

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL20-000011

File #: 19-013314

Application for: Public Event

Organization name: East Somerville Main Streets

Event name: Dancing in the Streets

Description: Come on out to East Somerville on Last Thursday's this summer and enjoy free dance instruction and music at Chuckie Harris Park.

Location: Chuckie Harris Park

SALSA NIGHT - JUNE 25TH

Featuring salsa dance instruction from Salsa y Control Dance Studio

Salsa is a Latin dance associated with the music genre of the same name. Different regions of Latin America and the United States have distinct salsa styles of their own. Salsa y Control is Boston's premier and one of the most beloved dance companies in the area. They offer top quality and easy to follow instruction to get you on the dance floor in no time. Their class will provide a fun and welcoming environment for everyone of all levels.

SAMBA NIGHT - JULY 30TH

Featuring Samba dance instruction from SambaViva Samba is a lively, rhythmical dance of Afro-Brazilian origin danced to samba music. Today Samba is the most prevalent dance form in Brazil, and reaches the height of its importance during the festival of Carnaval. SambaViva is an internationally recognized dance and music ensemble dedicated to authentically presenting and promoting Brazilian culture. SambaViva dancers embody the spirit of the many genres through an immersive experience of color, movement, and energy.

'FROCA NIGHT - AUGUST 27

Featuring 'Froca dance instructions from Froca Fitness Experience the latest African and Caribbean moves infused with traditional technique in this high intensity cardio dance workshop!

Set to the hottest hits from across Africa and the Diaspora, come try an exhilarating, inspired dance workout with Sylver Rochelin Randrianantenaina, a professional dancer from Madagascar who has performed with top African musicians worldwide, choreographed African and Caribbean dances across genres, and who has made a name for himself as a prominent dance cardio instructor in Boston.

Date(s): June 25th, 2020, July 30th, 2020, and August 27th 2020

Rain date(s): June 26th, 2020, July 31st, 2020, and August 28th 2020

Setup starts at (time): 4:00 PM

Event starts at (time): 6:30 PM

Cleanup after the event ends at (time): 8:30 PM

Event ends at (time): 8:00 PM

Entertainment: see above

Temporary Structures: None

Attendees:

Max attendance at one time: 50

Total people attending: 100

Maximum attendees accommodated: 300

Total Somerville residents attending: 50

Attendee fees or suggested donations: None - Free to

What is your budget for this event: 3000

the public

Social or cultural benefits:

Free music and dance for the community highlighting different cultures

Event Contact: Jen Atwood

Financial benefits:

Will draw people to East Somerville to patronize local businesses

Event Contact Phone: 7603820897

Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	Press release, website, EventBrite, Meetup NextFood, Facebook and social media, and printed posters in multiple languages.
Food served?	Yes	We will invite local businesses to apply for Temporary Food License such as Rincon Mexicano to serve street tacos or street corn and non-alcoholic drinks such as horchata or juice. Gauchao Brazilian Cuisine to serve coconuts and pineapples.
Caterer used?	No	
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	No	
Sidewalks blocked?	No	
Arrangements:		
Police Detail:	No	
Parking (for Attendees)?	No	
Restrooms?	No	
Liability Insurance?	Yes	East Somerville Main Streets has general liability and an umbrella policy for event insurance.
Will any public parks be used?	Yes	Chuckie Harris Park
Has the event occurred in the last two years?	No	

Approval Conditions:

Approved By:

CS Mayor, Approved

Timothy Mitsakis, Approved

CS Traffic and Parking, Approved

Christine Morin, Approved

Maureen Lee, Approved

Jill Lathan, Approved with Conditions

Andrea Torres, Approved