

PUBLIC EVENT/SPECIAL ALCOHOL LICENSE APPLICATION

City of Somerville, Commonwealth of Massachusetts

Application #: PEL25-000147

File #: 25-022248

Event Name: Halloween Community Event & Pet Spooktacular

Business Name: East Somerville Main Streets

Location: 15 CROSS ST EAST

Application Type: Public Event License

APPLICANT

Company Name: East Somerville Main Streets

Contact Name: Lindsay Allen

Business Address:

149 Broadway
Somerville, MA 02145

Home Address:

Work Phone: (617) 221-5790

Home Phone:

Email: director@eastsomervillemainstreets.org

of days: 1

Does this event occupy a public space or significantly affect nearby residents?: Yes

Are you the party applying for the Public Event License?: Yes

Describe the location in detail: Chuckie Harris Park and Cross Street East between Broadway and Pennsylvania Avenue

In the last 5 years, have you been found guilty, liable, or responsible, in any judicial or administrative proceeding, for any violation of the City Wage Theft Ordinance or any State or Federal laws or regulations regulating the payment of wages? [City Wage Theft Ordinance](#): No

Date: 10/25/2025

Event Setup Begins: 01:00 PM

Start Time: 03:00 PM

End Time: 06:00 PM

Event Cleanup Ends: 07:00 PM

Do You Have a Proposed Rain Date for Your Public Event?: Yes

Date: 10/26/2025

Start Time: 01:00 PM

End Time: 06:00 PM

Organization name; if none, your name: East Somerville Main Streets

Describe any social or cultural benefits of this event for Somerville residents : This is a child-friendly event that draws foot traffic to Broadway businesses in East Somerville and engage the community.

Describe any financial benefits of this event for Somerville businesses or organizations: This event will increase foot traffic in the East Somerville business district and is likely to result in increased patronage among Broadway businesses. Additionally, businesses will have the opportunity to vend at the event, and local artists will also have the chance to showcase their work.

What is the budget for this event?: 1000

Complete Mailing Address : 149 Broadway Somerville, MA 02145

Contact name for follow-up questions (Will be available to the public): Lindsay Allen

Email: Director@eastsomervillemainstreets.org

Phone (Will be available to the public): 6172215790

Event Name : Halloween Community Event & Pet Spooktacular

Describe the Event: This annual block party is one of the many initiatives we have to revitalize the E Cross St area and Chuckie Harris Park. The event hosts families and local nonprofits to enjoy Halloween-themed activities and enjoy a beautiful fall weekend. We will also include a pet parade and contest down Cross Street.

Describe any Entertainment at the Event (if none, type None): Live music, face painting, roaming masked performers, science demos, and pumpkin decorating—we'll have a speaker and amp too.

Describe any tents, inflatables, or other temporary structures to be used (if none, type None): Tables, chairs, amps, microphone, road barriers, tents(10x10)

Describe any accessibility features available to attendees/participants: We will provide all of the promotional materials in English, Spanish, and Portuguese. We will also have ADA bathrooms available at 149 Broadway.

Estimated maximum attendance at one time : 200

Estimated total number of people attending: 400

Estimated total number of Somerville residents attending : 300

Maximum number of attendees you will accommodate: 400

Attendee fees or suggested donations : Free

Will this event be open to the public?: Yes

Describe your outreach/publicity: We will advertise on social media channels, our website, and our newsletter that reaches 2,000 people. We will also poster around Somerville.

Will food be served?: Yes

If yes, describe:: Local restaurants will have the opportunity to vend.

Will the event be catered?: No

Will a grill/open-flame device be used? : No

Will any streets be blocked? : Yes

If yes, describe:: Cross Street East from Broadway to Pennsylvania

Road to be closed: Cross Street East

Cross street where road closure will start: Broadway

Cross street where road closure will end: Pennsylvania

Will any sidewalks be blocked? : No

Will any public parks be used? : Yes

If yes, name of park(s) : Chuckie Harris Park

Has this event occurred in the last two years? : Yes

If yes, prior dates : October 26, 2024 and October 28, 2023

Police Detail : Yes

If yes, describe:: We will order police detail.

Parking for Attendees : No

Restrooms : Yes

If yes, please describe the restrooms being provided, and if you are providing portable toilets, state how they will be delivered and removed:: Porta john available at Chuckie Harris Park as well as bathrooms at 149 Broadway.

Liability Insurance : Yes

If yes, describe:: We have event insurance.

Approval Conditions:

Reviewer: Charles Breen, Fire Prevention, Approved with Conditions

1. Fire apparatus must be able to pass through if necessary. There can be no obstructions placed in the travel portion of the street which would impede fire apparatus.

Reviewer: Mackenzie Richardson, Police, Approved with Conditions

1. Allow for Emergency Vehicle Access

Reviewer: CS Mayor, Mayor's Office, Approved

Reviewer: Albert Bargoot, ISD Building, Approved

Reviewer: Maureen Lee, ISD Health, Complete

Reviewer: Kevin Roche, Engineering, Approved

Reviewer: CS Traffic and Parking, Traffic and Parking, Approved

Reviewer: Eric Weisman, Public Works, Approved

Reviewer: Jesse Moos, Engineering, Complete

Reviewer: Yianny Tsirigotis, Recreation, Approved

Reviewer: Kimberly M. Wells, City Clerk, Approved