

PUBLIC PROPERTY OCCUPANCY PERMIT APPLICATION

City of Somerville, Commonwealth of Massachusetts

Date 22 Feb. 2012

To the Honorable, the Board of Aldermen of the City of Somerville:

The undersigned respectfully prays that he/she may be granted permission to occupy the following public property for the purpose of conducting an event. This permission will only be effective for the listed location and time, and will be subject to all of the terms, conditions, and limitations set forth in the Somerville Code of Ordinances, any applicable State and Federal laws, and any conditions prescribed by the Board of Aldermen and/or City Departments. Any charges incurred will be the sole responsibility of the applicant and must be paid in full to the appropriate City Department prior to issuance of the Permit.

Event name/description deCordova Sculpture Park and Museum exhibit promotionEvent location Davis Square Plaza in front of Store 24 / Statue PlazaEvent date and time Fridav, April 6: 9:30 to 3:30 PMApplicant signature Dina Deutsch Applicant name: Dina Deutsch, CuratorOrganization name deCordova Sculpture Park and MuseumMailing address: 51 Sandv Pond Road, Lincoln, MA 01773Telephone 781-259-3624*Obtain the signatures below before submitting this form to the City Clerk for consideration by the Board of Aldermen.*

<input checked="" type="checkbox"/> Approved <input type="checkbox"/> Denied Date <u>3/9/12</u> _____ Police Chief or Designee Conditions: _____	<input type="checkbox"/> Approved <input type="checkbox"/> Denied Date _____ _____ Chief Fire Engineer or Designee Conditions: _____
<input checked="" type="checkbox"/> Approved <input type="checkbox"/> Denied Date <u>3/20/12</u> _____ Traffic and Parking Director or Designee Conditions: _____	<input type="checkbox"/> Approved <input type="checkbox"/> Denied Date _____ _____ DPW Commissioner or Designee Conditions: _____

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Event name/description deCordova Sculpture Park and Museum exhibit promotion

Event location Davis Square Plaza in front of Store 24 / statue plaza

Event date and time Friday, April 6: 9:30 to 3:30 PM

Applicant signature Dina Deitsch Applicant name: Dina Deitsch, Curator

Organization name deCordova Sculpture Park and Museum

Mailing address: 51 Sandy Pond Road, Lincoln, MA 01773

Telephone 781-259-3624

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CITY OF SOMERVILLE, MASSACHUSETTS
ARTS COUNCIL
JOSEPH A. CURTATONE
MAYOR

Hello.

Attached is an application for public occupancy. I've been assisting the deCordova to help them promote their biannual exhibit.

There request is simple; they wish to have a large sculpture/sign in Store 24 plaza in Davis Square for the day of Friday, April 6 from 9:30 to 3:30. *Store 24*

They will have staff on hand to promote the exhibit and answer questions.

I think it will provide positive attention to Somerville.

If you have any questions, please contact me.

Greg
Greg

Ext. 2985

The deCordova Sculpture Park and Museum brings the 2012 Biennial to the streets of Boston!

During the first two weeks in April, featured Biennial artist Steve Lambert will tour several communities in the Greater Boston area with his participatory artwork, "Capitalism Works for Me! True or False?" in tow. The tour extends the exhibition beyond the physical campus of deCordova and will engage a broad audience while producing meaningful conversations about contemporary art in society today.

Lambert's "Capitalism Works for Me! True or False?" is a 20-foot-long sign with a built in voting mechanism. Passersby are encouraged to interact with the sign, record their opinion on its massive scoreboard by pressing the "True" or "False" button on the voting pedestal, and offer their own answers to this very cagy question. Voting is only one aspect of the experience, for Lambert views the dialogue he has with participants on site as integral to the art.

Currently installed in front of the Museum, Lambert's sign will travel in a moving truck to 5 locations around Greater Boston during the final weeks of the exhibition in April. The sign will be assembled on site and monitored at each location by the artist and a small crew. It will remain for approximately 4 hours, after which it will be disassembled and taken back to the museum. While the sign is installed, Lambert, along with some of our staff and Andrea Shea from WBUR, will be on site talking to people about the project and gathering their votes, which will be recorded and tabulated by region. After the close of the Biennial on April 22, 2012, the sign will travel to Real Art Ways in Hartford, CT on a tour of the US leading up to and beyond the 2012 presidential election. There also will be a book, website, and videos that document people's interactions and comments, which will of course include a stop at MassArt.

In connection with this project, we kindly request to situate this sign temporarily in Davis Square on the plaza in front of J.P. Licks as we feel this location would be ideal to generate responses from Somerville residents and those using the T.

The sign will continue past Boston after the close of the Biennial, stopping at Real Art Ways in Hartford, CT on a tour the US leading up to and beyond the 2012 presidential election. There will be a book, website, and videos that document people's interactions and thoughts, which will of course include a stop at Davis Square.

We propose the following timeline for installation:

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9:30am arrive, begin installation
9:45am truck parks, with all items removed
10:30am installation complete,
2:30pm de-installation begins
3:15pm truck returns, all items packed
3:30pm depart

The dimensions of the sign are as follows: W 20'0" x D 7'0" x H 9'0"

Pedestal/voting booth size: W 1'2" x D 1'2" x H 3'7"

(Once erected, the sign is supported by a steel frame, which is weighted down by several heavy sandbags and is completely stable).

Contact info:

Dina Deitsch, Curator
deCordova Sculpture Park and Museum
51 Sandy Pond Road
Lincoln, MA 01773
ddeitsch@decordova.org
781-259-3624

Alex Jacobson, Curatorial Intern
Curintern3@decordova.org

PLEASE

CAPITALISM

TRUE  = *works for me!* = FALSE 

