

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL19-000169

File #: 19-012683

Application for: Public Event

Organization name: Ball Square Business Association and City of Somerville

Description: A family friendly street festival of local vendors, food and performers.

Date(s): September 22, 2019

Setup starts at (time): 10:00am

Cleanup after the event ends at (time): 6:00pm

Entertainment: Musical acts, face painting, performers.

Attendees:

Max attendance at one time: 750

Maximum attendees accommodated: 1,500

Attendee fees or suggested donations: Attendance is free to all.

Social or cultural benefits:

The Business Association of Ball Square is looking to bring people into the area especially during the bridge construction. This event will provide a benefit to their businesses and encourage new and returning customers. The businesses will also be featured during the event by providing special activities and discounts. Local community members will have the opportunity to engage win a family fun day and meet other members of the community.

Event Contact: Lauren Drago

Event name: Ball Square Festival

Location: Broadway from Lowden Ave to Boston Avenue

Rain date(s): September 29, 2019

Event starts at (time): 12:00pm

Event ends at (time): 5:00pm

Temporary Structures: We expect to use a stage provided by DPW and to rent a tent to cover the stage.

Total people attending: 1,000

Total Somerville residents attending: 1,000

What is your budget for this event: \$4000

Financial benefits:

The businesses of Ball Square will be open during the event and in some cases offering special services or activities.

Event Contact Phone: 617-625-6600 ext. 2515

Event Information	Yes/No	If yes, Describe
Open to the public?	Yes	Posters of the event, marketing through the business association, social media.
Food served?	Yes	Restaurants may serve food outside of their businesses on the street.
Caterer used?	No	
Alcohol served?	Yes	
Grill/open-flame device used?	No	
Streets blocked?	Yes	Broadway Street will be closed from Lowden Ave to Boston Avenue.
Sidewalks blocked?	No	
Arrangements:		
Police Detail:	Yes	We will coordinate with the police department for any needed details and street closures.
Parking (for Attendees)?	No	
Restrooms?	Yes	Businesses will provide restrooms to attendees
Liability Insurance?	Yes	We will provide the needed liability insurance.
Will any public parks be used?	No	
Has the event occurred in the last two years?	Yes	September 30, 2018

Approval Conditions:

Reviewer: Robert Maclaughlan, Fire Prevention, Approved with Conditions

1. A fire detail will be required, please contact the fire prevention office to set one up at least two weeks prior.

Approved By:

Ben Lipham, Approved

John J. Long, Approved

CS Mayor, Approved

CS Traffic and Parking, Approved

Robert Maclaughlan, Approved with Conditions

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Scott Whalen, Approved

Christine Morin, Approved