



CITY OF SOMERVILLE
Commonwealth of Massachusetts
93 Highland Avenue
Somerville, MA 02143
(617) 625-6600

BUSINESS LICENSE APPLICATION - Hawker Peddler

File #: 25-012450
License #: BL25-000056
Address: 165 Cedar ST #4
Licensee: Allison Ventura Wander Cat Cola
DBA Name: Wander Cat Cola

Business Ownership Type: LLC
Legal Name of Entity: Wander Cat Cola
Owners/Officers: Allison Ventura, , ,

License Information:

Describe what you intend to vend: Nonalcoholic craft beverages made from syrups and pre-packaged soda water. Also intend to mix with oatmilk (shelf stable non-dairy products).

Describe where you intend to vend: Homans Site in Gilman Square, upcoming Junction Park, along the community path, farmers markets, city events

Describe your days, dates, and hours of operation: Vending will depend on site and pop up opportunities. For valid parks along the community path I expect to vend: Wednesday + Thursday 12pm - 3pm. Friday 3pm - 7pm. Saturdays 12pm-3pm. These may not be permanent given traffic or pop up and market timings. I would like the ability to move to different sites depending on traffic and weather. This is until I can ramp up to more regular business hours and understand the market.

List any city events you intend to vend at: Gilman Square pop up park market, ArtBeat, looking into more events, pop up vending

Describe your vehicle, cart, or display: A 4 foot table with canopy or umbrella, syrups stored in cooler and soda water prepackaged.

Approval Conditions: see below

Approval Conditions:

Approved By:

Maureen Lee, Approved with Conditions

Food license required.

Darrell Richardson, Approved

Chris Roche, Approved

Rico Isidoro, Approved

Kimberly M. Wells, Approved with Conditions:

- This license is required to operate anywhere within Somerville city limits, but it does not by itself give permission to operate in areas not under the city's control, including private property and certain streets and areas owned by the state. The city may require evidence that the Licensee has permission to operate in these areas before it issues this license.

- The following streets and areas are owned by the state, and require state approval to operate, in addition to this license:

Alewife Brook Parkway

Foss Park

Mystic River shoreline

Fellsway

Lombardi Way

Mystic Valley Parkway

Fellsway West

McGrath Highway

- Operation in the following streets and areas is prohibited unless explicitly authorized by this license:

Davis Square area

Prospect Hill Park area

Union Square area

Powder House Park area

Somerville Hospital area

- Operation at public events formally licensed by the city is prohibited unless explicitly requested and authorized by this application.
- The Licensee shall submit an updated list of the names and ages of all employees who will be working under this license to the City Clerk whenever new employees are hired.
- The Licensee shall not announce, offer, or sell their goods to the disturbance of the peace and comfort of the inhabitants of the city and shall not go uninvited to any residence to sell or barter their wares.
- The Licensee shall set out a trash receptacle for the use of customers while engaged in sales. Said receptacle, and all papers, garbage, and litter shall be removed by the Licensee when they are no longer engaged in sales.
- The Licensee's cart, vehicle, or display shall have the Licensee's name plainly printed on each side, shall be kept in a neat and clean condition, and shall not leak.
- The Licensee shall clearly display the prices and conditions of sale for all items to be sold.
- For hawking and peddling at the Mystic View and/or the Mystic River Housing Developments, the Licensee shall not sell or offer for sale any wares between the hours of 8:00pm and 12:00pm (noon) and shall not operate at any location other than the parking lot of the Tenant Recreation Facility at 530 Mystic Avenue. The Licensee shall only enter and exit the area via the Memorial Road/Mystic Avenue intersection and shall proceed directly to and from the parking lot, and shall not enter, exit, or drive through any other locations in the Developments at any other time. The Licensee shall not interfere, by threats, intimidation, or coercion, with the exercise of any other hawker/peddler's right to sell wares. Any hawker/peddler who violates these regulations shall be liable to a penalty of \$100 for each offense; each day a violation continues constitutes a separate offense. Any hawker/peddler remaining on housing authority property in willful violation of these regulations may be arrested pursuant to MA General Law Chapter 272 Section 59 without a warrant by any officer authorized to serve criminal process in the place where the offense is committed and may be kept in custody until taken before the Somerville District Court. Any hawker/peddler who violates these regulations may also be penalized by a noncriminal disposition as provided by MA General Law Chapter 40 Section 21D.