

# PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL22-000056

File #: 22-006721

**Application for:** Public Event

**Organization name:** HONK!

**Description:** Over 20 activist street bands (all acoustic, mostly brass) from Somerville, New England, New Orleans, Chile and Uganda perform at a family lantern parade Friday evening, in stationary venues throughout Davis Square on Saturday, and at a big parade on Sunday early afternoon.

**Date(s):** 10/07/2022, 10/08/2022, 10/09/2022

**Setup starts at (time):** Friday at 2:00 PM; Saturday at 10:00 AM; Sunday at 10:00 AM

**Cleanup after the event ends at (time):** Friday at 9:30 PM; Saturday at 10:00 PM; Sunday at 2:00 PM

**Entertainment:** Musical performances by over 20 bands.

**Attendees:**

Max attendance at one time: 5,000

Maximum attendees accommodated: 10,000

**Attendee fees or suggested donations:** None

**Social or cultural benefits:**

Arts, community, music

**Event Contact:** Harris Gruman

**Event name:** HONK! Festival

**Location:** Friday night Lantern Parade: Hodgkin's Park and sidewalk procession. Saturday Festival in Seven Hills Park, Statue park, Kenney Park, Elm Street from Dover Street to Cutter Avenue, Chester Street from Elm Street to Herbert Street, Summer Street (Dilboy side only) from Elm Street to Windom Street, Dover Street from Davis Square to Flatbread Pizza.

Sunday Parade route: Herbert Street Parking Lot, Day Street from Orchard Street to Elm Street, Bower Avenue, Elm Street and Beech Street eastbound from Buena Vista Road to College Avenue.

**Rain date(s):** None

**Event starts at (time):** Friday at 4:00 PM; Saturday at 12:00 PM; Sunday at 12:00 PM

**Event ends at (time):** Friday at 9:00 PM; Saturday at 9:00 PM; Sunday at 1:00 PM

**Temporary Structures:** None

Total people attending: 10,000

Total Somerville residents attending: 4,000

**What is your budget for this event:** \$95,000

**Financial benefits:**

The festival brings very positive attention to Somerville for its vibrant arts scene and welcoming community. Large audience is encouraged to use local businesses during the festival (no outside vendors are allowed).

**Event Contact Phone:** 617-909-4698

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Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	We advertise online and on the radio.
Food served?	No	
Caterer used?		
Alcohol served?	No	
Grill/open-flame device used?	No	
Streets blocked?	Yes	Saturday: close off Elm Street from Davis Square to Cutter Avenue from 11:00 AM to 9:00 PM, Chester Street from Herbert to Elm from 11:00 AM to 8:00 PM, Dover Street from Davis Square to Flatbread Pizza. Sunday parade: Herbert Street parking lot needs to be closed 8:00 AM to 1:00 PM, From 10:00 AM to 1:00 PM, Day Street from Orchard Street to Elm Street, Beech Street, and Holland Street eastbound from Buena Vista Road to College Avenue.
Sidewalks blocked?	Yes	During the lantern parades, Friday 7:30 to 8:30 PM, along the procession routes, the bands and families with

lanterns will fill the sidewalks. On Sunday, during the parade, the sidewalks are crowded with spectators

**Arrangements:**

Police Detail:	Yes	Saturday extra patrols during the festival in Davis Square from 12:00 PM to 9:00 PM; Sunday, two police details from 11:00 AM to 1:00 PM.
Parking (for Attendees)?	No	
Restrooms?	Yes	The City will provide port-a-potties on Saturday at Seven Hills and Kenney Park from 12:00 PM to 9:00 PM.
Liability Insurance?	Yes	Policy from Wedgewood, Crane & Connolly Insurance of Somerville.
Will any public parks be used?	Yes	Hodgkin's Park, Friday 4:00 PM to 9:00 PM; Kenney Park, Saturday 12:00 PM to 9:00 PM, Seven Hills Park, Saturday 11:00 AM to 9:00 PM.
Has the event occurred in the last two years?	Yes	Indigenous Peoples Day weekend from 2006 till 2021 (though we skipped the height of the Pandemic in 2020).

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**Approved By:**

**CS Mayor, Approved**

**Jill Lathan, Approved**

**Kevin Roche, Approved**

**Dennis Sullivan, Approved**

Apply for fire details as called for in the IAP for the event.

**CS Traffic and Parking, Approved**

**Sean Sylvester, Approved**

**Eric Weisman, Approved**

**Kimberly M. Wells, Approved**