

# ANIKA VAN EATON

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## WORKFORCE DEVELOPMENT EXPERIENCE

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**Boston Private Industry Council (PIC)**, *Senior Research Analyst*, Boston, MA, 7/2015-present  
*Labor market and education research for Boston's workforce development board.*

- Research and write reports on youth program alumni education and career pathways, on college completion using National Student Clearinghouse data, and on labor market data to inform Boston-area college-completion, opportunity youth, and sector strategy initiatives.
- Project manager for the Greater Boston workforce development regional plan implementation, working in partnership with the MetroNorth REB and MetroSouthwest workforce development board to implement the regional blueprint that was approved by the Massachusetts Skills Cabinet.
- Initiated peer-to-peer learning - developed a labor market information (LMI) training for PIC staff, coordinated a LMI working group for the employer engagement team.
- Labor market information analysis to inform PIC strategic plan and sector strategies.
- Promote a data culture by tracking key performance indicators, analyzing trends, and facilitating discussions with front line staff for Youth Transitions high school re-engagement and college completion initiative programs.
- Built efficiencies and improved case management for Youth Transitions teams through managing the design, development, and launch of a custom-built database, and by automating data quality processes through an existing Salesforce database.

**Center for Regional Economic Competitiveness**, *Intern, Independent Consultant* 1/2015-8/2015  
*Economic development consulting, state budget analysis, and training development.*

- Developed trainings for community colleges on using labor market information to develop strategies to engage advanced manufacturing industry partners.
- Researched education programs of Charlotte, North Carolina, region to highlight opportunities for industry and higher education collaboration for report to local council of governments.

**HCM Strategists, LLC**, *Education Intern, Independent Consultant*, Washington, DC, 8/2014-3/2015  
*Postsecondary education policy projects with clients, including Lumina Foundation and Gates Foundation.*

- Research on postsecondary finance reporting: developed interview protocol, analyzed postsecondary institutions' financial data, and represented HCM Strategists at a convening with the client and interested stakeholders.
- Analyzed American Community Survey and IPEDS data to determine education attainment gaps by race and ethnicity by state.

**Government Accountability Office**, *Graduate Analyst*, Washington, DC, 6/2014-8/2014

*Analyzed federal government human capital planning efforts to support the federal veterinarian workforce.*

- Coordinated and conducted interviews with federal agency human capital and program staff to gather information about implementation of workforce planning efforts.

**George Washington Institute of Public Policy**, *Research Assistant*, Washington, DC, 10/2013-5/2014  
*Focused on economic competitiveness, education, and the federal statistical system.*

- Evaluated talent analytics start-up companies to assess ability to make the job market more efficient.
- Conducted open source research and analysis to identify relevant resources for prospective college students on graduation rates and salary outcomes. Prepared rating system for stakeholders.

## POLICY AND ADVOCACY WORK EXPERIENCE

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**California Secretary of State Debra Bowen**, Sacramento, CA, 10/2009-1/2013

*Legislative Coordinator, 12/2011-1/2013*

*Represented the Secretary to the Legislature and Governor on public policy related to elections, voting*

*systems, government transparency, campaign finance, and business filings.*

- Represented Secretary Bowen with spoken testimony in legislative committee hearings.
- Managed Secretary's five sponsored bills that were signed by the Governor.
- Coordinated with counterpart in constituent affairs to better align support staff around strategic team goals, resulting in more thorough work product and improved team morale.
- Supervised and mentored an Executive Fellow and two interns.

Management Analyst, Business Programs Division, 7/2010-12/2011

*Special assistant to Division Chief, responsible for legislative analysis, coordinating the implementation of the Secretary's strategic plan, and identifying areas for increased efficiency in Division operations.*

- Analyzed over 20 bills for policy and fiscal impacts on the Division by researching applicable laws and designing meetings with staff subject matter experts to inform the Secretary's position.
- Managed the Division's implementation of the agency's strategic plan, including creating a standardized system for capturing institutional knowledge.
- Coordinated efforts between Division staff and the agency's legislative staff to create materials about the Division's funding to inform budget negotiations.

Executive Fellow, Capital Fellows Program, 10/2009-7/2010

*One of 18 fellows selected to participate in 10-month public policy program through California State University—Sacramento's Center for California Studies and the California Governor's Office.*

- Selected by the California Secretary of State for placement during the 10-month fellowship.
- Organized outreach with legislators and business community for Secretary Bowen's initiative to speed up business filings. Resulted in increased spending authority for agency's 2010/2011 Budget.

**Fight Crime: Invest in Kids California**, Senior Membership Associate, Oakland, CA, 6/2007-10/2009

*Managed outreach to membership of police chiefs, sheriffs, and district attorneys to facilitate their participation in meetings with legislators and media events to advocate for youth programs.*

- Initiated first California office staff retreat for strategic planning and operations improvement.
- Organized logistics for 20 law enforcement leader members in annual Legislative Day.

## **LEADERSHIP**

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**Trachtenberg School Women's Leadership Fellows**, Co-Chair, Washington, DC, 5/2014-5/2015

*Partner with Trachtenberg School Administration to facilitate yearlong leadership development program for female students to build professional skills, work with career mentors, and form a dynamic network.*

- Formulate leadership curriculum and coordinate pro bono outside trainers for monthly workshops on topics including communication, management, negotiation, and conflict resolution.

**AmeriCorps Summer Youth Corps**, Conservation Corps Minnesota, MN, Crew Leader, 5/2013-8/2013

*Led teenagers on conservation projects in Minnesota state parks.*

- Designed and taught daily educational activities including natural world and government processes.
- Interfaced with Minnesota Department of Natural Resources project sponsors to identify project needs and successfully implement them with the youth.

## **EDUCATION**

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**The George Washington University**, Master of Public Administration, May 2015

- *Capstone Project:* Client: North Carolina Community College System. Project: "Connecting Community College Funding to Workforce Outcomes: An Assessment of the National Landscape"

**Cornell University**, Bachelor of Arts, Government. Urban and Regional Studies Concentration, May 2007