

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL26-000007

File #: 26-002203

Event Name: The Curl Bar Community Event 2026

Business Name: The Curl Bar

Application Type: Public Event License

Location: Flint Street and Rush Street

APPLICANT

Company Name: The Curl Bar

Contact Name: Toriah Mimms

Business Address:

76 Cross street
Somerville, MA 02145

Home Address:

204 Arsenal street apt 420
Watertown, MA 02472

Work Phone:

Home Phone: (314) 503-8605

Email: toriahmimms9@gmail.com

of days: 1

Does this event occupy a public space or significantly affect nearby residents?: Yes

Are you the party applying for the Public Event License?: Yes

Describe the location in detail: Flint Street between Cross and Glen and Rush Street between Flint and Pearl

In the last 5 years, have you been found guilty, liable, or responsible, in any judicial or administrative proceeding, for any violation of the City Wage Theft Ordinance or any State or Federal laws or regulations regulating the payment of wages? [City Wage Theft Ordinance](#): No

Date: 05/30/2026

Event Setup Begins: 06:00 AM

Start Time: 06:00 AM

End Time: 07:00 PM

Event Cleanup Ends: 07:00 PM

Do You Have a Proposed Rain Date for Your Public Event?: Yes

Date: 05/31/2026

Start Time: 06:00 AM

End Time: 07:00 PM

Organization name; if none, your name: The Curl Bar

Describe any social or cultural benefits of this event for Somerville residents : The Curl Bar is a Black and Woman owned business looking to celebrate our fifth year anniversary by having our annual Community Event. Our event will bring together clients, family, friends, and the community of Somerville and surrounding communities. We are looking to celebrate with but not limited to; activities for kids such as a bouncy house and even the local tattoo shop, Pearl Street Tattoo has offered to do face paintings, local food trucks, and vendors from small businesses throughout Somerville. We will also have a Dj + other stations throughout the event.

Describe any financial benefits of this event for Somerville businesses or organizations: Vendors will be able to sell, advertise, and promote their business to the community in attendance. Along with this, I will also be highlighting all the vendors via social media and a brochure which will be passed through the community of Somerville and surrounding communities' prior to the event. Food trucks / local catering will also be in benefit by exposing themselves to potential new clients and selling their food.

What is the budget for this event?: 10,000

Complete Mailing Address : 76 Cross Street Somerville, MA 02145

Contact name for follow-up questions (Will be available to the public): Toriah

Email: hello@thecurlbarboston.com

Phone (Will be available to the public): 617-764-1916

Event Name : The Curl Bar Community Event 2026

Describe the Event: Our event will bring together clients, family, friends, the community of Somerville and beyond. We are looking to celebrate with but not limited to; activities for kids such as a bouncy house and even the local tattoo shop, Pearl Street Tattoo has offered to do face paintings, local food trucks, and vendors from small minority businesses. We will also have a Dj + other stations throughout the event. Our plan for this event is to have a fun filled day bringing people of all different backgrounds together.

Describe any Entertainment at the Event (if none, type None): We will have a live DJ- who will be connected to amps, vendors, and activities. This event will be Free.

Describe any tents, inflatables, or other temporary structures to be used (if none, type None): All vendors will have 10x10 pop up tents. We will also have 2 bouncy houses

Describe any accessibility features available to attendees/participants: This event will be wheelchair accessible because it is on the street and there will be appropriate distancing between vendors and activities.

Estimated maximum attendance at one time : 200

Estimated total number of people attending: 500

Estimated total number of Somerville residents attending : 200

Maximum number of attendees you will accommodate: 500

Attendee fees or suggested donations : N/A/

Will this event be open to the public?: Yes

Describe your outreach/publicity: We will highlight all the vendors via social media and a flyer which will be passed through the Somerville community and surrounding communities before the event. Our main source of communication will be social media and word of mouth.

Will food be served?: Yes

If yes, describe:: We will have some local food vendors back again this year.

Will the event be catered?: No

Will a grill/open-flame device be used? : Yes

If yes, describe:: We plan to have a flat top grill.

Will any streets be blocked? : Yes

If yes, describe:: Flint Street between Cross and Glen and Rush Street between Flint and Pearl.

Road to be closed: Flint and Rush

Cross street where road closure will start: Cross

Cross street where road closure will end: Glenn and Pearl

Will any sidewalks be blocked? : No

Will any public parks be used? : No

Has this event occurred in the last two years? : Yes

If yes, prior dates : May 24, 2025 and May 26, 2024

Police Detail : Yes

If yes, describe:: We will request police detail

Parking for Attendees : No

Restrooms : Yes

If yes, please describe the restrooms being provided, and if you are providing portable toilets, state how they will be delivered and removed: We will have porta potties from Wasted. The company delivers them, sets up and breaks dow.

Liability Insurance : Yes

If yes, describe: I will get insurance.

Approval Conditions:

Reviewer: Maureen Lee, ISD Health, Approved with Conditions

1. Approved with the condition a Coordinators Checklist and food vendor applications are submitted. If assistance is needed please contact Arturo Vazquez at avazquez@somervillema.gov.

Reviewer: Charles Breen, Fire Prevention, Approved with Conditions

1. There can be NO obstructions in the travel portion of the street which would prevent fire apparatus passage. Bouncy house must be placed off to the side of the street to allow emergency vehicles to pass through if necessary.

Reviewer: Mackenzie Richardson, Police, Approved with Conditions

1. Allow access for emergency vehicles

Reviewer: CS Mayor, Mayor's Office, Approved

Reviewer: Albert Bargoot, ISD Building, Approved

Reviewer: Kevin Roche, Engineering, Approved

Reviewer: Eric Weisman, Public Works, Approved

Reviewer: Suzanne Rinfret, Traffic and Parking, Approved

Reviewer: Kimberly M. Wells, City Clerk, Approved