can be viewed here: <http://www.mapmyrun.com/routes/view/667832148>

Rain date(s): None

Event starts at (time): 10:00am

Event ends at (time): 1:00pm

Temporary Structures: A bouncy house for children, pop up tents, and folding tables and chairs for registration, and food and beverage service areas

Total people attending: 800

Total Somerville residents attending: 600

What is your budget for this event: \$12,000

Financial benefits:

Proceeds from the race are donated to East Somerville Main Streets, the Somerville TrackPAC and the Somerville Auxiliary Police. In 2018 we donated \$5000 to our charities, and we've donated over \$35,000 since we started in 2013.

Event Contact Phone: 781-686-8135

Event Information

Open to the public?

Yes/No

Yes

If yes, Describe

The races will be publicized via an email distribution, a web site and through social media (Twitter, Facebook, Instagram)

Food served?

Yes

Pizza from Ernesto's, Ice Cream from JP Licks

Caterer used?

No

Alcohol served?

Yes

Alcohol to be served: Malt Only, Outdoors We will have a fenced off area near Caffe Nero on Assembly Row

Grill/open-flame device used?

No

Streets blocked?

Yes

We will need to close off a portion of the roads within Assembly Square during the races.

Sidewalks blocked?

No

Arrangements:

Police Detail:

Yes

We've had an officer watch over the post-party in previous years.

Parking (for Attendees)?

Yes

We can use the free parking lots within Assembly Square

Restrooms?

Yes

We rent porta-potties for the event (6 last year including a wheelchair-accessible one)

Liability Insurance?	Yes	Our running club is a member of RCAA (Road Runners Club of America) and our races are insured through them.
Will any public parks be used?	No	
Has the event occurred in the last two years?	Yes	Sunday, Aug. 26, 2018 Sunday, Aug. 20, 2017

Approval Conditions:

Reviewer: Elise Collins, ISD Health, Under Review

1. The entity which will be distributing food to the public must apply for a Temporary Event Food License.

Approved By:

John J. Long, Approved

CS Fire, Approved

CS Mayor, Approved

CS Traffic and Parking, Approved

Scott Whalen, Approved

Christine Morin, Approved